

Wisconsin Professional Photographers Association – Spring State Competition Rules
2016 Master Artist

ELIGIBILITY

1. Entrants do not need to be WPPA members to compete in the Photographic Open Competition.
2. Entries may be reproduced from existing photographs, portraits, graphics or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by WPPA before, during or after the competition. If an entry, in the good-faith opinion of the Photographic Exhibition Committee, violates copyright, trademark or any other applicable law and cannot be proven otherwise, that entry shall be disqualified and merits revoked, if issued.
3. The entrant's name must not be visible on the entry.
4. A maximum of eight entries may be submitted in the Master Artist division per entrant.
5. Entry must be completed by the deadlines set each year by the Print Chair. Entries may be shipped or delivered in person.
6. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment.
7. No two entries may be of the same subject. An image in a folio, album, or the Photographic Open competition may not be entered separately in Master Artist.
8. Any image previously merited at IPC (PPA International Competition) is **not** eligible for entry at any WPPA competition, including any image from a merited album. (In the event that the North Central District Competition falls before WPPA Spring State Competition, images entered at North Central District Competition, regardless of score, may be entered at WPPA Spring State Competition that calendar year.)
9. Any image scoring 79 or lower at WPPA may be entered in future WPPA competitions. Any points or awards previously gained must be surrendered.
10. Any image scoring 80 or higher at WPPA Spring State Competition is not eligible for entry in future WPPA competitions.
 - A. Even if the image has been re-worked, it still is not eligible for entry.
 - B. The image is not eligible for entry by another person.
 - C. The image is not eligible for entry in another category.
 - D. Images entered at WPPA Fall State Competition are eligible for entry in the WPPA Spring State Competition, regardless of score.
11. Entry media includes original art, prints or digital submissions.

SUBMISSION OPTIONS

Entrants may submit either original art, (painted, illustrative, photographic or press printed image presented for judging under lights) or digital submissions – (a digital file presented for judging on a monitor) or a combination of either entry type.

Physical Art, Prints

1. Entrants may submit physical images of any shape and size on a mount board a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension no longer than 24". (Recommended mounting thickness is 1/8" to 3/8")
2. Print entries must be mounted on a standard mount material (double weight mat board, gator board, ¼" foam, or Sintra). "Float" mounting is accepted at entrant's risk for damage. Images on metal and mounted to another standard material must have rounded corners and smooth edges. No mount that could potentially damage other entries or pose a danger to print handlers will be accepted. Masonite, glass, stretcher frames or conventional frames will not be accepted.
3. If an entry includes guide images, they must be included on or be mounted on the face of the entry.
4. **A digital reference file must be submitted with each print entry, either on CD or flash drive.** This file must *exactly match* the submitted print entry (*image and presentation*). File specifications are the same as under the Digital Submission categories. This digital file will be used to create WPPA slideshows, website content, newsletter content, and possibly the Elite Collection book.
5. Attach a completed print entry label to the top center back of your print.

Digital Submission

See digital entry tutorial at ppa.com/ipc_tutorials.

1. Files must be sized so the longest dimension is 4,000 pixels (20" at 200 ppi).. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. Total file size *should* not exceed 3.5 MB but may in some cases.

2. If an entry includes guide images, they must be included on the submitted digital canvas. A horizontal canvas format is suggested if guide images are included.
3. Files are to be named: Image Title.jpg (e.g. *See Spot Run.jpg*).
4. **A mounted 8x10 print of your digital file must be submitted with each digital entry.** This print will be hung in the exhibition, but it will not be judged. It is recommended that you mount your 8x10 on an 11x14 board, so that your image will remain visible after ribbons and corner tags are placed on it.
5. Attach a completed digital entry label to the back of your 8x10 guide print.

VIEWING CONDITIONS FOR IMAGE REVIEW

Physical Prints: 3000K, EV8 (ISO 100, f/16@ 1 sec.)

Digital Files: Monitor Settings, D65, 120 cd/m2, 2.20 gamma

NOTES REGARDING THE MASTER ARTIST CATEGORY

The Artist competition is judged using different criteria than the Photographic Open (PO). In PO, just the final image result is considered when applying a score. With Artist, the final result is a factor, but the execution of technique and degree of difficulty are also considered. Guide images are encouraged to help the judges understand the process used and techniques involved in creating the final image. Techniques may be electronic or traditional (actual paint for example) or a combination thereof.

An image that may be worthy of Merit in Photographic Open, may not be so in Master Artist if the final image did not require significant artistic expertise to accomplish the result.

Use of technique plays a major factor in the awarding of points in this category.

DEADLINES AND FEES

Entry fee **MUST** be prepaid before the competition.

WPPA or PPA members - \$ 95 for up to four images. \$ 15 for each additional image after four.

Not a WPPA or PPA member - \$ 150 for up to four images. \$ 15 for each additional image after four.

* Subtract \$ 25 from your Entry Fee if you remember to include a CD/flash drive if you're entering prints, or 8x10 display prints if you're entering digitally.

SHIPPING & DELIVERY INSTRUCTIONS

Print cases can be shipped to Bill Johnsen Insurance, 402 Broadway, Baraboo, WI 53913. They must arrive by March 9, 2016.

Print cases can be delivered in person to Chula Vista at 6:30 pm on Friday, March 11 in Leslie Spurlock's program room.

Print cases can be picked up in person at Chula Vista from 7:00-8:00 am on Monday, March 14 in the Print Crew room.

Print cases that are not picked up in person can be mailed back. Include an extra \$ 25 service fee in your entry form.