

Connections

December 2013

Keep it Simple
And get involved

from our president

Paul Hafermann
IPPA Fellowship
WPPA Fellowship



We have a new membership drive starting right now. This membership drive has incentives for the current members as well as the new members. All the details are found on the next page.

If you can't make it to Spring Convention this year, you are going to miss the big one. Carl Caylor has put together an amazing lineup. I have included the agenda in this newsletter. This is a very ambitious lineup, with a lot of hands on learning.

This year we will be hosting the District Print Competition. We always could use extra help with print competition. Contact Kyrstal Lamberty if you would like to help.

Also included in this newsletter are the upcoming regional meeting dates and speakers.

Hope to see everyone at convention.

Paul Hafermann
WPPA President

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Membership Drive

Any current WPPA Primary member recruiting a new WPPA member before Spring Convention 2014 will receive a \$25 rebate per new member on their 2014 Spring Convention Registration, with a maximum of \$175 rebate (cost of registration).

Any new member joining the WPPA before Spring Convention 2014 will receive a \$50 rebate on their 2014 Spring Convention Registration.

This does not include members within a Firm membership.

This does not include any member that doesn't pay a convention registration fee (Convention chair, Executive board, Tradeshow chair, Life members, Etc.) If you don't pay for registration, you don't qualify for a rebate.

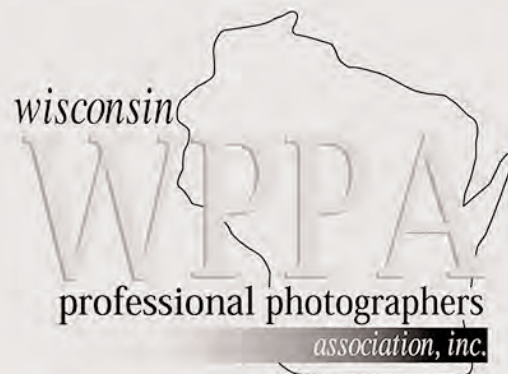
Rebate forms will be available at the registration desk.

Rebates will be paid out after Convention.

This proposal gives current members an incentive to bring in new members and attend convention, and gives new members an incentive to attend the 2014 Spring Convention.

Thank you

Paul Hafermann
WPPA President



Welcome to the 2014 WPPA Convention!

The Photographic Industry has spoke... we listened! We have a whole new concept to a convention.
Hope you like it!

Radisson Inn Green Bay, WI

Print Competition: Thursday, February 27 and Friday, February 28th
Convention: Friday night, February 28 - Monday, March 3rd.

This convention will have a better ability to demonstrate and even work one-on-one with attendees than has ever been attempted before. Yes. It is still called WPPA. Yes. We are hosting the PPA Affiliate North Central District print competition. But... No! This is not your old typical gathering.

We will start off with a "hands-on" Guru Lounge **Friday** night. This is a chance to try new equipment and to learn from others in the profession as you create images in a relaxed and entertaining social environment. We will also have a trade show Grand opening that night as well.

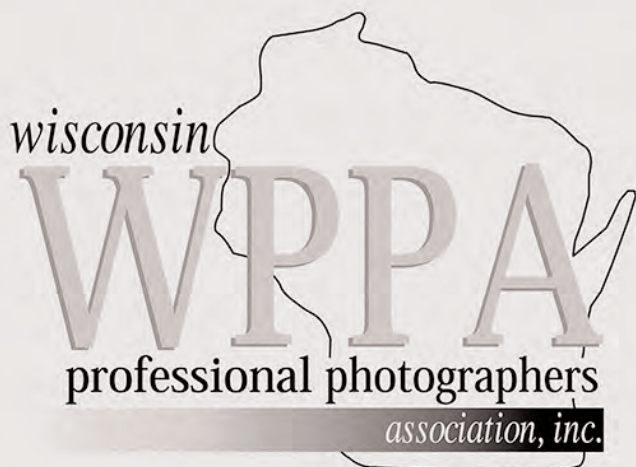
Saturday morning is when you will really start to see a new design... We are having classes instead of lectures. This will allow for a more intimate learning experience. It will be easier to watch demonstrations and in some cases create images for yourself with the assistance of your coach. We will break for Trade Show and lunch, then finish the class you started that morning. Ken Sklute, a Canon Explorer of Light, will give a general assembly Saturday evening to inspire us all. Then.. time to blow off steam. Get ready to party at the WPPA Fun Night! There will be dancing and fun!

Sunday morning starts new classes/new instructors. Just like Saturday, you will choose the class you want to attend and spend the day with that coach. We will break for lunch, but this time... instead of the Trade Show, there will be a panel discussion with live answers and real-time demonstrations. Sunday night will host the WPPA Gala. It will be a time to enjoy good food and company as well as to honor award recipients.

Monday will host an all day program by Dan Frievalt and Carl Caylor. Again - a great deal of this program will be demonstration with live models.

Please read the following pages to see all that is available from our coaches. This is a gathering created for one main purpose - for everyone to learn new techniques and products to build a better business.

Keep your ears open. More information will be coming!



Radisson Inn Green Bay, WI

Print Competition: Thursday, February 27 and Friday, February 28th
Convention: Friday night, February 28 - Monday, March 3rd

Friday Night - Trade Show Opening 7:00 - 11:00
Guru Lounge 8:00 - 11:00

Saturday - Demo Classes 8:30 - 11:00
(Ken Sklute, Larry Peters, Dennis Hammon, Scott Tracy, Lou Szokes and Gabriel Alonso)
Trade Show 1:00 - 3:00
Trade Show Lunch 12:00 - 1:00

Demo Classes (cont.) 3:00 - 4:30

General Assembly 5:00 - 6:30

Ken Sklute

sponsored by:

Canon

**EXPLORERS
OF LIGHT**

Fun Night TBA

Sunday - Demo Classes 8:30 - 11:00
(Mark Fitzgibbos, Maria Saurserman, Tiffany Schmitt, Kevin Hudson and Jim Cunningham)

Magical Q&A Presentation 1:00 - 3:00
(TBA)

Demo Classes (cont.) 3:30 - 5:00

WPPA Gala TBA

Monday - All Day Program 8:30 - 11:30
Dan Frievault and Carl Caylor
sponsored by:



Lunch 11:45 - 1:00

Program (cont.) 1:15 - 3:00
Dan Frievault and Carl Caylor

Safe travels!

**** Demo Classes will be limited to 50 students unless convention numbers go over 300. They will fill as a first come-first serve basis. Register early to be assured of your first choices... but really... you can't go wrong with any of the classes. See you there. Invite anyone you know. This is going to be the premier photographic event of the year nation wide and it's in your own backyard.**



January 6th, 2013 –
Host - Phil & Mary Ziesemer
Merrill, Wisconsin
Presentation of New 2014 Board of Directors
Award Presentations
Speaker – TBA

February 10th, 2013 - Host –
Tom Giles Speaker - TBA
Eau Claire, Wisconsin



JANUARY 27, 2014

**Brian Morrison: The Cure for the Common
Website**

LOCATION

Rex's Innkeeper
301 North Century Avenue
Waunakee, WI 53597

AGENDA

9:00am Program Starts

12:00pm Lunch

1:00pm General Meeting

1:30pm Pre-State Print Judging



Feb 3, 2014

**Image
Competition**

Image Enhancement ~ Succeed and Prosper In Print Competition & Your Every Day Work

Monday, January 20th

Mentor **Bob Hawkins** from Newton, IA.

AGENDA:

10am-5pm...we will break for lunch
at approximately 1 PM.

LOCATION:

Green Lake Conference Center

Rooms are offered at a special rate of \$75.00 per night (tax included), single or double occupancy. \$15.00 per person per night for each additional adult in the room beyond 2.

Reservations would be made and paid for by individuals by calling our front desk at 920-294-3323.

for more information on the conference center and directions please go to:

www.glcc.org

The FVPPA gladly accepts Visa, Discover, American Express, Master Card and Debit Cards.

To register AND pre-pay contact
Anne LeBouton at 920.787.4894

Seminar Pricing...

pre-pay by Wednesday, January 15:

Members @\$69*

Non-Members @\$79*

(after January 15th and pay at the door add \$20)

Bring a guest (any non-member who has NOT attended a FVPPA Seminar yet this calendar year) and save **\$10 each**.

*All registered attendees will receive a complimentary lunch with their registration.



another fabulous seminar ...
hosted by the **FVPPA**

