

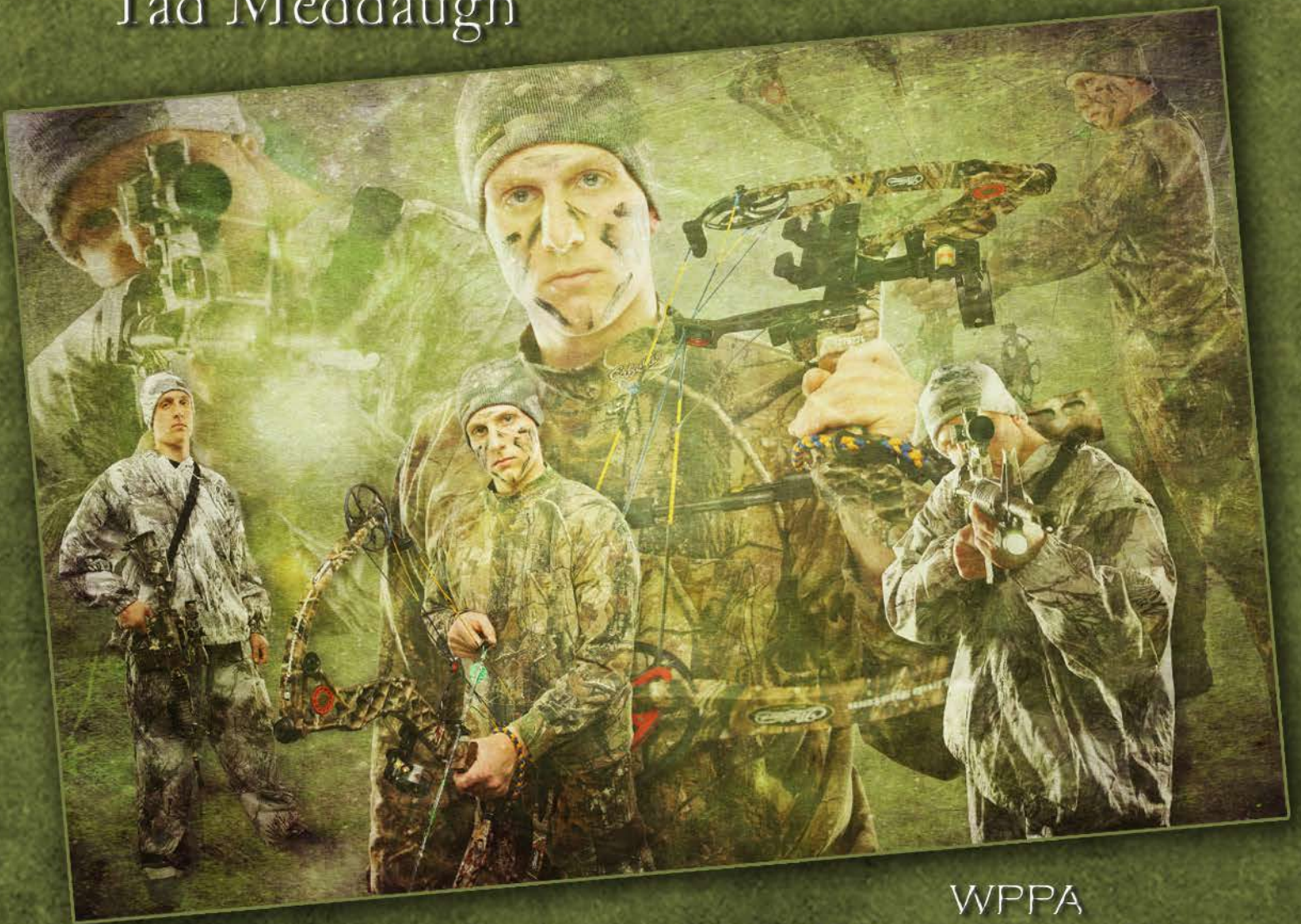
# Wisconsin The Photographer

Volume 121, Number 1

April/May 2016

*Featured Artist*

Tad Meddaugh



WPPA  
ARTIST OF THE YEAR

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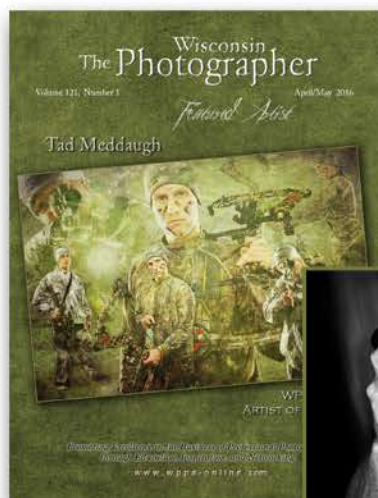
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## on the cover...

tad meddaugh  
lacrosse, wi



Tad Meddaugh is the owner of "The Studio in LaCrosse, WI" specializing in senior photography. Tad is a industry leader always pushing the ends of the envelope to create new and exciting ideas and concepts that "wow", this issues is high-lighting just that very thing. Congratulations to Tad for his fantastic case and imagery, please read on to get the full story of this remarkable photographer and the ground-breaking thoughts he and his wife, Susan, have put together.

"Tad Meddaugh" continued on page 12



## from our president...

Hi Everyone,

It was great seeing many of you at our "Forward Photography Expo", held in Wisconsin Dells in March. What a fantastic line-up of speakers! Thanks to Rick Trummer for putting the whole thing together and making it happen! Welcome to our new members! Getting together allows us the great opportunity to exchange knowledge and build camaraderie among our members that is impossible through online learning. We look forward to seeing you at our future events!

Our organization has a rich history. For 120 years, our group has helped vast numbers of photographers improve their skills and their businesses. Perhaps more importantly, it has helped build relationships. We energize each other, build each other up, and learn from each other.

We've seen an accelerated rate of change in the last 20 years, change that affects our industry, our association, our businesses, and our personal lives. Let's face it...change can be scary! But change is also an opportunity. We must not only accept change, but lead it. The best way to lead that change is through education...educating ourselves AND educating our consumers.

You may be aware of PPA's "See the Difference" campaign. The goal of this campaign is to help consumers "see the difference" when they are evaluating photographers...and realize the importance of hiring a pro. As part of the campaign, online advertising and social media drive prospects to specialized landing pages that highlight articles, image galleries, videos and search capabilities linked to PPA's Find-A-Photographer database. If you're not familiar with the campaign, please check it out and make it a priority to share this information.

Our individual challenge is to not only "see" the difference, but also "show" the difference and "show" the value in what we do. By educating ourselves, through seminars, networking, and print competition, we rise to the top in our industry. Consumers recognize vastly superior work, excellent customer service and professionalism. Our customers value it!

We have some exciting ideas we're planning to implement in 2016. I hope you will join us! ♦

Shellie



*Shellie Kappelman, CPP  
WPPA President*

# REALLY!

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## Meet some of our New Members

### *Stephen Hollenback*



Memory Photography, Ripon WI

One thing comes to mind: I was not born with a camera in hand, nor was a camera a prominent fixture around the house when growing up. This didn't mean that I wasn't intrigued by the detail in photos of LIFE and Saturday Evening Post when able to look at a copy. To get the ability and equipment to make photos nearly as good as that was always a dream. I knew that the twin lens reflex Kodak camera with fixed lens and aperture/shutter speed of my mother's was not the camera to use in order to get the photos in those magazines. It was the dream for a number of years

It was in 1979 that the first SLR was purchased, a Nikon EM. It had the advantages of aperture/shutter speed adjustment and interchangeable lenses. It was film and it helped make a lot of photos. Nikon has been the camera of choice right up to the current D810.

However, when the photo business was started, I knew it was necessary to move up to 645 format. For that a







Bronica ETRS was acquired with an extra film back. Along the way, a new viewfinder, extra lenses and film back were added to the arsenal. An off camera flash for those weddings was in the form of a Lumedyne 244 w/o modeling light. Studio lights were eventually Photogenic PL600s. But with the fire in 2013, those were replaced with Photogenic PL2500DRs.

Carl from Carlyle Studio, Brandon introduced me to my first WPPA convention at the Paper Valley Convention Center a couple of decades ago. While Carl has passed away many years ago, I am still in contact with his daughter Diane. The highlight of that first convention, was the amazement of the number of speaker sessions going on, the large array of vendors, and I was a huge sponge soaking in all the information as I could in those few short days. But it was that convention that led me to the professional lab that I am still working with today.

Back in those days, photo labs also had their winter seminars for their studios and others to hear speakers and to see other supply vendors. Contacts at those seminars provided information on a week-long school known as MAIPP (Mid-America Institute of Professional Photographers). The first instructor I worked with was Big Daddy Don Blair. The last instructor I studied under at MAIPP was Joyce Wilson. It's a shame that this school could not survive.

My goal as a photographer is to create an image that could be a little more outstanding than the previous, even at baby steps; To be able to continue capturing images that can tell a history story about something for a future generation; to capture my family's history in photographs that has not been done before; to make an image that the subject will always display and be pleased with. I dream, that someday, somebody will think of my abilities to create that image that they are dreaming about. To be able to make a dream come true for someone else. Another dream is to enter an image that can actually win. Meaning I really made something good enough. (another dream is – actually make money at this game.)

Welcome to WPPA Stephen! ♦



**BEFORE**



**AFTER**



Before



After



### **Lost At War**

Milton Weaver was a Civil War soldier from Ohio. It is likely that he lied about his age to say he was 18 when he signed up. The tintype image is all that remains. A local Princeville family donated the tintype to the Princeville Museum. A wonderful aspect within the image is the reflector, bounce card, giving a kiss of rim light to his cheek. In the day photographers would take gold paint and embellish the gold trim of the uniforms. The original case is missing and I used pieces of tintype cases from that era to replace it.



**"Lost at War"** by Rosemary Cooper

### **The Gathering**

This also is from the local Princeville Museum where I volunteer photographic work. In the days of dirt streets we see a gathering of local men in front of a restaurant & bowling alley. The original image was sepia. I chose to add color as was done to photographs in that era.



**"The Gathering"** by Rosemary Cooper



**Birth of Three D**

Again this image came from the Princeville Museum. This image would have been taken in the mid to late 1800's. The main brick building still stands today. It is located at the east end of the block from the Harness Shop and The Gathering. Because it was photographed with two lenses separated by distance, the two images depicted are similar but not identical. This creates the vision of a three dimensional image in the viewer.



*Stereoview (gathered from the Internet.)*

The idea for stereoview photographs (also known as stereoscopic photographs, stereographs, or, simply, views) was hatched long before their invention, and even well prior to the first photographs. In the early 17th century, three separate men, Giovanni Battista della Porta, Jacopo Chimenti da Empoli, and Francois d'Aguillion, made drawings, or allusions to, what would eventually become the stereoscope or stereo viewer. What these men envisioned essentially became a reality when the stereoscope was finally introduced in the early 19th century.

Stereoscopes use two nearly-identical images, each taken a few inches to the side of the other. When viewed through two lenses set 2.5 inches apart, approximately the space between the eyes, the result is the illusion of a three-dimensional picture. In fact, stereoscopes are seen as the precursors to 3D entertainment. Much of the three-dimensional technology of today is based on the simple principles that allow the stereoscope to function. Sir David Brewster often gets the credit for inventing stereoscopes, but he first designed the box-shaped viewer. The first stereoscope was actually introduced in 1833 by Sir Charles Wheatstone in Great Britain. At that time, photographs did not exist, so drawings were used instead. By the 1850s, photography was possible so stereoscopes began featuring this new technology. Because the stereoscope preceded the publication of photographs in newspapers and magazines, stereo viewers were seen as forms of entertainment. People would pass around the stereoscope and see all sorts of beautiful scenes that they otherwise might never have been introduced to. In 1859 Oliver Wendell Holmes (yes, that

*"Rosemary Cooper" continued on page 7*



### **1897 Harness Shop**

Across the street and most likely a little earlier than The Gathering is an image of the Princeville Harness Shop taken in 1897. Dirt roads, hitching posts and wooden sidewalks were prevalent at that time. Much of the original image was damaged or destroyed by stains and dark spatters on the image. Color was also added to this image.



### **“1897 Harness Shop”** by Rosemary Cooper

Oliver Wendell Holmes) invented a handheld stereograph viewer which was later manufactured by Joseph L. Bates in Massachusetts. These antique stereographs are highly sought-after today. Before stereoviews caught on in the United States, however, they were popular in the United Kingdom and other parts of Europe. Roger Fenton was an early stereoview photographer, as was Jules Duboscq, who made daguerreotype stereographs popular.

At the same time tintype and albumen photographs were being used in stereoscopes. In fact, the vintage photographs that were placed inside stereoscopes are even more collectible than the devices themselves. The list of themes for these pictures is limitless, and they provide a wonderful window into late-19th and early-20th-century culture. One of the most popular genres was railroad photos. Rail transportation was developing alongside photographic innovation, so many people that never rode the rails could at least see them through a stereoscope. One of the leading railroad and Western stereoview photographers was Carleton Watkins. Other views included mines, landscapes, automobiles, and, of course, nudes. In the United States, stereoviews allowed people living on the East Coast to see the West Coast, and vice versa. By the latter half of the 19th century, many towns had their own resident stereoview photographer, which means there were plenty of local subjects available for people with stereoscopes to go with the images of far-off lands. Several companies emerged as publishers and distributors of stereoviews on every imaginable subject, the biggest and most successful. ♦





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## Meet some of our New Members

*Joseph H. Bergeon*



Hi, my name is Joseph H Bergeon. Middle-aged and married to my beautiful wife, Tracy. We have a wonderful daughter, Hannah and we are care-givers to my mother-in-law, Denise. We also have a dog and a couple of cats that share our love. Our home is in central Wisconsin, just south of Wisconsin Rapids, Wisconsin.

I can remember back when I was a young boy and I would set up my dad's projector on the stairs half way up to the top. It was an enclosed stairwell that leads to mine and my sister's bedrooms. With a door at the bottom and no direct light from the outside from the top: It made the perfect place to hold my very own slide show (popcorn included). The stairs acted as seating for my guests. To this day, I can still remember the smell of hot dust emanating from the projector bulb. The slide projector had the aluminum magazine on the side of the projector. The projector would advance the magazine after switching out another slide. I truly believe viewing my dad's slides of the many places he had visited was the catalyst that sparked my interest in photography.

My Mother always had her 110 camera out and ready to take a photograph. I can really appreciate the fact that





I have many photos of my youth, because of her. I am very thankful for my mom's tenacious attitude towards getting the shot. Ever since I was around ten years old, I've had a camera in my hand. Some of my earliest memories with my fixed lens 35mm camera, which I still have, are when I was in grade school taking pictures of my friends during a track & field meet.

As an early teen, I purchased my first REAL 35mm SLR film camera, a Minolta Maxxum 5000 with two lenses. I can remember the very day I opened the box and how excited I was to handle my new equipment. About the same time, I began to use Seattle Filmworks for my film and processing needs. I also purchased Seattle Filmworks Photography lessons so I could learn more about the craft. I would shoot



dozens of rolls of film because I always had my new SLR camera around my neck. There were many times when I would get up before dawn just to capture twilight in my landscapes and particularly the moon. I even had my very first business cards printed. Kodak had a few video lessons as well. I remember one in particular where they were at Epcot. Just this year, I was able to go to Epcot and shoot some great images. I was so excited.

As my teens years progressed, I continued my love of photography. I attended a course in B&W photography at the University of Wisconsin Marathon located in Wausau Wisconsin. I would purchase photography books and magazine, which helped me learn the art. I often visited the local camera store as well.

I entered contests as I became aware of them, my first was a contest that Kodak sponsored, I earned a merit award for my image. My first show that featured framed artwork earned me a 2nd place finish, I was on my way. It was in my late teens when I purchased my second 35mm SLR film camera, a Minolta Maxxum 5xi with a lens. I decided to stick with Minolta since I already had their lenses. It's also the time when my parents allowed me to build a small 320 sq ft photography studio in one side of their two stall garage. I had an office and a large space to take portraits. I was so excited to have my own space, my own business, phone and sign on the front door. Around the same time, I began to offer senior portraits to my peers and some wedding assignments as well.

*"Joseph Bergeon" continued on page 15*



## Message from the Executive Director

**Rick Trummer**, M.Photog., Cr., CPP, F-WPPA, F-APPI,  
F-SCPPA, F-PPANI, F-IPPG, EA-ASP



With that all said, we have another strong leader this year in Shellie Kappelman, I know she will do an awesome job in the leadership role here at the Wisconsin PPA! As I look at the list of Executive Board members, I'm honored to sit at the table with great leadership and dedication to the state of Wisconsin, we have some great years ahead of us.

All I can say is...WOW! What a great 2016 Forward Photography Expo Event, I'm still in awe of the talent that went through the halls of the Chula Vista in Wisconsin Dells, WI. What was even better was the conversations I had over the weekend catching up with old friends, making new ones as well as being able to

communicate  
with

some very large talent. Just a super weekend with so much happening. Please give kudos to Jas McDaniel for putting together a good team of board members to get all of this stuff off the ground, really nice work.

It's hard being the President of this organization, there are so many details to take care of, committee's that need assistance and if it all doesn't go to plan, the ability to pick up the pieces and get back to the task at hand, which is running an association. It takes a lot of hours and a lot of late nights wondering if things have been forgotten and details have been left out.

This year, as we do every year, the photograph was taken of the past president's (in this magazine) with a drink in hand, it's a proud fraternity with a lot of knowledge and years of service, I'm proud and happy that I am in such a group of dedicated of professional out for the betterment of the photography industry.

This is where you all come in, the leadership is ready for the long haul, we need you to come for the thrilling ride that will be WPPA in the coming years. From the new photographers that are just getting on the board, to the folks that have been in roles for a while, we need you all to participate, learn and take

advantage  
of the  
learning

opportunities that are coming your way. This year, there are many with the addition of the Webinars that will be held for three more date, take a look at the line-up in the back of this magazine for more details. With the one that we already hosted, we have four opportunities to learn without leaving your home.

Include in that, the Fall Shoot Out, put together this year by Randy Peterson, one of the best convention, chairs ever and the Forward Photography Expo put together by Ken Martin, and you have one exciting year of educational opportunities, just awesome stuff.

So we have the board, we have the learning and we need you to complete the triangle, looking forward to seeing you all this year!

Be Good To Each Other!

Rick

***"We have the leadership, the education and all we need is you"***



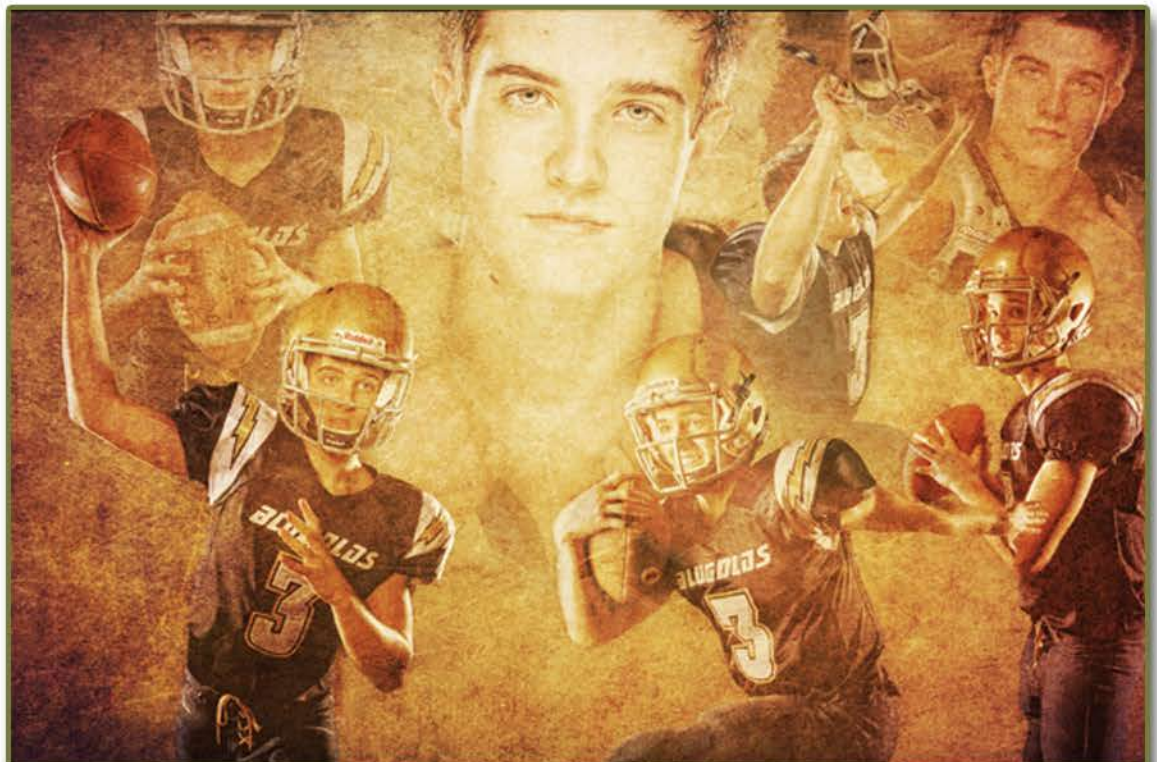
With the way our senior rep program is designed, seniors are photographed in the spring so they can showcase the new backgrounds, lighting styles and be featured in our products and samples that we are offering that year. We had hoped to eventually incorporate montages into our product line but feared that the design process for them would be too time consuming for the number of seniors that we photograph each year. In brainstorming what we wanted to do for each of our reps, we FINALLY decided it was time to offer them. Listening to past convention speakers like Dan Frievalt and Melanie Anderson and how they offer them to their seniors made us feel like it was not only possible, but a FANTASTIC way to stand out from the competition in the area and do something that most of them couldn't do. The art montages have been a great addition to get both our seniors AND their parents excited for their session.



Each of the montages that I submitted was one created from these sessions. My absolute favorite one was of the hunter. While Jacob was a great athlete, he truly loves hunting and that's what he picked. Tyler had a great year as his team's quarterback last year so he chose that single sport for his. Madisyn and Alex were both multiple sport athletes and wanted one that featured them all. The beauty of these montages is they can do WHATEVER they want for their one of a kind art piece.

"Tad Meddaugh" continued on next page

**"The Hunter"**  
by Tad Meddaugh





*"Tad Meddaugh" continued from page 12*

While they do take some time to learn and create initially, once you have designed a few, it's a great creative outlet! We've created a streamlined process to create the montages which drastically cuts down on the design time. We met with our reps ahead of their sessions, found out what their favorite things to do where and explained what we were looking to do which created excitement. At that point, we didn't have any samples to show them but knew by the time that the rep sessions were done that we'd have at least 40 samples to market to our seniors featuring several different activities. We used our reps and social media to introduce the art montages and the response has been PHENOMENAL! We featured a few of our favorites on social media and created an animoto video of some of them to send to upcoming seniors to build excitement and sell the session. You can view the page we created here: <http://www.thestudiolax.com/Art-Montages>. We also created a large display in the studio featuring 9 montages which has been a HUGE attraction and focal point in our Studio for all of our customers that come in. Several of the children we photograph are asking their parents if they can do that when they are seniors :)

*"Dan Frievall" continued on page 14*



**"Triple Threat"** by Tad Meddaugh





*"Tad Meddaugh" continued from page 13*

The montage sessions are a separate add on session in our studio. Customers pay a design and photography fee before the session. Their montages are presented to them and they can order it in two different sizes as framed metallic prints, metallic prints mounted to a stand out or printed directly on metal. Once the initial one is ordered, customers can also buy it as a curved metal (our seniors LOVE those)! Customers realize this is an ultra custom product and typically can justify the additional cost for these in their minds.

I hadn't thought much about getting my Master Artist degree until I started designing the montages. They've given me the confidence to look at doing other creative projects. I have no idea where it will take me but am excited for the journey.

I've also attached the montages and the wall display if you'd like to use it in the article as well. ♦



**"Wolverine"** by Tad Meddaugh





"Joseph Bergeon" continued from page 10

Though I strayed from the aspiring professional side of photography, I did, however, maintain my love for taking photographs. It wasn't until many years later when my wife purchased my very first DSLR. It was a Canon T3 with an APS crop sensor and a kit lens.

My family has a tradition of me taking our Family Fall portraits, which we would use for our Christmas cards. This caught on with others at our church, and soon, I was taking several family portraits – pro bono. By October 2015, I had amassed several basic studio lighting pieces that would allow me to expand my capabilities with portraits.

My wife and I are experienced with newborns and kids in general, but we never attempted to take new born portraits until our nephew had his first son on October 10th. We learned as much as we could about this type of photography. We wanted the portraits to turn out amazing and with my wife's amazing skill at posing, they did. Once we shared the images on Facebook, the requests started coming in. It is my desire to continue to build my photography business by learning as much as I can, developing my own style, and putting the love and passion into every image. The Wisconsin PPA will make that possible. My faith and my family are very important to me. Without them, I would be at a loss. A special thank you for all those who have been a positive influence in my life: My parents, daughter Hannah, and especially my wife.

Welcome to the WPPA, Joseph! ♦



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## 2016-2017 WPPA Board of Directors



2016-2017 Executive Board  
Seated-Left to Right: Jamie Steeno-Vice-President,  
Shellie Kappelman-WPPA President, Tim Koll-Secretary,  
Jas McDaniel-Past President,  
Standing Left to Right: Rick Trummer Executive Director,  
Paul Hafermann-Treasurer



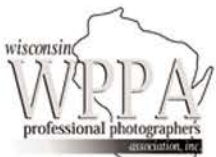
Incoming President Shellie Kappelman excepting the gavel from Past President Jas McDaniel



Outgoing President, Jas McDaniel, sharing a moment with her kids before the 2016 Gala



Seated-Left to Right: Jamie Steeno, Shellie Kappelman, Rick Trummer, Pam Kastner  
Jas McDaniel, Tim Koll, Standing-Left to Right: Pat Clifton, Chris Vander Velde,  
Randy Peterson, Michael Kallies, Ken Martin, Tom Giles, Paul Hafermann





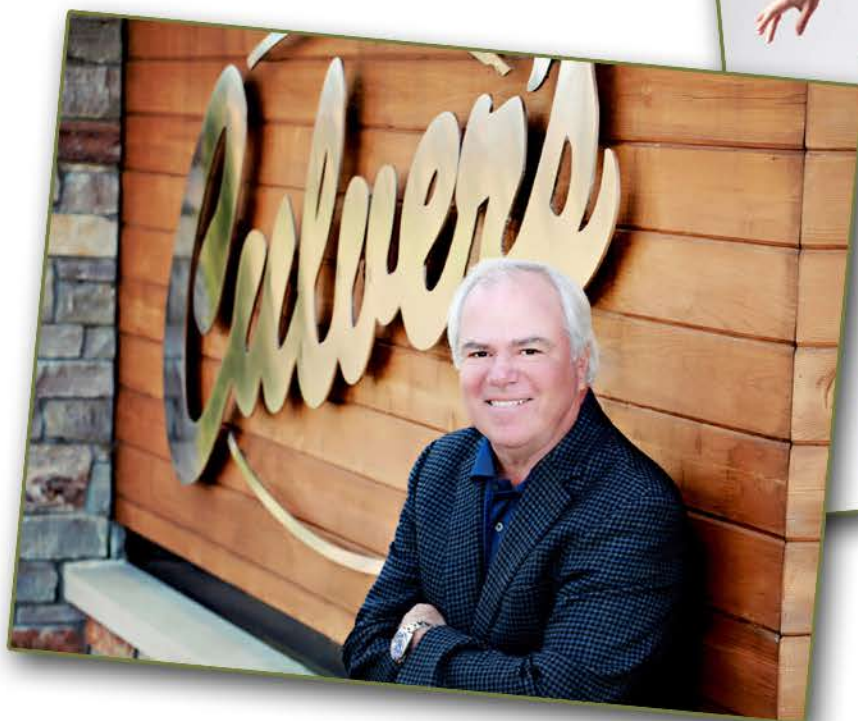
## Meet some of our New Members

### *Pamela Ziegler*



Pamela Ziegler owner of Ziegler Photography. I've been shooting since age 7, she started her business at age 16, shooting Medium format senior portraits and weddings while in high school. Pam specialized in Photographing cattle all over the US, for many associations including the American Breeders Service. This was her first photography job shortly after high school.

Pam, continued to grow her client base and purchased a







storefront downtown in 1993, just 10 years removed from high school. She credits her creativity and constantly redefining of herself as a reason for living thru a recession in the late 2000's. She waiting to go into digital until 2004, she was the last photographer in my town to go digital, but believes that the timing was right as the quality surpassed that of film.

Due to the overwhelming amount of non professionals in her market area, she has continued to sustain and grow her business by moving into Corporate Photography as well as volume work doing Sports and Dance School Photography.

Pam loves her career and working with people!

Pam recently turned 50 and has a teenage daughter who is the love of her life. She enjoys riding her Harley every chance she gets.

Her studio is full time where she and her staff of 2 1/2 employees work hard on developing new strategies and marketing concepts to keep her and the staff busy. She really has enjoyed the last 34 years in the photography industry.

Welcome to the WPPA Pam! ♦





## Meet some of our New Members

### *Julie Wegner*



Currently Julie Wegner works as a freelance commercial photographer by turning fine art, sculpture and works of glass into pixels for artists, creates and sells photographic fine art and assists at Weston Imaging, an architectural photography firm.

Her background includes many years of partnering with her and her husband's air ambulance transportation company, Commercial Pilot and Flight Instructor experience as well as the Commercial Photography program at Madison College in Madison, WI

Her work has been published in the Experimental Aircraft Association's publications: Sport Aviation, Sport Aerobatics, Air Venture Today, Commemorative Program, Visitor Guide, their Website Gallery, promotional pieces and their World of Flight Calendar. Her backstage







all-access photos of Dierks Bentley, Chicago the Band, REO Speedwagon, Steve Miller Band, Kenny Loggins and Little River Band, give unique insight of professional touring musicians. In a most recent book project called: "Intersections: Artists and Poets" lay 40 detailed photographs of 2 and 3-dimensional artwork for the Sheboygan Visual Artists.

Her art has hung in the President's Collection of Madison College's Administration Gallery and the US Dept of Agriculture in Madison, WI and has been chosen by the Monona Terrace Conference Center, Madison, WI.

She has exhibited fine art at the John Michael Kohler Art Center, Sheboygan Visual Artists Gallery and as a student, at the Madison Museum of Contemporary Art.

You may find her walking their golden retriever "Sandy" on the beaches at of Lake Michigan at any season in Sheboygan, WI.

More of her work may be found at: [JWegnerphotography.com](http://JWegnerphotography.com)

Welcome to the WPPA Julie! ♦







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## 2016 WPPA Fellowship & Degrees



Greg Loll receiving his Fellowship Degree



Bar Winners Left to Right: Kathleen Caylor, Greg Loll, Steve Gueller and Tom Giles



Seated Left to Right: Randy Peterson, Tracy Van Zeeland, Paul Hafermann, Mary Gueller, Jas McDaniel, Steve Kemp, Standing Left to Right: Rick Trummer, Pat Clifton, Tad Meddaugh, Paul Tishim, Tom Giles and Dan Stoller



New inductee, Jas McDaniel, into the Past President's club, pictured left, the group of Past President's attending this year's event



## 2016 WPPA Print Awards

### WPPA Top Ten Awards



Seated-Left to Right: Shellie Kappelman, Kathleen Caylor  
 Standing-Left to Right: Tara Rudy, Tracy Van Zeeland,  
 Chris Vander Velde, Ken Martin, Nate Peterson  
 (not pictured: Jon Allyn, Carl Caylor, Robert Zettler, Tad Meddaugh)



Kodak Gallery Award  
 Kenneth Martin  
 "Early Morning Flight"

### WPPA Court of Honor Awards



Shellie Kappelman  
 winning the Outstanding  
 Achievement Award



Left to Right: Kathleen Caylor, Ken Martin, Tara Rudy, Michael Mowbray  
 (Not Pictured: Jon Allyn and Carl Caylor)



WPPA Best of Category Awards



**Stu Glaser - Commercial**



**Chris Vander Velde - Macro**



**Krystal Lamberty - Animal**



**Nate Peterson - Senior Boy  
and Creative Genius**



**Shellie Kappelman -  
Monochrome and Portrait**

**Best of Category  
(Not Pictured)**

***Kathleen Caylor - Family  
Art - Michael Mowbray  
Illustrative - Jon Allyn  
Senior Girl - Carl Caylor  
Ken Martin - Landscape***



## 2016 WPPA Print Awards

### WPPA Clean Sweep Awards



Standing-Left to Right: Ken Martin, Chris Vander Velde  
Nate Peterson, Tara Rudy and Shellie Kappelman

### WPPA Photographer of the Year Awards



WPPA Artist of the Year  
Tad Meddaugh

Runner-up  
Rosemary Cooper

(Not Pictured)  
Photographer of the Year - Portrait  
*Carl Caylor*

Runner-up  
*Robert Zettler*

*ASP State Elite Award*  
*Jon Allyn*

*CPP Award*  
*Jon Allyn*

*Lexjet Sunset Award*  
*Carl Caylor*



Photographer of the Year - Combined  
Ken Martin

Runner-up  
Jon Allyn



WPPA Senior Folio Awards



Stading-Left to Right: Nate Peterson, Michael Kallies, Kathleen Caylor  
They Dominated the Catgory!

**Senior Photographer of the Year**

Kathleen Caylor

**Best Senior Girl Folio**

Kathleen Caylor

**Best Senior Boy Folio**

Nate Peterson

**People's Choice Senior Folio Award - Female**

Michael Kallies

**People's Choice Senior Folio Award - Male**

Nate Peterson



## 2016 WPPA Grand Awards



Left:  
**Special Service Award**  
Michael Kallies



Right:  
**Special Appreciation Award**  
Jamie Steeno  
Paul Hafermann



**PPA National Award**  
Nancy Nicholson



Left:  
**Meritorious Service Award**  
Mary Gueller



Right:  
**Husband and Wife Award**  
Tim & Adriana Koll

(Not Pictured)  
**Life Membership**  
Jon Allyn



## calendar of events

### WPPA Events

[www.wppa-online.com](http://www.wppa-online.com)

April 6th, 2016  
SWOT & Budget Meeting  
Fond du Lac, WI

### New WPPA Webinars

May 18th, 2016  
Rick Trummer - Business  
& Pricing

September 21st, 2016  
Mary Mortensen - Painter

January 25th, 2017  
Mary Gueller - Marketing

Webinars will start at 6:30pm until 7:30pm with  
a 10 minute question and answer period.

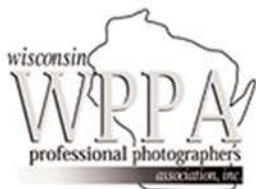
### 2016 Fall Shoot Out

November 5th - 6th, 2016  
Stevens Point, WI

### 2017 Forward Photography Expo & NorthCentral District (121st Year)

March 3rd - 6th, 2017  
Marriott West - Madison, WI

Please mark the dates listed above, as final locations are booked, we will be updating the website and magazine. We look forward to our 121st year of education and fellowship and hope you will be able to celebrate it as part of this year's events.



### Foxes

[www.fvppa.com](http://www.fvppa.com)  
Regional Director: Michael Kallies

April 18th, 2016 - TBA  
TBA

May 16th, 2016 - TBA  
TBA

September 19th, 2016 - TBA  
TBA



### Indianhead

[www.indianheadphotographers.org](http://www.indianheadphotographers.org)  
Regional Director: Tom Giles

April 11th, 2016 - Colby, WI  
Mark Bortz -  
Photoshop & Lightroom

May 9th, 2016 - Colby, WI  
TBA

June 13th, 2016 - Colby, WI  
TBA



### South Central

[www.southcentralppa.com](http://www.southcentralppa.com)  
Regional Director: Krystal Stankowski

April 24th, 2016 - Waunakee, WI  
Nate Peterson - The Grand  
Experience Experiment

September 26th, 2016 - Madison, WI  
Mary Braunfsdorf - Business & Marketing

November 28th, 2016 - Waunakee, WI  
Shane Bruer - The Senior Portrait



### South Eastern

[www.sewppa.org](http://www.sewppa.org)  
Regional Director: Jon Allyn

