

Wisconsin Professional Photographers Association – Spring State Competition Rules
2016 Photographic Open

ELIGIBILITY

1. Entrant must have captured and created the original exposure.
2. Entrants do not need to be WPPA members to compete in the Photographic Open Competition.
3. Any entry that has been reproduced from an existing photograph, portrait, graphic or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted or displayed. If an entry, in the good-faith opinion of the Print Chair, violates copyright, trademark or any other applicable law, that entry shall be disqualified.
4. The entrant's name must not be visible on the entry.
5. A maximum of eight entries may be submitted in the Photographic Open division per entrant.
6. Entry must be completed by the deadlines set each year by the Print Chair. Entries may be shipped or delivered in person.
7. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment.
8. No two entries may be of the same subject. An image in a folio, album, or the Master Artist competition may not be entered separately in Photographic Open.
9. Any image previously merited at IPC (PPA International Competition) is **not** eligible for entry at any WPPA competition, including any image from a merited album. (In the event that the North Central District Competition falls before WPPA Spring State Competition, images entered at North Central District Competition, regardless of score, may be entered at WPPA Spring State Competition that calendar year.)
10. Any image scoring 79 or lower at WPPA may be entered in future WPPA competitions. Any points or awards previously gained must be surrendered.
11. Any image scoring 80 or higher at WPPA **Spring** State Competition is **not** eligible for entry in future WPPA competitions.
 - A. Even if the image has been re-worked, it still is **not** eligible for entry.
 - B. The image is **not** eligible for entry by another person.
 - C. The image is **not** eligible for entry in another category.
 - D. Images entered at WPPA **Fall** State Competition **are** eligible for entry in the WPPA Spring State Competition, regardless of score.
12. Entry media includes prints, digital submissions, physical albums and digital albums.

VIEWING CONDITIONS FOR IMAGE REVIEW

Physical Prints: 3000K, EV8 (ISO 100, f/16@ 1 sec.)

Digital Files: Monitor Settings, D65, 120 cd/m², 2.20 gamma

PHOTOGRAPHIC OPEN COMPETITION CATEGORIES

You must designate one of the below categories for each entry:

1. **Portrait:** Consists of Portrait, High School Senior, Children, Animals and Album entries.
2. **Illustrative:** Consists of Illustrative, nature/landscape images. Portraits and weddings are not appropriate for this category.
3. **Wedding:** Consists of images created at a wedding, on the wedding day.
4. **Commercial:** Consists of images created for commercial purposes including products, architecture, and advertisements

SUBMISSION OPTIONS

Entrants may submit either prints (photographic or press printed images presented for judging under lights) or digital submissions (digital files presented for judging on a monitor), or a combination of either entry type.

Print Submission

1. Entrants may submit printed images of any shape and size on a mount board a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension no longer than 24 inches. (Recommended mounting thickness is 1/8" to 3/8".)
2. Print entries must be mounted on standard mount material (double weight mat board, gator board, 1/4" foam, or Sintra). "Float" mounting is accepted at the entrant's risk for damage. Images on metal and mounted to another standard material must have rounded corners and smooth edges. No mount that could potentially damage other entries or pose a danger to print handlers will be accepted. Masonite, glass, stretcher frames or conventional frames will not be accepted.
3. **A digital reference file must be submitted with each print entry, either on CD or flash drive.** This file must *exactly match* the submitted print entry (*image and presentation*). File specifications are the same as under the Digital

Submission categories. This digital file will be used to create WPPA slideshows, website content, newsletter content, and possibly the Elite Collection book.

4. Attach a completed print label to the top center back of your entry.

Digital Submission

See digital entry tutorial at ppa.com/ipc_tutorials.

1. Files must be sized so the longest dimension is 4,000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. Total file size *should* not exceed 3.5 MB but may in some cases.
2. Files are to be named: Image Title.jpg (e.g. *See Spot Run.jpg*).
3. **A mounted 8x10 print of your digital file must be submitted with each digital entry.** This print will be hung in the exhibition, but it will not be judged. It is recommended that you mount your 8x10 on an 11x14 board, so that your image will remain visible after ribbons and corner tags are placed on it.
4. Attach a completed digital entry label to the back of your 8x10 guide print.

ALBUM ENTRIES

Album entries may be submitted in the form of a Physical Album (an album printed and bound as a book for judging under lights) or a Digital Album (a set of digital files to be judged as sequential layouts on monitors). You must designate one of the below categories for each entry:

1. **Events:** Use this category for time-sensitive social events, such as weddings, bar mitzvahs, etc.
2. **Non-Events:** Use this category for portrait and storytelling albums.

Note: Multi-maker and single-maker albums will be judged as one category.

Physical Album Entry

1. Album covers must be between 63 - 400 square inches.
2. No multiple volume albums are allowed.
3. Any studio identification or entrant's name in the traditional album must be covered.

Digital Album Entry

See digital entry tutorial at ppa.com/ipc_tutorials

1. All page/spread files must have the longest file dimension at 4,000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10.
2. Each page/spread file may contain as many images as you desire.
3. An entry shall contain a minimum 5 page/spread files up to 36 page/spread files.
4. Files are to be numbered in viewing order using two digits (i.e., 01.jpg, 02.jpg, 03.jpg, etc.).
5. Studio identification or entrant's name cannot appear on any file within the album entry.

Multi-Maker Album Entry

1. Each entrant must pay the appropriate entry fee.
2. Images in the album must be the work of the entrants, with a minimum of 20 images per entrant.
3. Multi-maker albums will be judged as one entry.

DEADLINES AND FEES

Entry fee **MUST** be prepaid before the competition.

WPPA or PPA members - \$ 95 for up to four images. \$ 15 for each additional image after four.

Not a WPPA or PPA member - \$ 150 for up to four images. \$ 15 for each additional image after four.

* Subtract \$ 25 from your Entry Fee if you remember to include a CD/flash drive if you're entering prints, or 8x10 display prints if you're entering digitally.

SHIPPING & DELIVERY INSTRUCTIONS

Print cases can be shipped to Bill Johnsen Insurance, 402 Broadway, Baraboo, WI 53913. They must arrive by March 9, 2016.

Print cases can be delivered in person to Chula Vista at 6:30 pm on Friday, March 11 in Leslie Spurlock's program room.

Print cases can be picked up in person at Chula Vista from 7:00-8:00 am on Monday, March 14 in the Print Crew room.

Print cases that are not picked up in person can be mailed back. Include an extra \$ 25 service fee in your entry form.

