

The Wisconsin Photographer

Lights, Camera, Action... YOU are the Director!

Lights, Camera, Action... YOU are the Director!

Dan McClanahan
Thrivng in 2022: Modern Business Concepts and Lighting Techniques

Scott Detweiler
Lighting with Conviction, "the only lighting-class you will ever need"

Ken Martin & Jamie Steeno
Landscape Adventures Planning to Post-Processing

May 14 & 15, 2022

Doc's Harley-Davidson
W2709 State Highway 29, AKE Bonduel, WI 54107

www.wppa-online.com
Visit website for more information and to register

Register by April 30th for Earlybird Pricing
WPPA Members: \$99.00 Earlybird
Non-Members: \$159.00 Earlybird

HOLLYWOOD
PRODUCTION WPPA Convention
DIRECTOR YOU!
CAMERA Shoot what you have!
DATE May 14 & 15 SCENE HOG Barn TAKE Doc's

Jamie Steeno and Ken Martin

May 14th and 15th, 2022

WELCOME, NEW AND RETURNING WPPA MEMBERS

Welcome to the new and returning members. Thank you for joining WPPA!

Please make your voices heard on our Facebook sites along with emails. We want to hear from all of our members about what you would like to get out of this Association.

Let us know if you are interested in volunteering, mentoring, being mentored and any education you are interested in.

Welcome New 2022 Members

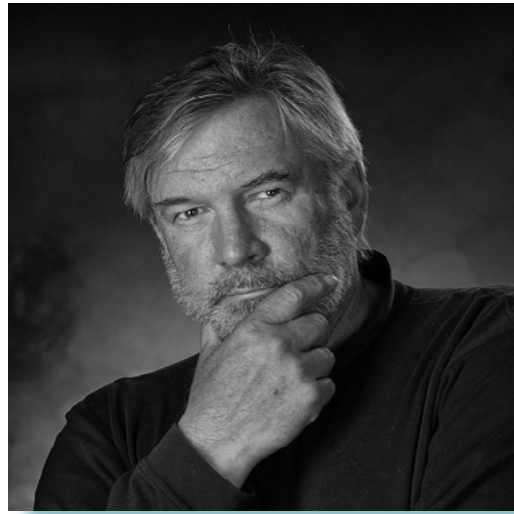
Heather Barrett	2022 New Member
Jeff Brown	2022 New Member
Shannon Fischer	2022 New Member
Nadia Hall	2022 New Member
Mario Jaramillo	2022 New Member
Nancy Kading	2022 New Member
Mike Kallies	2022 Rejoined
Krystal Lamberty	2022 Rejoined
Rebecca Martin	2022 New Member
Jacqueline Martin	2022 New Member
Casey McCoy	2022 New Member
Nate Peterson	2022 Rejoined
Sage Saladino	2022 New Member
Lori Shilts	2022 New Member
Collin Smallegan	2022 New Member
David Wacker	2022 Rejoined

Welcome and Thank You for your continued Membership!

Dory Germann	1965
Robert Germann	1965
Charles Gottschalk	1965
Rose Warner	1965
Eileen Wendt	1965
Nancy Nicholson	1969
Thomas Nicholson	1969
Daniel Stoller	1970
Gary Tuescher	1972
Randy Peterson	1973
DeBorAh Wiltsey	1973
Gary Wiltsey	1973
Dennis McGill	1975
Paul Tishim	1976
John Hartman	1977
Lee Larsen	1978
Diane Larsen	1978
Kris Fehrenbach-Alt	1979
Douglas Foemmel	1979
Bob Zettler	1979
Lauri Ahlman	1980
Victor Blaskowski	1980
Pat Clifton	1980
Thomas Giles	1981
Steve Kemp	1983
Kenneth Martin	1985

James Nelson	1985
Rick Trummer	1985
Jon Allyn	1986
Fuzzy Duenkel	1988
Barry Lewis	1989
Gerry Milton	1989
Jim Buivid	1990
Tad Meddaugh	1990
Mary Mortensen	1990
Donna Swiecichowski	1992
Gregory Loll	1993
Carl Caylor	1995
Paul Hafermann	1995
Ginny Otto	1995
Tracy Van Zeeland	1995
Mary Gueller	1996
Shellie Kappelman	2000
Krystal Stankowski	2000
Timothy Koll	2004
William Ryan	2004
Jas McDaniel	2006
Laura Rossiter	2010
Jamie Steeno	2013
Rosemary Cooper	2014
Steven Hollenback	2016
Tara Rudy	2016
Bill Sargent	2016
Jenny Popelka	2018
Heike O'Day	2020
Stephen Anderson	2021 New Member
Travis Baranczyk	2021 New Member
Trey Foerster	2021 New Member
Ben Fulcer	2021 New Member
Tim Gumz	2021 New Member
Rachel Jensen	2021 New Member
Thomas Kaufman	2021 New Member
Eugene Ted Makowka	2021 New Member
Chris Rugowski	2021 New Member
Stephanie Smith	2021 New Member
Timothy St John	2021 New Member
Agnieszka Tropilo	2021 New Member
Emily Wysocki	2021 New Member
Kathleen Caylor	2021 Rejoined
Randy Kostichka	2021 Rejoined
Todd Kunstman	2021 Rejoined
John Walcott	2021 Rejoined
Ron Wimmer	2021 Rejoined
Pamela Ziegler	2021 Rejoined

KEN MARTIN M.PHOTOG, CR, CPP, F-WPPA



WPPA CONVENTION CHAIR

WPPA Convention 2022 will be here in just a few weeks and I for one am looking forward to this event.

Lights, Camera, Actuion...YOU are the Director!

Our convention being held May 14th and 15th and yep it is being held again at Doc's Harley Davidson dealership once again.

Why you ask????

We searched high and low for a location that will give us a variety along with keeping the rental of the facility down so we can spend the money on bringing in great speakers.

We will start off with Dan McClanahan on Saturday. He will be speaking the entire day.

After the Dan's class there will be the awards dinner with print awards followed by the WPPA Grand Awards.

But wait Saturday programming continues with WPPA's own Ken Martin and Jamie Steeno presenting their Lanscape Program along with a little Photoshop Post Processing.

Sunday morning will begin with a WPPA Member Meeting. (WPPA Members Only)

Sunday we will be spending the entire day with Scott Detweiler.

After a break for a quick supper on your own, we will have a Shoot & Share. Practicing what we learned these 2 days. We will have models, mentors and WPPA members scrambling around the grounds at Doc's dealership.

What to bring, camera, laptop, lights.

The theme is Holiwood 1940 era, so wear your best hat/cloths for the Saturday night dinner, or all day if you wish.

Thank you to our our sponsors for their continued support.



WELL COME !

Join us on May 14th and 15th for a weekend full of learning, sharing, reminiscing and most of all "FUN".

Did you know...

The Professional Photographers of America (PPA) was formed in Milwaukee by a group of WPPA members?

The studio strobes that we all use was invented by an engineer/WPPA photographer in Racine and were first installed in a studio in Appleton?

How many of our members have gone on to serve as presidents of PPA and the American Society of Photographers (ASP)?

Could you imagine going to a program on Constant Light vs Flash in the heyday of Black and White?

Who started the Fellowship Program?

Who moved the convention out of Milwaukee?

Dig into colourful past and you'll find out why the WPPA has been around for over 126 years and what it means to be a member!

Visit www.wppa-online.com and click on the home drop down and then on the History Tab.

Lights Camera Action... YOU are the Director!

Lights, Camera, Action... YOU are the Director!

Dan McClanahan
Thriving in 2022: Modern Business Concepts and Lighting Techniques

Scott Detweiler
Lighting with Conviction, "the only lighting-class you will ever need"

Ken Martin & Jamie Steeno
Landscape Adventures Planning to Post-Processing

May 14 & 15, 2022

Doc's Harley-Davidson
PHYS: W2709 State Highway 29, AKE
ROLL: Bonduel, WI 54107

www.wppa-online.com
Visit website for more information and to register

CAMERA
Register by April 30th for Earlybird Pricing

WPPA Members: \$99.00 Earlybird
Non-Members: \$159.00 Earlybird

Clapperboard:
HOLLYWOOD
PRODUCTION WPPA Convention
DIRECTOR YOU!
CAMERA Shoot what you have!
DATE SCENE TAKE
May 14 & 15 HOG Barn at Doc's

Portraits:
Dan McClanahan
Scott Detweiler
Jamie Steeno and Ken Martin

*Lights Camera Action...
YOU are the Director!*

Place: Doc's Harley Davidson
in the HOG Barn - Behind the
Timeline Saloon and BBQ
W2709 State Highway 29, Bonduel,
WI 54107

You can visit the following websites to see
the complex.

<https://docshd.com/company-info>

<http://www.timelinesaloon.com/>

We will have the entire complex to use for
our convention. Western Saloon, Western
Village, Pirate Ship, Viking Ship, Zoo Ani-
mals, Cars, Motorcycles.....

Watch for Parking Signs. We can not take
up the parking around the HOG Barn and
Timeline. There will be designated parking
set up for us.

Saturday, May 14th - 9:30a.m. to 4:30p.m.

Dan McClanahan

Lights, Camera, Action... YOU are the Director!
May 14 & 15, 2022

Dan McClanahan
M. Photog. M. Artist, Cr.

May 14th 9:30 a.m.

Thriving in 2022: Modern business concepts and lighting techniques for professional photographers

In 2020 Dan transitioned to a one-man studio from a traditional full-service storefront studio with full time staff. His new digital-file based business model has been a hit with seniors and millennial families, resulting in less hours spent at the office and increased net income! Dan will share all the details of his new business model to give you ideas for increasing your bottom line and meeting the expectations of modern consumers by embracing digital products.

For the bulk of our class, Dan will focus on his image-making process. Lighting techniques are the backbone of his career in both portrait photography and advertising photography, and Dan will break down his most successful lighting designs, both for studio and location work. Starting with simple one-light concepts, you will learn how to use light to solve common problems and and make you look like a wizard to your clients with in-camera results! Our class will begin as a lecture designed for comprehension before transitioning into a tethered live-shoot around Doc's Harley so you can see how Dan's concepts apply in real time!

Sponsored By:

MILLER'S
PROFESSIONAL IMAGING

Register by April 30th for Earlybird Pricing

WPPA Members: \$99.00 Earlybird
Non-Members: \$159.00 Earlybird

Dan McClanahan
HOLLYWOOD
PRODUCTION *Thriving in 2022*
DIRECTOR **Dan McClanahan**
CAMERA Shoot what you have!
DATE SCENE TAKE
May 14th 9:30 HOG Barn at Doc's

www.wppa-online.com
Visit website for more information and to register
Doc's Harley-Davidson
W2709 State Highway 29,
Bonduel, WI 54107

Thriving in 2022: Modern business concepts and lighting techniques for professional photographers

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Sponsored By:



Saturday, May 14th - 5:00p.m. to 7:00p.m.

Awards Dinner

Lights, Camera, Action... YOU are the Director!

Convention Chair
Ken Martin

Print Chair
Jenny Popelka

Grand Awards Chair
Hafermann

2021-2022 President
Bill Sargent

Awards Dinner
May 14th, at 5:00p.m. In HOG Barn. Purchas ticket by April 11, 2022

Convention Welcome
Kenneth Martin

Print Awards Presentation
Jenny Popelka, assisted by Paul Hafermann

May 14, 2022

PROD	Grand Awards	TAKE
ROLL	Presentation	
Paul Hafermann, assisted by Committee		
DIRECTOR:		
CAMERA:		
www.wppa-online.com		
Visit website for more information and to register		

WPPA

Image Competition and Grand Awards

Saturday, May 14th - 7:30p.m. to 10:00p.m.

Jamie Steeno and Ken Martin

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May 14 & 15, 2022

Ken Martin & Jamie Steeno
Both are: M.Photos, CPP, F.WPPA

Sat. May 14, 7:30 p.m.

Landscape Adventures
Planning to Post-Processing

In this class we will cover how we plan for adventures.

Places we go to for research and the many hours that it takes.

Documentation, maps, GPS, and Aps will be discussed.

Clothing, warm weather to below zero temps.

Vehicles, lodging, water, food.

Camera gear and techniques we use in the field.

Post-processing images.

This class will only cover a small part of a full day hands on Adventure.

We are partners in Down Every Road Adventures.

When we are traveling locally or on a long adventure we do go down every road, sometimes we find some amazing landscapes and wildlife, and then there are times we are forced turn around and find another road.

www.wppa-online.com
Visit website for more information and to register
Doc's Harley-Davidson
W2709 State Highway 29,
Bonduel, WI 54107

CAMERA: _____
DATE: _____ Day/Night Int Ext Mo _____
Register by April 30th for Earlybird Pricing 50%
WPPA Members: \$99.00 Earlybird
Non-Members: \$159.00 Earlybird

Landscape Adventures

In this class, we will cover how we plan for adventures. Places we go to for research and the many hours that it takes. Documentation, maps, GPS, and APS will be discussed.

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We are partners in Down Every Road Adventures. When we are traveling locally or on a long adventure we do go down every road, sometimes we find some amazing landscapes and wildlife, and then there are times we are forced to turn around and find another road.



WPPA ANNUAL MEMBERSHIP MEETING

Sunday, May 15th, 2022

8:00a.m.

HOG Barn

The WPPA annual meeting will be held on Sunday, May 15th at 8:00 AM in the HOG Barn at Doc's Harley Davidson in Bonduel.

One of the items on the agenda, will be to accept and vote your new slate of officers in for the 2022-2023 Term.

2022-2023 President **Kenneth Martin**, M.Photog, Cr., CPP, F-WPPA

The following members have been nominated for the state positions:

Executive Board

Vice President	Jenny Popelka , CPP
Treasurer	Jamie Steeno, M.Photog, CPP F-WPPA
Secretary	Krystal Stankowski, CPP

Board of Directors

Elected Directors:
Steve Kemp, M.Photog, Cr., M.Artist, CPP, F-WPPA
Paul Hafermann, F-WPPA
Shellie Kappleman, M.Photog, CPP

Sunday, May 15th - 9:00a.m. to 4:30p.m.

Scott Detweiler

Lights, Camera, Action... YOU are the Director!
May 14 & 15, 2022

Scott Detweiler
HOLLYWOOD
PRODUCTION Lighting with Conviction
DIRECTOR Scott Detweiler
CAMERA (What about you friend)
DATE SCENE TAKE
May 14, 9:00 1100 Paramount Drive

www.h+h-online.com
Visit website for more information
and to register
Don't Miss! Register Now!
www.h+h-online.com
Hollywood, WI 53127

Scott Detweiler
Hollywood, WI
Sunday, May 15th 9:00 a.m.
Lighting with Conviction,
"The only lighting class you will
ever need"

This class distills down the
concepts of lighting into 4
easily digestible concepts.

The goal of this class is to have
the student feel confident in
not only lighting based on the
vision in their mind, but also
being able to reverse engineer
images they see.

Class participants gain confi-
dence in knowing which modi-
fier to select, where to position
it, and further how to expose
based on the creative eye.

Moreover, this class is easily
understood by all levels of pho-
tographers and helps fill in
gaps where guessing tends to
happen when under pressure to
produce great images.

We will also learn how to
dominate at the "one and done"
challenge, which I play with all
students during the class.

www.h+h-online.com
Sponsored By:

50th
years
h+h
ESTABLISHED 1970

Lighting with Conviction

This is often called “the only lighting-class you will ever need”, as it distills down the concepts of lighting into 4 easily digestible concepts.

The goal of this hands-on class is to have the student feel confident in not only lighting based on the vision in their mind, but also being able to reverse engineer images they see.

Class participants gain confidence in knowing which modifier to select, where to position it, and further how to expose based on the creative eye.

Moreover, this class is easily understood by all levels of photographers and helps fill in gaps where guessing tends to happen when under pressure to produce great images.

We will also learn how to dominate at the “one and done” challenge, which I play with all students during the class.

Sponsored By:



Sunday, May 15th - 5:30p.m. to 8:30p.m.

Share and Shoot

Share and Shoot

The convention is officially over, and now it is time for YOU to be the Director and Shoot!

This will be the time to practice what you have learned this weekend. We will have access to all of the venues outside at Doc's. There will be models and helpers if you need assistance.

What to have for this Share and Shoot?

Camera, any lighting you want to use, any props you want to incorporate in your shoot. If you have a Model that you work with, arrange with them in advance to be at Doc's at 5:30. You may want to bring TIP money along for the model. They are volunteering their time and if you are using this for image competition purposes, TIP your model.

You will be the one posing and lighting your subject. If you choose, you can use the images you create here in image competition as long as you are not under the direction of a mentor. What does that mean? YOU set up the lights, YOU pose the subject, YOU DIRECT the helpers to hold lights ect... YOU SHOOT.

We ask you to process your files soon after and get the images to Jamie to send to the models. Non of the images will be shared publically until you give the permission because you may be using them in image competition.

We will have helpers there to assist you. This is also Sharing time, you can collaborate with the attendees and come up with something fun and cool.

SHARE and SHOOT!

ACCOMMODATIONS

Motels:

Cobblestone, 1220 Mountain Bay Drive, Pulaski, WI 920-822-0822

Ask for WPPA Room Block \$119.00 Double Queen

Book by April 30th.

American Inn, 2032 Velp Ave, Howard, WI, 920-393-7799

Ask for WPPA Room Block \$119.00 Single Queen

Book by April 15th

EARLY BIRD PRICING ENDS

APRIL 30TH

Early Bird Pricing ends at Midnight on April 30, 2022

- WPPA Member 2-Day Ticket - Early Bird @ \$99.00 + fees
- WPPA Life Member 2-Day Ticket - Free Register by April 30th!
- Spouse of a WPPA Member - Not a Photographer 2-Day Ticket - Free (Must be with Paid Member)
- WPPA Member - Dan McClanahan Ticket Only -Early Bird @ \$59.00 + fees
- WPPA Member – Ken Martin & Jamie Steeno Ticket Only – Early Bird @ \$29.00 + fees
- WPPA Member - Scott Detweiler Ticket Only - Early Bird @ 59.00 + fees
- Non-Member 2-Day Ticket - Early Bird @ \$159.00 + fees
- Non-Member - Dan McClanahan Ticket Only -Early Bird @ 79.00 + fees
- Non-Member - Scott Detweiler Ticket Only - Early Bird @ 79.00 + fees
- Non-Member – Ken Martin & Jamie Steeno Ticket Only – Early Bird @ \$39.00 + fees

Starting May 1, 2022

- WPPA Member 2-Day Ticket - @ \$149.00 + fees
- WPPA Life Member 2-Day Ticket – Free
- Spouse of a WPPA Member - Not a Photographer 2-Day Ticket - Free (Must be with Paid Member)
- WPPA Member - Dan McClanahan Ticket Only - @ \$79.00 + fees
- WPPA Member - Ken Martin & Jamie Steeno Ticket Only - @ \$34.00 + fees
- WPPA Member - Scott Detweiler Ticket Only - @ 79.00 + fees
- Non-Member 2-Day Ticket - @ \$219.00 + fees
- Non-Member - Dan McClanahan Ticket Only -@ 119.00 + fees
- Non-Member - Ken Martin & Jamie Steeno Ticket Only – Early Bird @ \$44.00 + fees
- Non-Member - Scott Detweiler Ticket Only - @ 119.00 + fees

Meal Tickets

Meals must be purchased on-site if you are eating with the group in the H.O.G. Barn.

WPPA Meal Tickets are listed below.

You do have an option of going over to the Timeline Restaurant before our classes start and placing an order for you to pick up at lunchtime if you do not like what is being offered. We do not recommend doing this because of time constraints on the normal lunch crowd they have, but it is an option.

- Full Meal Meat Deal #1 - Include Saturday Meat Lunch (Burger, Potato Salad, Coleslaw, and Chips) Includes Saturday Night Dinner (Broasted Chicken and Fixings) Includes Sunday Meat Lunch (Pulled Pork Sandwich, Potato Salad, Coleslaw and Chips)- @ \$44.00 + fees
- Full Meal Salad Deal #2 - Include Saturday Lunch Salad (Garden Lunch Salad, lettuce, cheese, onion, tomato, egg, cucumbers) Includes Saturday Night Dinner (Broasted Chicken and Fixings) Includes Sunday Lunch Salad (Garden Lunch Salad, lettuce, cheese, onion, tomato, egg, cucumbers) @ \$46.00 + fees (The Salad will come in a to-go box with your name on it.)
- Saturday Meat Lunch (Burger, Potato Salad, Coleslaw, and Chips) @ \$10.50 + fees
- Saturday Salad Lunch (Garden Lunch Salad, lettuce, cheese, onion, tomato, egg, cucumbers) @ \$11.50 + fees (The Salad will come in a to-go box with your name on it.)
- Saturday Night Dinner (Broasted Chicken and Fixings) @ 25.00 + fees
- Sunday Meat Lunch (Pulled Pork Sandwich, Potato Salad, Coleslaw, and Chips) @ \$10.50 + fees
- Sunday Salad Lunch (Garden Lunch Salad, lettuce, cheese, onion, tomato, egg, cucumbers) @ \$11.50 + fees (The Salad will come in a to-go box with your name on it.)

Sunday Night Dinner is on your own, not included in Meal Deal!

MEAL TICKETS

Lights, Camera, Action... YOU are the Director

Schedule

May 14, 2022

Place: Doc's Harley Davidson in the HOG Barn
W2709 State Highway 29, Bonduel, WI 54107

Motels:

Cobblestone, 1220 Mountain Bay Drive, Pulaski, WI 920-822-0822 Ask for WPPA Room Block \$119.00 Double Queen **Book by April 30th.**

American Inn, 2032 Velp Ave, Howard, WI, 920-393-7799 Ask for WPPA Room Block \$119.00 Single Queen **Book by April 15th**

What to Bring: Camera, notebooks, Laptop, any off-camera flash you may want to use, tripod, props. Get creative.

Arriving at Doc's – Watch for the parking Attendants. They will flag you to the place WPPA is to park. Pull into the Doc's parking lot and proceed STRAIGHT, toward the private residence. Go down the small road between the big garage and the Garbage Bins. Parking will be to your left behind the garage.

Saturday, May 14th, 2022 8:30a.m. to 9:20a.m. H.O.G. Barn

Registration Check in: (located behind the Timeline Saloon.) You will sign in and get your Name badge, that is your ticket to the event. Your badge will have your meal tickets listed on the back. Do not lose your Badge.

9:30a.m. H.O.G. Barn

Dan McClanahan – Thriving in 2022: Modern Business Concepts – Morning is Lecture.
 Sponsored by:

12:30 to 1:20

The Lunch you purchased will be served in the HOG Barn.

1:30p.m. to 4:30p.m. H.O.G. Barn Area

Dan McClanahan - Thriving in 2022: Lighting Techniques Sponsored by: Miller

5:00p.m. H.O.G. Barn

Dinner, Awards Presentation, and Pictures

Purchased Dinner will be served in the HOG Barn, Cash Bar.

Theme is..... Hollywood – Dress up in your favorite attire from the 1920-1940. Be an actress, director, stage hand...etc..... Find a Hat and look the part.

7:30p.m. est.... H.O.G. Barn

Ken Martin and Jamie Steeno –Landscape Adventure – Planning to Post-processing Sponsored by: ACI

Lights, Camera, Action... YOU are the Director

Schedule

May 15, 2022

Sunday, May 15th, 2022

8:30a.m. to 8:50a.m. H.O.G. Barn

Registration Check in: (located behind the Timeline Saloon.) Remember your name badge. Your Name badge, that is your ticket to the event. Your badge will have your meal tickets listed on the back. Do not lose your Badge.

8:00a.m. H.O.G. Barn

WPPA Members Annual Meeting - WPPA Members ONLY.

9:00a.m. H.O.G. Barn

Scott Detweiler - "Lighting with Conviction, the only lighting-class you will ever NEED."

Sponsored By: h+h

12:30p.m. to 1:20p.m.-

The Lunch you purchased will be served in the HOG Barn.

1:30p.m. H.O.G. Barn Area

Scott Detweiler - "Lighting with Conviction, the only lighting-class you will ever NEED."

Sponsored By: h+h Hands On. Bring your cameras.

5:30p.m. to 8:30p.m.-

Share & Shoot - Practice what you have learned from the Classes. We will have access to all of the outside at Doc's to get creative.

Thank you to our Sponsors for our Image Judging and for our Convention





Bill Sargent, CPP

As I step away from the role of President of the WPPA, I wish to leave everyone with several thoughts.

RELATIONSHIPS – it is ALL about relationships. The most inexpensive marketing one can do is to build relationships. Meet new people, establish a relationship, and strengthen existing ones. Far too often, we tend to view others as potential clients first, then as people and friends second. I suggest just making friends with no agenda. People do business with people they know, like, and trust. I'm sure people in your community know that you're a photographer, but do they KNOW you?

BECOMING A BETTER PHOTOGRAPHER is also about relationships. Most of you that are award-winning photographers have achieved that through relationships; relationships with other outstanding and legendary photographers.

BUILDING OUR INDUSTRY in Wisconsin depends on reaching out and establishing those relationships. Reaching out to the newbies to coach, mentor, educate, support, and just be a friend . . . a cheerleader. When we build relationships with those in our community, they become more familiar with our work, resulting in a higher level of expectation of quality photographic images.

WPPA PRESIDENT 2021-2022

BILL SARGENT IN REVIEW 2021-2022

BE A CONNECTOR. One of the very best things we can do for others is to be a **CONNECTOR**. When someone has a need, who can we connect them with? Most times that is a win-win for the one with the need as well as the one we refer them to. Remember, the most successful people put others first with the thought, “What can I do to help this person?”

“COLLABORATION, NOT COMPETITION. “As an organization, that should be our motto. Let’s face it, even if every single one of us did a major session every day of the year. There are not enough of us to serve the needs of the entire population of our state. The more we reach out and selflessly help others grow, the stronger our industry and the more prominent and visible our craft becomes to both the public and the newbies starting out. Coming together and actively participating in the above concepts is our most effective strategy in offsetting the impact of today’s “pocket cameras.”

FINALLY, as I step away, I would like to recognize three very special people.

First, there is Jenny Popelka. She has taken our print competition to a whole new level. An enormous amount of effort has gone into the transition to online, including preparing and facilitating this very successful endeavor.

Second, a big salute to our incoming president, Kenneth Martin. Ken has hugely impacted our print competitions. He has rallied participation, encouraged newbies, and mentored those seeking counsel. As our new president, Ken brings a wealth of knowledge and experience to our organization.

Third, to the hardest working person in the WPPA biz, Jamie Steeno! Jamie is our Energizer Bunny. She is our “can do,” “git ‘er done” person. Jamie is on top of it and is totally sold out to both the WPPA and the PPA. I could do several paragraphs singing her praises, but, for brevity’s sake, just know that we love you Jamie!

Finally, I leave you with two new developments. First, we now have a new “Find-A-Photographer” directory on our website. This is designed to help drive new business to you while increasing your SEO to your website.

Second, we have now branded our events outside our convention and print competition. All our new events will fall under the brand of “WPPA Share & Shoot.” These will include workshops, walk-about, tag-alongs, excursions, and whatever else we may dream up. This brand will help make our functions unique to our organization.

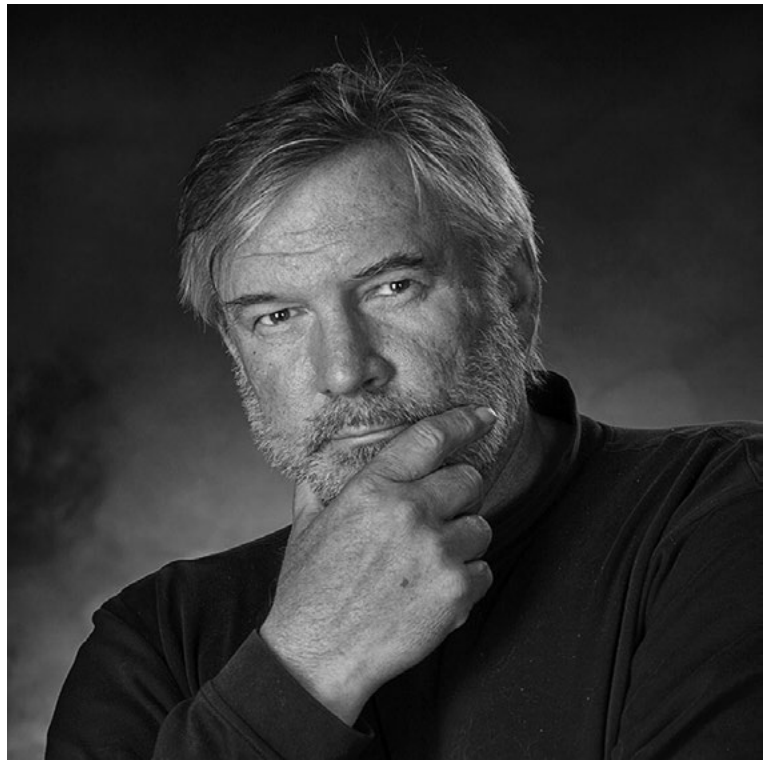
In closing, I would like to thank everyone for supporting our organization this past year, and may the next year build upon that for our best year ever.

- Bill Sargent
WPPA President 2021-2022

PAST

PRESIDENTS

Cyrus Chadbourne	1896, 1898	Milton Rueckl	1972
William Wollensak	1897	Charles Leininger	1973
Henry Klein	1899	Clifford Harmann	1974
A.S. Ralph	1900, 1901	Maurice Matzke	1975
Henry Miller	1902, 1903	Robert J. Fehrenbach	1976
Burt Rice	1904, 1905	Robert Payne	1977
E.C. Berryman	1906	Kenneth Luedtke	1978
Bonnie Brown	1907	Thomas Nicholson	1979
W.A. Pryor	1908	Robert Germann	1980
A.A. Bish	1909 - 1912	Richard Jacobs	1981
George Claus	1913 - 1916	Quentin Zinsmaster	1982
Gus Malme	1917, 18, 25, 34	Gary Tuescher	1983
Ben Guttenstein		Chet Worzella	1984
Amory Miller		Gary Wiltsey	1985
S.L. Stein		Daniel J. Stoller	1986
Julian Stein		Clifford Carroll	1987
Ed Tallmadge		Gary Haas	1988
John Glander		Patrick Clifton	1989
Fred Garrett		Victor Blaskowski	1990
Robert Kohler		Randy Peterson	1991
Carl R. Reiersen	1939	Douglas Foemmel	1992
Joe Mutzbauer	1940	Lee Larsen	1993
Arthur Pohlman	1941, 1942	Thomas Giles	1994
John E. Platz	1943	Kris Fehrenbach-Alt	1995
Gilbert Larsen	1944	Robert Zettler	1996
Lester Baker	1945	DeBorAh Wiltsey	1997
Marvin Helgesen	1946	Steven Kemp	1998
A.A. Kaltenborn	1947	Diane Larsen	1999
Frank J. Pechman	1948, 1959	James Nelson	2000
Edgar A. Obma	1949	Jon Allyn	2001
Gilbert Mayer	1950	James Buivid	2002
Don Horn	1951	Rick Trummer	2003
Edward P. Curry	1952, 1961	Paul Tishim	2004
Al Rippe	1953	Mary Mortensen	2005
John H. Keel	1954, 1965	Gerald Milton	2006
Phil Troiano	1955	Donna Swiecichowski	2007
Edward Block	1956	Mary Gueller	2008
Walter Sheffer	1957	Carl Caylor	2009
Lionel Lewis	1958	Judith Morgan-Strukel	2010
Walter Roob	1963	Tad Meddaugh	2011
B. Artin Haig	1964	Tracy Van Zeeland	2012
William Wollin	1965	Paul Haferman	2013
James Speltz	1966	Gregory Loll	2014
Virgil Byng	1967	Jas McDaniel	2015
Donald Warner	1968	Shellie Kappelman	2016, 2017
Cal Zernicke	1969	Jamie Steeno	2018
Sam Bogosian	1970	Tim Koll	2019 , 2020
Merton Walcott	1971	Bill Sargent	2021



KENNETH MARTIN

M.PHOTOG.,CR.,CPP, F-WPPA

Hello everyone, I am your new president and am so excited to bring new learning opportunities to the WPPA members! I am working on the programs as my fingers type out this message to you.

I am more than excited to have Randy Kostichka taking the bull by the horns and accepting the position of Education/Activities Chair. I have been working with him to bring some amazing one day programs.

These programs will come with a minimal cost of \$10 to \$20 dollars, stay tuned for the dates.

Just an over view of what's coming:

I will be sharing some Photoshop techniques that will cover preparing your images for wall décor and print competition.

OUTLOOK FOR 2022-2023

We will be traveling to Milwaukee to spend a day walking the streets with models and photographing with available light and strobes with Bill Sargent.

There will be a wildlife program with Dr. Bruce Danz.

Steve Kemp, M.Photog, M.Artist, Craftsman, CPP, F-WPPA, will be sharing his green screen techniques.

We are working on dates to bring all of this to you, our WPPA Members.

I would like to thank all who are volunteering their time and talents to make this happen.

Food for thought, the word “Association” means a group of people organized for a joint purpose.

Let’s make this happen in 2022-2023!

Remember to save the dates of May 14th and 15th for the WPPA Convention happening at Doc’s Harley Davidson located at W2709 Highway 29, Bonduel, WI

Ken Martin,

2022-2023 President of the Wisconsin Professional Photographers Association

2022-2023 WPPA BOARD

**WPPA IS A 100%
VOLUNTEER
ASSOCIATION**

WELCOME OUR GROUP OF VOLUNTEERS

2022-2023 WPPA Board/Chairs/Committees

Executive Board

President	Kenneth Martin, M.Photog, Cr., CPP, F-WPPA	martinphoto417@gmail.com	920-337-4700
Vice President	Jenny Popelka, CPP	jenny@memoriesstudios.org	906-295-1474
Treasurer	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
Secretary	Krystal Stankowski, CPP	kipkrys@gmail.com	608-240-0709
Past President	Bill Sargent, CPP	bill@photoslimited.net	414-305-6955

Board of Directors

Elected Directors	Steve Kemp, M.Photog, Cr., M.Artist, CPP, F-WPPA	skempphoto@gmail.com	920-833-6357
	Paul Hafermann, F-WPPA	hafermannphoto@gmail.com	715-323-0937
	Shellie Kappelman, M.Photog., CPP	shelliekappelman@yahoo.com	920-682-2555

Chairs

Convention Chair	Kenneth Martin, M.Photog, Cr., CPP, F-WPPA	martinphoto417@gmail.com	920-337-4700
Asst. Convention Chair	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
Education/Activities Chair	Randy Kostichka	randy@kostichka.com	920-366-1581
Image Competition Chair	Jenny Popelka, CPP	jenny@memoriesstudios.org	906-295-1474
Asst. Image Comp Chair	Kenneth Martin, M.Photog, Cr., CPP, F-WPPA	martinphoto417@gmail.com	920-337-4700
Fellowship	Shellie Kappelman, M.Photog., CPP	shelliekappelman@yahoo.com	920-682-2555
Membership	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
Website/Social	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380

Awards	Paul Hafermann, F-WPPA	hafermannphoto@gmail.com	715-323-0937
	Pat Clifton M.Photo, F-WPPA	pclifton03@yahoo.com	715-723-4746
	Randy Peterson M.Photog, MEL.Cr. F-WPPA, HF-WPPA	randy@countysidephoto.com	920-833-6357

Budget & Audit	Paul Hafermann, F-WPPA	hafermannphoto@gmail.com	715-323-0937
CPP Liaison	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
Historian	Tom Giles, M.Photog, Cr., CPP, F-WPPA	tom@gilesphoto.com	715-834-2993
Merits (PPA)	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
Registration	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380

PR Chairs	Bill Sargent, CPP	bill@photoslimited.net	414-305-6955
	Kenneth Martin, M.Photog, Cr., CPP, F-WPPA	martinphoto417@gmail.com	920-337-4700
	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380

Elite Collection	Tim Koll, F-WPPA	tkollphoto@gmail.com	715-256-4988
Trade/Sponsors	Kenneth Martin, M.Photog, Cr., CPP, F-WPPA	martinphoto417@gmail.com	920-337-4700
Hosts	TBD		

Committees (short term projects)

Image Awards and Rules Revision	Jenny Popelka, CPP	jenny@memoriesstudios.org	906-295-1474
	Steve Kemp, M.Photog, Cr., M.Artist, CPP, F-WPPA	skempphoto@gmail.com	920-833-6357
	Krystal Stankowski, CPP	kipkrys@gmail.com	608-240-0709

Bi-Laws Revision and SOG Revision	Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
	Paul Hafermann, F-WPPA	hafermannphoto@gmail.com	715-323-0937

Executive Coordinator

Jamie Steeno, M.Photog, CPP F-WPPA	wppajamie@gmail.com	920-655-4380
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WPPA Fellowship Degree Program



Associate Fellow of Photography (AF-WPPA)

A Pewter medal with a purple ribbon will be worn by the recipient that has obtained the required number of credits that are needed to earn this degree.

The minimum number of service credits needed are 20, with a total number of 25 credits earned.

Credits used to obtain the Associate Fellowship can and will be used toward the Fellowship Degree.

Fellow of Photography (F-WPPA)

A Gold medal with a red ribbon will be worn by the recipient that has obtained the required number of credits that are needed to earn this degree.

The minimum number of service credits needed are 40 service, with a total of 50 credits earned.

After the Degrees are earned, additional "credits" are awarded for each additional 25 credits received. The recipient will receive either a pewter bar (Associate Fellowship) or either a gold bar (Fellowship) for those credits. There are no limits to the number of bars received or credits earned.

All "credits" earned are from some type of service to the WPPA, one of WPPA's Regional organizations in the form of a program, judging, and competitions at the Affiliated Convention or Fall State Convention. Any programs OUTSIDE of Wisconsin are NOT eligible for credits.

WHO IS ELIGIBLE?

All Primary, Associate, and Life members of the WPPA in good standing.

Rules

All decisions regarding eligibility of credits will be made by the Fellowship Committee with the approval of the WPPA Board of Directors and these decisions are final. If the rules are not followed exactly, loss of credits may occur.

1. Credits are awarded on a calendar year basis. Credits in any calendar year MUST be reported to the Fellowship Chair by the 30th of January IMMEDIATELY following that year.

If credits "earned" between Jan. 1st and BEFORE the Affiliated Convention, every effort will be made to make that award at the Awards Banquet. If time does not allow, it will be awarded at the next annual Awards Banquet.

2. Proof of performance (copy of newsletter or merit) for non-automatic service credits MUST be sent each year to the Fellowship Chairman. Credits "earned" prior to the immediate past calendar year will NOT be accepted.

Proof must be signed by a Regional Director, Fall State Convention Chair, or Affiliated Convention Chair.

Proof must also include EXACT date of the event. If there are any problems, it should be reported to the Fellowship Chairman immediately, supported with written documentation of credit.

3. There are NO limits to the number of credits that can be earned in one given year.

4. All WPPA Committee Chairs, Assistants, Regional Directors, and Executive Board MUST attend the minimum number of WPPA Board meetings per year as set by the WPPA President in order to receive credits.

5. The WPPA Board of Directors, by a 2/3 vote, may retract a member's credits for sufficient course.

Medals and Bars will be presented at the annual Awards Banquet at the Affiliated Convention.

Submit your list and/or questions to:
Shellie Kappelman
Fellowship Chairman

920-682-2555
email: shelliekappelman@yahoo.com



WPPA Fellowship Degree Program



FELLOWSHIP CREDIT SYSTEM

SERVICE CREDITS	VALUE
President of WPPA	6
Vice-President	4
Secretary	4
Treasurer	4
Past President	2
Convention Chairman	6
Fall State Convention Chairman	4
Print Chairman	4
Trade Show Chairman	4
A V Coordinator	3
Awards Gala Chairman	3
Education Chairman	3
Fellowship Chairman	3
Hospitality Chairman	3
Photography Chairman	3
P R Chairman	3
Website Chairman	3
Charity Chairman	2
Computer Services Chairman	2
Fun Night Chairman	2
New Member Advisory Chairman	2
Registration Chairman	2
Registration Packet Chairman	2
Speaker at WPPA Affiliated Conv.	2
Speaker at WPPA Fall State Conv.	2
Talent Host Chairman	2
Judge at WPPA Affiliated Conv.	1
Judge at WPPA Fall State Conv.	1
Assistant AV Chairman	1
Assistant Print/Elite Collect. Chairman	1
Assistant Website Chairman	1
Awards Chairman	1
Copyright Chairman	1
Elected Director	1
Grievance Chairman	1
Each 5 Consecutive Years of WPPA Membership	1

FELLOWSHIP CREDIT SYSTEM

SERVICE CREDITS	VALUE
Historian	1
Merit Supervisor	1
New Committee Chair	1
PPA Councilor	1
Print Crew Member (for Judging)	1
Regional Director	1
Regional Program Coordinator	1
Social Networking Chairman	1
Trade Show Rep	1

COMPETITION CREDITS	VALUE
All WPPA Competition Awards	
WPPA Blue Ribbon	2
WPPA Red Ribbon	1
Fall State Print Competition Case Entry	1

IN ADDITION TO RIBBONS	VALUE
WPPA Court of Honor	1
Best of Show - Print	1
Best of Show - Folio	1
Photographer of the Year	1
People's Choice Award - Folio	1
Photographers Choice Award - Folio	1
Electronic Imager of the Year	1
EI Artist of the Year	1
EI Best of Show	1
EI Best of Show - Retouching	1

NON-AUTOMATIC SERVICE CREDITS*	VALUE
Speaker at any WPPA Regional	1
Pre-State Judge at any WPPA Regional	1
Regional Competition Crews	1
Learning Experience Instructor (per day, per person)	2
Mentor (per year, per person)	2

*Proof must be submitted to the Fellowship Chairman.

WPPA GRAND AWARDS

NOMINATIONS ARE CLOSED

Each year WPPA honors some of our volunteers with what is called the Grand Awards.

It takes the hard work of volunteers and their dedication to keep an organization such as the Wisconsin Professional Photographers Association at the forefront.

Awards will be presented at the Awards Dinner on May 14th, 2022.

There are 7 Grand Awards.

Visit <https://www.wppa-online.com/grand-awards/> to learn more.

In the upcoming year take a look around the WPPA Membership and notice the ones that are volunteering and helping this organization grow. Thank them and then nominate the person when Nominations are open.

Who deserves to be nominated for the honor or an award.

- Look around, who do you see volunteering, either on the board or on a committee?
- Who may have impacted you the most by what they have done for you in the field of photography?
- Who might have had a great impact on WPPA as a whole?
- Those are only some examples.

What award should I nominate someone for?

- Read the awards criteria.
- Find the award that most fits the WPPA member's achievements.
- See if this person has already received this award, if so then look at other award criteria's.

Filling out the nomination form.

- Answer all the questions on the nomination form.
- When asked to tell a story about them or list their achievements, do your homework.
- Find out as much as you can about the person.

The achievements must be relevant. You must clearly understand the meaning of the achievements in the context of the award. How have you as a member benefited or WPPA, benefited as a result of your nominee's efforts.

Explain the activities that the nominee carried out and if possible, how did they help WPPA and its members. Give a very specific measure of success. include the significance of the particular acts that the nominee did.

It is crucial that you highlight anything that makes your nominee stand out from the rest and mention how the particular activities or what they have helped with was impactful.

The nomination letter should begin with an opening statement that briefly states why the nominee deserves an award. The statement should clearly outline the contributions the nominee has made and how his or efforts have been helpful.

Take the time to nominate a volunteer that has either helped or impacted WPPA Members or WPPA as a whole. This Association is run by volunteers and we would like to honor them.

Volunteers make this organization great!

SPECIAL SERVICE AWARD

SPECIAL SERVICE AWARD

This award is presented to a WPPA
Member in recognition of outstanding
service.

1960	Walter Roob	1992	DeBorAh Wiltsey
1965	Jim Speltz	1993	Steve Ahrens
1966	Virgil Byng	1993	James Nelson
1967	Don Warner	1993	Jean Wacker
1968	Nick Demos	1994	David Wacker
1969	Maurie Matzke	1995	Paul Tishim
1970	Charles Leininger	1995	Jeff Nooyen
1971	Cal Zernicke	1995	Rick Trummer
1972	Duane Haas	1996	Jim Buivid
1973	Vi Leininger	1996	Laura Iverson
1974	Bob Fehrenbach	1996	Gerald Milton
1975	Jim Labre	1997	Jon Allyn
1975	John Thompson	1997	Carl Caylor
1975	Tom Nicholson	1998	Delwyn Crave
1976	Ken Luedtke	1998	Mary Mortensen
1976	Bob Germann	1999	Teri Shevy
1976	Clif Harmann	2000	Tom Benusa
1977	Mike Scheibe	2000	Donna Swiecichowski
1977	Gloria Maier	2001	Rick McNitt
1977	June Harmann	2001	Teri Shevy
1978	Quintin Zinsmaster	2002	Mark Kunstman
1978	Darlene Wollin	2003	Matthew Bennett
1979	Gary Tuescher	2003	Kathleen Caylor
1979	Chet Worzella	2004	Mary Gueller
1980	Bob Rueckl	2004	Shawn Zinke
1980	Gary Wiltsey	2005	Patrick Cahill
1981	Dan Stoller	2005	Dennis McGill
1981	Cliff Carroll	2005	Phil Ziesmer
1982	Ron Ahrens	2006	Judith Morgan-Strukel
1982	Art Wendt	2006	Jill Hoelscher
1983	Lauri Ahlman	2007	Tad Meddaugh
1984	Wayne Harmann	2007	Paul Owen
1985	Jerry First	2008	Wendy Diel
1985	Gary Haas	2008	Greg Loll
1986	Tom Giles	2009	Paul Hafermann
1986	Steve Kemp	2009	Katie Scott
1987	Pat Clifton	2009	Theresa Thomas
1987	Jerry Oswald	2010	Michael Mowbray
1988	Doug Foemmel	2011	Dan Frievault
1989	Alan Goodstone	2012	Tim Koll
1989	Rose Goodstone	2012	Jas McDaniel
1989	Don Wick	2013	Sam Scanlon
1989	Marge Davis	2014	Jackie Boyd
1990	Kris Fehrenbach-Alt	2015	Pierre Stephensen
1990	Lee Larsen	2016	Michael Kallies
1990	Randy Peterson	2017	Krystal Lamberty
1991	Carol Foemmel	2018	Kathleen Caylor
1991	Bob Zettler	2018	Kenneth Martin
1992	Diane Larsen	2019	Jamie Steeno
1992	Terry Leininger	2020	None Awarded
		2021	Jenny Popelka

SPECIAL APPRECIATION AWARD

SPECIAL APPRECIATION AWARD

This award is presented to a WPPA member to show appreciation for unusual work done on behalf of WPPA when it is felt this work should no longer go unrecognized.

Special Appreciation Award Recipients

1965	H. H. Bennett	1991	Steve Kemp
1965	Kathryn Miller	1992	Gary Haas
1967	Rosa Smith	1992	Theresa Pease
1967	Lionel Lewis	1993	Dave Johnson
1968	Sam Bogosian	1993	Irene Wright
1969	Claire Wilson	1994	J. D. Wacker
1969	Ed Curry	1995	Helen Kolpitzke
1970	Milt Rueckl	1995	Dennis McGill
1970	Jim Speltz	1996	Jane Byng
1970	Clif Harmann	1996	DeBorAh Wiltsey
1971	Darlene Wollin	1996	Bob Fehrenbach
1972	Keith Robinson	1997	Rick Trummer
1973	Kingo Andow	1997	Doug Seeman
1973	Bob Payne	1998	John Picone
1973	Ron Feld	1998	Dennis Schwartz
1974	June Harmann	2000	Kent Krueger
1974	Mille Totushek	2000	Laurie Walters
1975	Ron Thomas	2001	Mary Carlson
1975	Ed Jackson (Pfister)	2001	Delwyn Crave
1976	Theresa Pease	2002	Gary Wiltsey
1976	Audrey Perkins	2003	Shirly Duenkel
1976	Ed Covert	2003	Suzanne Walcott
1977	John Rode Jr	2004	Sue Wolter
1977	Wayne Harmann	2004	Gilbert Frenn
1977	Charles Moen	2005	Patrick Clifton
1978	Art Wendt	2006	Rick McNitt
1979	Ken Luedtke	2007	Patrick Cahill
1979	Lou Coopey	2007	Carl Caylor
1980	Virgil Byng	2008	Kathleen Caylor
1980	Verna Madigan	2008	Jill Hoelscher
1981	Craig Middleton	2009	Eric Caylor
1981	Ted Mainella	2009	Tracy Van Zeeland
1982	Mark Kunstman	2010	Matthew Bennett
1982	Vic Blaskowski	2011	Robert Zettler
1983	Ron Ahrens	2012	Frank Strukel
1983	Randy Peterson	2013	Deb Peterson
1984	Dan Stoller	2013	Gary Wiltsey
1984	Gerald Kinnunen	2014	Michael Kallies
1985	Harold Johnson	2015	Shellie Kappelman
1985	Eileen Wendt	2016	Paul Hafermann
1986	Norm Swanson	2016	Jamie Steeno
1986	Randy Peterson	2017	Carol Clifton
1987	Ron Lemerond	2018	Todd Kunstman
1987	Emmie Johnson	2019	Tim Koll
1988	Nancy Nicholson	2020	Tad Meddaugh
1989	Kris Fehrenbach-Alt	2020	Kenneth Martin
1990	Joe Brooks	2021	Paul Hafermann
1990	Jim Buivid		
1990	Nancy Giles		
1991	Mike Alt		

HUSBAND & WIFE AWARD

HUSBAND & WIFE AWARD

This is awarded to a photographer and spouse team who are both active in the profession of photography.

Both are highly respected for their professional standards and their efforts and activities on behalf of the profession and WPPA.

The couple must have been involved with WPPA over a period of several years.

1970 Jim & Betty Speltz
1971 Charles & Vi Leininger
1972 Bill & Darlene Wollin
1973 Bob & Verna Madigan
1976 Andy & Edne Trapp
1977 Don & Rose Warner
1978 Bob & Dory Germann
1979 Tom & Nancy Nicholson
1980 Mike & Marge Scheibe
1981 Cliff & June Harmann
1982 Bob & Bernice Fehrenbach
1983 Art & Eileen Wendt
1984 Dick & Marion Jacobs
1985 Gary & Judy Tuescher
1986 Walter & Mary Roob
1987 Cliff & Marilyn Carroll
1988 Ron & Betty Ahrens
1989 Ken & Margaret Kunstman
1990 Chet & Marlene Worzella
1991 Bob & Vivian Payne
1992 Virgil & Jane Byng
1993 Gary & DeBorAh Wiltsey
1994 Dave & Jean Wacker
1996 Merton & Frances Walcott
1997 Lee & Diane Larsen
1998 Randy & Deb Peterson
1999 Bob & Marilyn Zettler
2000 Jack & Betty Anderson
2001 Don & Fern Kelley
2003 Pat & Carol Clifton
2004 Gary and Pam Haas
2005 Al and Mary Mortensen
2006 Michael and Kris Fehrenbach
2007 Steve and Mary Gueller
2008 Frank and Judy Strukel
2009 John and Suzanne Walcott
2010 Fuzzy and Shirley Duenkel
2011 Eric and Kathleen Caylor
2012 Kirk and Helen Kolpitcke
2013 Tad and Susan Meddaugh
2014 None
2015 Todd & Debbie Kuntsman
2016 Tim and Adriana Koll
2017 Paul & Jenny Hafermann
2018 None
2019 None
2020 None
2021 None

MERITORIOUS SERVICE

MERITORIOUS SERVICE

The award recipient has been in the profession of photography 10 years or more, has unquestionable integrity, and good business ethics.

Must have a good reputation as a photographer in their home community. Volunteers, service in civic affairs, clubs, lodges, or religious work.

Must have appeared on three state or national platforms, demonstrations, or lectures, or taught at some recognized school or served on the WPPA Board for three years.

This individual has met all the above requirements.

1944	Gus Malme	2001	Robert Zettler
1944	Art Pohlman	2002	DeBorAh Wiltsey
1945	Gilbert Meyer	2003	Diane Larsen
1945	John Platz	2004	Steve Kemp
1946	Les Baker	2005	Rick Trummer
1947	Marv Helgeson	2006	Donna Swiecichowski
1948	Frank Pechman	2007	Mary Mortensen
1949	Edgar Pechman	2008	Gary Wiltsey
1953	Ed Curry	2009	Dennis McGill
1955	John H. Keel	2010	Carl Caylor
1958	Gerhard Bakker	2012	Jim Buivid
1959	Don Horn	2013	Paul Tishim
1960	Al Rippe	2014	Not Awarded
1961	Aida Price	2015	Nancy Nicholson
1962	Walter Sheffer	2016	Mary Gueller
1966	B. Artin Haig	2017	Gerry Milton
1967	Lionel Lewis	2018	Paul Hafermann
1967	Bill Wollin	2019	Kenneth Martin
1969	Andy Trapp	2020	Jamie Steeno
1970	Virgil Byng	2021	Tim Koll
1971	Sam Bogosian		
1972	Cal Zernicke		
1973	Mert Walcott		
1974	Clif Harmann		
1975	Charles Leininger		
1976	Bob Fehrenbach		
1977	Gerald Kinnunen		
1978	Bob Payne		
1979	Mike Scheibe		
1980	Maurie Matzke		
1981	Bob Germann		
1982	Tom Nicholson		
1983	Dick Jacobs		
1984	Art Wendt		
1985	Dan Stoller		
1987	Chet Worzella		
1989	Gary Tuescher		
1991	Tom Fehrenbach		
1992	Dick Jacobs		
1993	Randy Peterson		
1994	Gary Haas		
1995	Wayne Harmann		
1996	Pat Clifton		
1997	Tom Giles		
1998	Jon Allyn		
1999	Darton Drake		
1999	Kris Fehrenbach-Alt		
2000	Mille Totushek		

PPA NATIONAL AWARD

PPA National Award

Volunteers are truly the lifeblood of PPA and its Affiliates. Every association has those extraordinary volunteers whose efforts on behalf of the Affiliate and its members deserve special recognition. Seeking a way to thank these individuals PPA created the National Award in 1958.

The National Award is offered by PPA to state, regional, national and international affiliated organizations on a yearly basis. The award recognizes those who generously contribute their time and talents to the service of their profession, their affiliated organization and their fellow photographers.

Selections of the award are determined by the recipient's peers, adding to its distinction and value. The highest honor granted by a PPA Affiliate, it recognizes those whose support for photography goes far beyond any regular expectations or contributions. The simple inscription on this plaque reads "for service to professional photography" – but we know that this award means far more than that.

1958 Art Pohlman
 1959 Ed Curry
 1960 Frank Pechman
 1961 B. Artin Haig
 1962 Marv Helgeson
 1963 Edgar Obma
 1964 Gus Malme
 1965 Gil Larson
 1966 Les Baker
 1967 Aida Price
 1968 Bill Wollin
 1969 Jim Speltz
 1970 John Russell
 1971 Lionel Lewis
 1972 Verna Madigan
 1973 Milt Rueckl
 1974 Carl Heller
 1975 Clif Harmann
 1976 Virgil Byng
 1977 Gerhard Bakker
 1978 Dick Jacobs
 1979 Maurie Matzke
 1980 Mille Totushek
 1981 John H. Keel
 1982 Bob Payne
 1983 Bob Fehrenbach
 1984 Bob Germann
 1985 Art Wendt
 1986 Tom Nicholson
 1987 Gary Tuescher
 1988 Gary Wiltsey
 1989 Cliff Carroll
 1990 Quentin Zinsmaster
 1992 Marilyn Carroll
 1993 Dan Stoller
 1994 Randy Peterson
 1995 Lee Larsen
 1996 Harold Johnson
 1997 Wayne Harmann
 1998 Ron Lemerond
 1999 Dave Wacker
 2000 DeBorAh Wiltsey
 2001 Richard Foy
 2002 Kris Fehrenbach-Alt
 2003 Thomas Giles
 2004 Robert Zettler
 2005 Paul Tishim
 2006 Gary Haas

PPA National Award Continued

2007 Rick Trummer
 2008 Jon Allyn
 2009 Steve Kemp
 2010 Dennis McGill
 2011 Not Awarded
 2012 Mary Mortensen
 2013 Jean Wacker
 2014 Carl Caylor
 2015 John Hartmann
 2016 Nancy Nicholson
 2017 Patrick Clifton
 2018 Tad Meddaugh
 2019 Pat Cahill
 2020 Tracy Van Zeeland
 2021 Kenneth Martin

HALL OF FAME AWARD

Hall of Fame Award

The Association's highest award, to be given out rarely, only to a Wisconsin photographer who has become nationally known for his/her photography and/or service to the profession of photography.

Must have been in the business of photography for 20 years or more.

This recipient has been officially recognized locally and nationally with awards, has appeared on state and national platforms, has earned merits, and has unquestionable character and business ethics. The recipient is a Full or an Associate Fellow in the WPPA.

The award recipient is approved by the Board of Directors.

1970	Art Pohlman
1971	Gus Malme
1972	Gilbert Larson
1973	Aida Price
1974	Les Baker
1976	Gerhard Bakker
1977	Milt Rueckl
1978	Frank Pechman
1979	Bill Wollin
1980	B. Artin Haig
1982	John H. Keel
1983	Virgil Byng
1984	Mille Totushek
1985	Bob Fehrenbach
1986	Marvin Helgesen
1987	Cliff Harmann
1988	Maurie Matzke
1989	Art Wendt
1990	Dick Jacobs
1991	Gary Tuescher
1992	Tom Nicholson
1993	Verna Madigan-Willet
1994	Lionel Lewis
1995	Mike Scheibe
1996	Cal Zernicke
1997	Chet Worzella
1998	Lee Larsen
1999	Dan Stoller
2000	Ron Ahrens
2001	Randy Peterson
2002	Nancy Nicholson
2003	Irene Wright
2004	Jon Allyn
2005	Gary Wiltsey
2007	Robert Zettler
2008	Paul Tishim
2009	Rick Trummer
2011	Alan "Fuzzy" Duenkel
2012	Eileen Wendt
2013	Walter Roob
2014	Ron Lemerond
2015	Kris Fehrenbach-Alt
2016	Not Awarded
2017	Steve Kemp
2018	Mary Mortenson
2019	Not Awarded
2020	Patrick Clifton
2021	Thomas Giles

HONORARY FELLOWSHIP

Honorary Fellowship

The highest honor that WPPA can offer for selfless, uncompromising dedication to the achievement of contributions, which eminently advance the image of professional photography, is the Honorary Fellowship.

Honorary Fellowship Recipients

Working on the previous recipients.

2011 Mike Hanline

2020 Randy Peterson

2021 Carl Caylor



Givers Gain

THANK YOU

Editor: Jamie Steeno