The Wisconsin Photographer

2024 WPPA Competition Edition - Featuring the winners of the 2023 Awards.



2024 Wisconsin's Image Judging & More

Here is your chance not only to get scores, but also you can have the opportunity to have the judging panel discuss your images and more....

How about the opportunity of winning awards and lab credits from our sponsors?????

Judging will be held on March 2, 2024.

Registration opens on January 26, 2024.

All registration takes place at: www.printcompetition.com.

The entry Deadline is 11:00 pm Central Time, February 29, 2024

Image Judging and MORE

2024 WPPA State Image Competition, Getting Ready for PPA MIR and More!

March 2, 2024

Meet our Award Sponsors

Everyone is Eligible to win Sponsored Awards.



\$250.00 Lab Credit and Award

Highest Scoring Image from EITHER Photographic Open,

Artist, or Senior Folio Competition.



\$500.00 Lab Credit and Metal Print Award
Highest Scoring Case in the PHOTOGRAPHIC OPEN
COMPETITION. (Your highest 4 image scores in the
Photographic Open Competition.)



\$250.00 Lab Credit and Award
Highest Scoring Image in ILLUSTRATIVE in the
PHOTOGRAPHIC OPEN



\$250.00 Lab Credit and Award

Highest Scoring Image in the Portrait Category of
the PHOTOGRAPHIC OPEN COMPETITION.



\$250.00 Lab Credit and Award
Highest Scoring Image in the ARTIST COMPETITION.



\$250.00 Lab Credit and Award
Highest Scoring Image in the SENIOR FOLIO
COMPETITION.

Meet our Judges



Dennis Hammon M.Photog., Cr, CPP, F-ASP



M.Photog.Cr, CPP, F-ASP IPC Juror



M.Photog., M.Artist, Cr., CPP. ASP, IPC Juros



M.Photog., Cr, CPP, F-ASP IPC Juror



M.Photog., M.Artist, Cr, CPP, IPC Juror



M.Photog. Cr, CPP, IPC Juror

REGISTRATION

Register at **Printcompetition.com** Click on the WPPA WI Logo to register and for rules and more.



Investment

\$15.00 per Image - Unlimited Images

Add \$30.00 per CASE for a DISCUSSION on ALL of

your images in your CASE.

ge in your case will be discussed and recorded, No matter how many images are in you

DEADLINE: Feb. 29, 2024 at Midnight Central Time.

Hosted By WPPA

The Wisconsin Professional Photographers Association is excited to welcome all PHOTOGRAPHERS to Image Juding and More. This is also our State Competition. Our organization has hosted many in person print competitions, state and district. This will be our fourth web based event that you will be able to watch and see the images and scores and listen to the judge's discussion. If you choose not to enter any of your images this time, you can watch and learn.

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WPPA Image Judging and More

The WPPA Image Competition is designed to further your education in the areas of technical excellence and understanding of an exceptional image that may set you apart from other photographers.

Images entered are judged against 5 elements.

Jurors use these 5 elements to deem whether an entry has met or exceeded the level of a high-quality professional image.

Impact
Technical Excellence
Creativity/Style
Composition
Presentation/Title

Scoring Scale

Images entered into the WPPA Image Judging and More can receive scores up to 100 points, dependent on how they meet the Elements of a Merit Image.

100 - 95	Exceptional
94 - 90	Superior
89 - 85	Excellent
84 - 80	Deserving of a Merit
79 - 75	Above Average
74 - 70	Average
69 - 65	Below Exhibition

Impact - Is the image compelling? Does it evoke a discernible emotion that is relevant to the story and category? Impact can be immediate, fleeting and/or lasting.

Technical Excellence - Does the image excel in objective technical areas such as exposure, color balance, lighting, dynamic range as well as being absent of other technical flaws such as dust spots, moiré, chromatic aberration, banding, clone tracks and the like.

<u>Creativity/Style</u> - The image is original, fresh, and an external expression of the maker's imagination. Is the subject matter right for the story that you are telling. Jurors may also consider any techniques that are used to best express the story of the image.



<u>Composition</u> - The visual elements of an image come together to express intent, whether that's to please the viewer or otherwise. The viewer's attention is captured and directed where the artist plans it to be. Jurors may also consider whether the subject matter is relevant and central to the story being told.

Presentation/Title - How you showcase an image is just as important as how you compose it. The title and everything in the presentation should work to enhance your image and not distract from it. Choose mats, borders and the proper title. Keep titles short and to the point, and understandable.

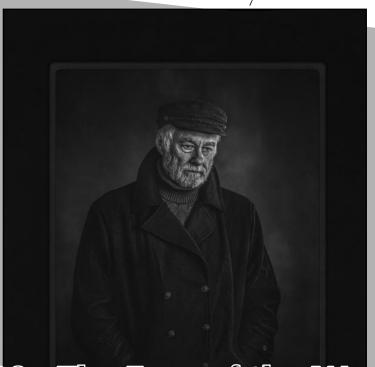
100-95 Exceptional Score

Scoring an image between 95 and 100 in an image competition is considered exceptional and requires the image to possess several key attributes. Some of these attributes are:

- Technical Excellence: The 6. monstrate a high level of technical pression on the viewer. proficiency.
- Composition: The image should have a well-balanced and that draws the viewer's eye and and clean whites and blacks. captures their interest.
- Creativity: The image should showcase the photographer's unique perspective and creative vision. It should be original, thoughtprovoking, and visually impactful.
- **Emotion: The image should** evoke an emotional response from the viewer, whether it be awe, wonder, humor, sadness, or any other emotion.
- Storytelling: The image should tell a story or convey a message that engages the viewer and adds depth to the image.

- Impact: The image should image should have excellent shar- have a strong visual impact that pness, exposure, color balance, and makes it stand out from other other technical qualities that de- images and leaves a lasting im-
- Quality of Print: For print competitions, the quality of the print itself should be excellent, aesthetically pleasing composition with accurate color, good contrast,

In summary, an exceptional scoring image should possess a combination of technical excellence, creativity, and emotional impact, and should be well-composed and visually appealing.



100 - The Face of the Weary Jen Hargrove



94-90 Superior Score

Scoring an image between 90 and 94 in an image competition is considered to be a Superior Image.

The scoring of an image in a competition is usually determined by a panel of judges or a set of criteria established by the competition organizers.

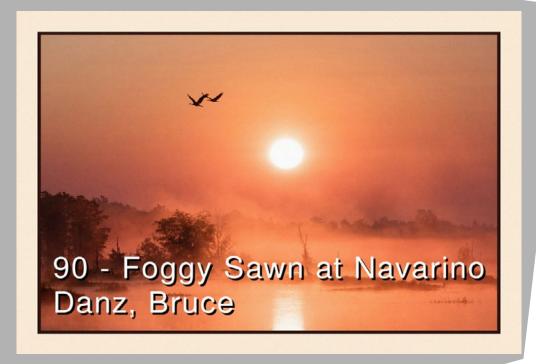
The specific criteria used can vary greatly between competitions, but some common elements include technical excellence, composition, impact, creativity, originality, and overall presentation.

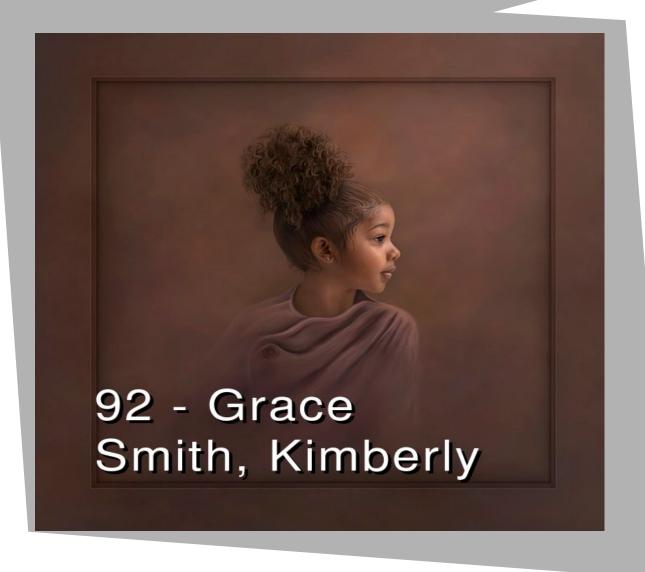
When an image scores between 94 and 90, it means that the judges considered the image to be of high quality, but perhaps not quite reaching the highest level of excellence.

The reasons why the image did not score higher could be many, ranging from minor technical flaws or inconsistencies in composition to a lack of impact or originality compared to other images in the competition.

It is important to keep in mind that scoring in a photography competition is highly subjective and can be influenced by personal preferences and biases of the judges.

The most important thing is to keep learning and improving your craft, and to enter your work in competitions as a way to gain recognition and exposure.





89-85 Excellent Score

A score between 85 to 89 in an image competition usually indicates that the image has been rated as "excellent" and is of high quality. The exact criteria for scoring in an image competition can vary, but generally, the judges are looking for a combination of technical and aesthetic elements, including:

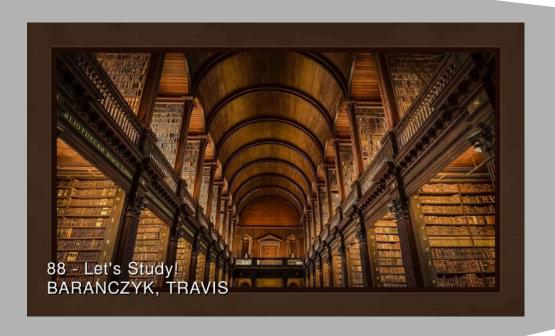
- Composition: How well the elements in the image are arranged and balanced
- Whether **Exposure:** image is properly exposed with good contrast and tonal range
- Focus: Whether the image is sharp and in focus
- Color: How well the colors in the image complement each other and convey mood and emotion
- creative the image is
- Technical skill: How well the photographer has used their equipment and post-processing techniques to achieve the final result.

If an image scores between 85 to 90, it may not have scored higher due to small imperfections in one or more of these areas.

For example, the image might be slightly overexposed, or the composition may not be as strong the as it could be.

> Alternatively, the judges may simply have preferred other images in the competition that had a slightly higher level of excellence.

In conclusion, the score between 85 to 90 is a high score and indicates that the image is of excellent quality, but there are still Originality: How unique and areas for improvement that could have pushed the score higher.





84-80 Deserving of a Merit

In general, a score of 80 to 84 means that the image is of high quality, but it may have some minor flaws or weaknesses that prevent it from scoring higher. Some common reasons why an image might not score higher despite being deserving of a merit include:

- Technical Issues: The image might have some technical imperfections, such as poor focus, incorrect exposure, or noise, that detract from its overall impact.
- Composition: The image might have a strong concept, but the composition may be less than optimal, resulting in a lower score.
- Impact: The image might be visually appealing, but it might not have the emotional impact or visual impact that the judges are looking for.
- Originality: While the image might be well-executed, it may not be sufficiently original or unique, which can prevent it from scoring higher.

These are some of the reasons why an image might not score higher despite being deserving of a merit.

However, it's important to keep in mind that photo competition scores are subjective, and the judges' opinions and preferences can play a role in the final scores.





79-75 Above Average

The exact criteria for scoring in an image competition can vary depending on the competition rules and the individual judges. However, in general, a score of 75 to 79 indicates that the image is considered to be above average in terms of technical merit and visual impact, but there may be some areas for improvement.

The reason the image did not score higher could be due to various factors such as composition, lighting, color balance, focus, or any other technical aspect of photography that the judge felt needed improvement.

It could also be that the image did not fully meet the criteria for the particular category of the competition, or that it did not stand out compared to other high-scoring images in the competition.

It's important to keep in mind that image competitions are subjective and the opinions of different judges can vary.

A score of 75 to 79 is still a very good score, and it shows that the image has many strengths and is well above average.





Senior Folio Competition

Senior photographers we have a different competition that you maybe interested in. It is called our Senior Folio Competition. WPPA Members have a chance to earn the title of Senior Photographer of the Year.

Please review thoroughly!

- 1. A Folio is created with at least <u>8 portraits</u> of a high school senior. The digital file must be cropped to a 10x20 with a dpi of 4000 for the longest dimension.
- 2. Folios will be looked at as a body of work. When scoring, judges will use the judging elements as normal but also weigh the sale ability, variant, posing, creativity and consistency across the poses shown.

Senior Folio Competition Categories

You must designate one of the below categories for each entry.

- Senior Boy
- Senior Girl

Senior Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the <u>highest</u> scoring Case total in the Senior Folio Competition. If there is a tie, the title is awarded to each individual.

by adding the 4 highest scoring Folios in the Senior Folio Competition. The case total must have a score of 320 or above to be eligible.









<u>2024 WPPA Image Judging and More - Competition Facts</u>

- Judging will be held on March 2, 2024 at 9:00 a.m. (central time).
- Registration opens on January 26, 2024.
- All registration takes place at: www.printcompetition.com.
- Entry Deadline is Midnight Central Time, on Thursday, February 29, 2024.

WPPA is holding *THREE* Competitions. Photographic Open Competition Artist Competition Senior Folio Competition

- Everyone is encouraged to enter.
- Everyone is eligible to win the Sponsored Awards (Only 1 Sponsored Award is allowed per entrant.)
- Current WPPA Members are eligible to win the WPPA State Awards. You must have renewed your 2024 Membership or Joined WPPA before you enter the 2024 Image Judging and More. (See WPPA Memberhip application and the 2024 WPPA State Award Rules for more information.
- Entrants may enter unlimited entries in each of the three competitions.
- The entry fee is \$15 per individual entry.
- Entrants may pay an **additional \$30 for image discussion** that takes place the day of the judging and is recorded, **one fee** for all of the images that you have entered into any of the competitions. Please allow 2 weeks following the completion of the competition for the upload of the discussions to printcompetition.com.
- Entries include any combination of digital entries and digital album entries.

General Rules

These rules pertain to all three competitions.

- 1. All entries must be registered at www.printcompetition.com. There is a separate fee payable to PrintCompetition for use of their service.
- 2. Entrants may only submit digital images for judging.
- 3. Entrants may enter unlimited images in each competition.
- 4. A minimum of 4 entries may be required to be considered for top awards in each competition (see awards rules).
- 5. No changes to your entry are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.
- 6. Eliqible images include:
 - a. Images that have received a Merit or Imaging Excellence score in Merit Image Review (MIR).

- b. Images that were entered into IPC, but did not received a TOP 32 designation.
- c. Fresh images that have not yet been entered into a competition.
- d. Images that have been entered into a previous WPPA Image Judging and More that have not received a score of 80 or higher.
- e. Images from other image competitions, except those excluded below.
- 7. Image that are NOT eligible include:
 - a. Images that have been selected for the World Cup competition.
 - b. Images that have received a TOP 32 designation in any IPC category.
 - c. Images that have received a WPPA State Award.
 - d. Images that have received a 80 or higher in a WPPA Competition.
- 8. AI STATEMENT: No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.
- 9. Entrants do not need to be WPPA members to compete in the WPPA Image Competitions for Sponsored Awards. (ONLY 1 sponsored award is allowed per entrant.)
- 10. WPPA members may be eligible for WPPA State Awards and fellowship merits. (See the WPPA Awards Rules)
- 11. All entries must have a Title, chosen by the maker.
- 12. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold WPPA harmless against all claims and liabilities arising out of WPPA's display, publication, promotion, or other use of each image submitted to WPPA.
- 13. The entrant's name shall not appear anywhere in or on the face of the entry.
- 14. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.
- 15. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All images submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
- 16. Entries of the same subject in multiple images will be allowed, as long as the images are substantially different, including background, location, clothing, and concept. The same subject rule applies across all three competitions and all cases submitted by an entrant in a given year. For example, you may not use the same subject, background, location, clothing, and concept in both Photographic Open and Artist competitions. The same subject rule also applies to an individual image and an album (if that subject, background, location, clothing, and concept appears in an album, it cannot also be entered as an individual image.
- 17. If an entry, in the good-faith opinion of the WPPA Competition Committee, violates copyright, trademark, or any other applicable law and cannot be proven otherwise, that entry shall be disqualified and trophies, awards, and WPPA Fellowship Merits revoked, if issued.

Digital Submission Specifications

- Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, the total file size should not exceed 3.5 MB. Larger files will be accepted when necessary so long are they are JPG/10.
- Files are to be named, use the title of the image only.

Viewing Conditions for Image Review

This is for your information only.

For Color management help see the video tutorial that is on PPA.com/IPC_tutirials Digital Files: Monitor Setting, D65, 120 cd/m2, 2.20gama.

Digital Album Entry

Digital Album Entry See Video Tutorial: PPA.com/IPC tutorials

All albums must be submitted in digital form.

- 1. All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998, and saved at a JPEG quality setting of 10.
- 2. Each page/spread file may contain as many images as you desire.
- 3. An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.
- 4. Files are to be numbered in viewing order using two digits, i.e. 01 jpg, 02 jpg, 03 jpg, etc.
- 5. All individual files must be compressed into a single ZIP file. ZIP file must be named: Album Title.zip (e.g. Summer Wedding.zip).
- 6. Studio identification or entrant's name cannot appear on any file within the album entry.
- 7. Each entrant must use the same title when entering a multi maker album.

Photographic Open Competition Rules

The Photographic Open Competition is to show the photographic knowledge and skill set of the entrant. This competition is for all images and albums where the entrant is responsible for creating the images of the primary subject(s) of the final entry. See additional rules for categories such as Wedding Competition Rules and Reportage.

- 1. Entrant must have captured and created the original exposure or exposures.
- 2. An Entrant can use supporting photographic elements that they did not create, provided those elements are referenced as guide images on the face of the entry. The original photographic capture by the entrant should be merit-worthy independent of the work that was not their own. Elements created by the entrant must not be part of the guide images. This applies to image within an album entry also.
- 3. All processing, manipulation, and printing or rendering, were done by the entrant or under their direct supervision.
- 4. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold WPPA harmless against all claims and liabilities arising out of any WPPA's display, publication, and promotion or other use of each image submitted wot WPPA's Image Judging and more.
- 5. The entrant's name shall not appear anywhere in the entry.
- 6. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All image submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
- 7. Any entry that has been created from an existing photograph, portrait, graphic, or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted, or displayed. If an entry, in the good-faith opinion of the WPPA Competition Committee, violates copyright, trademark, or any other applicable law, that entry shall not be displayed or published.
- 8. Entries of the same subject in multiple images will be allowed, as long as the images are entirely different concepts.
- 9. Entries with guide images are still entered into the appropriate category: Portrait, Illustrative, Album, etc.
- 10. Artificial Intelligence (AI) No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.
- 11. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.

Photographic Open Categories Photographic open consists of the following Categories.

- **PORTRAIT**
- **ILLUSTRATIVE**
- *LANDSCAPE*
- WILDLIFE
- **COMMERCIAL**
- REPROTAGE
- WEDDING Day

<u>Photographic Open - Categories and Sub-Categories</u>

You must designate one of the below categories/sub-categories for each entry:

PORTRAIT - Consists of Natural Portrait Images using structured lighting in a studio or outdoor environment. They can portray a subject or subjects from all walks of life and should reflect the personality of the subject(s).

- Portrait Sub-Categories:
 - General Portrait Includes Families, groups, adults, couples, fashion, boudoir. 0
 - Children/Baby 0 to 16 years 0
 - Couple Non-Wedding 0
 - High School Senior Age 16 to 18
 - Animal Animal portrait using structured lighting in a studio or outdoor 0 environment. The owner or the photographer is in control of the animal and lighting.

ILLUSTRATIVE - Consists of pictorials, abstracts, composites, digital paintings, flowers, plants, trees, macro, zoo animals and similar subject matter.

- Illustrative Sub-Categories:
 - **Composite** 0
 - **Digital Painting** 0
 - **Nature** 0
 - Illustrative Portrait Images where styling, creative photo techniques, extensive makeup or props are allowed. Postproduction techniques are encouraged and may be an essential part of the final story in the photograph. Entries in this category would include images that have been highly manipulated or stylized.
 - **Illustrative Open** 0
 - Album- consist of non-wedding, social events, such as bar mitzvahs, etc., or albums of 0 portraits and other storytelling albums.

LANDSCAPE - This category is for photography that is devoted to displaying natural elements such as landscapes, cityscapes, seascapes, aerial, and astrophotography.

- Landscape Sub-Categories:
 - o Drone/Aerial
 - o Astrophotography
 - o Landscapes

WILDLIFE - Images of wildlife in a natural habitat. This category is <u>not for composites</u>.

- Wildlife Sub-Categories:
 - o Birds
 - o Animals
 - o Reptiles
 - o Insects

COMMERCIAL - Images with an intended use by a commercial client to promote or brand a product or company. Advertising, fashion, beauty, still life, food, architecture, corporate photography is all included in this category. Composite and non-composite images, light painted, and highly manipulated images.

- Commercial Sub-Categories:
 - o Food
 - o Fashion/Beauty
 - o Architecture
 - o Commercial Open

REPORTAGE - Images that illustrate an actual public or non-public event, life, an area of human interest, telling news that have meaning on the context or record of events, high impact and/or lasting emotional response. Images that illustrate sporting events are included in this category.

- Reportage Sub-Categories:
 - o Reportage Open

WEDDING - The Wedding Category is for all images and albums created by the entrant under the time constraints of an actual wedding event. Jurors will keep in mind that the maker has limited control over many aspects of a wedding, including the subject matter, environment, and time of day. Images should include some kind of visual wedding reference(s).

- Entrant must have captured and created the original exposure or exposures.
- All images and all elements of an image must have been made during the course of an actual wedding event. Images not created during the time constraints of an actual event (such as engagement or bridal portraits) must be entered in a different competition.

- Wedding Sub-Categories:
 - o **Wedding Day Open** Images eligible in the Wedding Open category must be created during the time constraints of the actual event.
 - o Wedding Day Album All images included in the Wedding Album must be created during the time constraints of the actual wedding event. You may enter as a single maker or a multi-maker; (2) photographers creating a minimum of twenty images each from the same wedding. Please Note: Failure to comply with these rules may result in disqualification of the entry.

Artist Competition Rules

Please review thoroughly!

The Artist Competition allows the maker to demonstrate their art skills and expertise in the creation of an image made from one or more sources. The maker is not required to have photographed any of the source images. Entries will be judged for digital, artistic, and technical proficiency. Entries can be created using digital or traditional art (such as painting and airbrush) or a combination of both.

- 1. Entries may be reproduced from existing photographs, portraits, graphics, or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by WPPA before, during, or after the competition.
- 2. All processing, manipulation, artwork, or rendering must be done by the entrant.
- 3. Guide images must be included on the submitted digital canvas.
- 4. Any Artificial Intelligence (AI) images used in the Creative Open Artist entry must be included in the guide images.
- 5. A Single Artificial Intelligence (AI) image on its own will not be accepted into the Creative Open Artist Competition. AI can be part of a creative open image as long as there is a guide image on the canvas.
- 6. Entry media is single digital files up to the maximum allowed in a case.
- 7. Artificial Intelligence (AI) No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.

<u>Artist Competition Categories</u>

You must designate one of the below categories for each entry.

- **CREATIVE OPEN ARTIST:** These are works created by the entrant from any combination or original photographs or other art sources.
- RESTORATION: These are works created by the entrant from original, damaged photographs.

Senior Folio Competition Rules

Please review thoroughly!

- 1. A Folio is created with at least 8 portraits of a high school senior. The digital file must be cropped to a 10x20 with a dpi of 4000 for the longest dimension.
- 2. Folios will be looked at as a body of work. When scoring, judges will use the judging elements as normal but also weigh the sale ability, variant, posing, creativity and consistency across the poses shown.

Senior Folio Competition Categories

You must designate one of the below categories for each entry.

- Senior Boy
- Senior Girl

Final Note:

Thank you for entering the WPPA Image Competition.

- The Image Competition Committee has the right to move an image to a different competition/category/sub-category/sub-category if they feel it has not been put into a proper competition/category/sub-category by the maker/entrant.
- Any decisions of the WPPA Image Competition Committee are final.

2024 WPPA Image Judging & More - Competition Facts

- Judging will be held on **March 2, 2024** at 9:00 a.m. (central).
- Registration opens on January 26, 2024.
- All registration takes place at: www.printcompetition.com.
- Entry Deadline is Midnight Central Time, on **Thursday, February 29, 2024**.
- WPPA is holding THREE competitions.

Photographic Open Competition Artist Competition Senior Folio Competition

- Everyone is encouraged to enter.
- Everyone is eligible to win the Sponsored Awards (ONLY 1 Sponsored Award is allowed per entrant.)
- WPPA Members are eligible to win the **WPPA State Awards**. You must have renewed your **2024 Membership or Joined WPPA BEFORE** you enter the 2024 Image Judging and More.
 - o If you live in the state of Wisconsin and the Upper Peninsula of Michigan and you are not a current member you must join WPPA before you enter to be eligible for WPPA State Awards.
 - o If you join WPPA and you reside <u>outside of the state of Wisconsin or Upper</u>
 <u>Peninsula of Michigan</u>, and are a member of your state or local affiliate in your state, you would not be eligible to win WPPA State awards for 2 years from the date you join WPPA. You would get the benefits of discounted member event pricing.
- Entrants may enter unlimited entries in each of the three competitions. **The Top 4 scoring images** in each of the Competitions you enter is your case score for that Competition. Those images also qualify for WPPA Fellowship Merits. All images you enter qualify for awards as long as they meet the qualifications listed in the award description.
- The entry fee is \$15 per individual entry.
- Entrants may pay an additional \$30 for image discussion that takes place the day of the judging and is recorded, one fee for all of the images that you have entered into any of the competitions. Please allow 2 weeks following the completion of the competition for the upload of the discussions to printcompetition.com.
- Entries include any combination of digital entries and digital album entries.

The WPPA Image Competition is designed to further your education in the areas of technical excellence and understanding of an exceptional image that may set you apart from other photographers. Please read all WPPA State Award rules and the Wisconsin PPA Image Competition Rules entirely.

WPPA Members - State Awards

Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographers who has the highest scoring Case totals in the Photographic Open Competition. If there is a tie, the title is awarded to each individual in that place.

Case scores are determined by **adding the** <u>4 highest</u> scoring images in the Photographic Open Competition and must have a score of 320 or above to be eligible.

Artist of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the highest scoring Case total in the Artist Competition. If there is a tie, the title is awarded to each individual.

Case scores are determined by **adding the** <u>4 **highest**</u> **scoring images** in the Artist Competition and must have a score of 320 or above to be eligible.

Senior Photographer of the Year

- 1st Place
- 2nd Place
- 3rd Place

Awarded to the individual photographer who has the highest scoring Case total in the Senior Folio Competition. If there is a tie, the title is awarded to each individual.

Case scores are determined by **adding the <u>4 highest</u> scoring Folios** in the Senior Folio Competition and must have a score of 320 or above to be eliqible.

WPPA Members - State Awards

Wisconsin's Top Ten

Awarded to the top 10 WPPA Members with the highest Case Totals from either of the completions. Case scores are determined by **adding the 4 highest scoring images** in each competition for each person.

- If you have cases in several of the competitions your highest case will be the one considered for the Top Ten Award.
- In the event there is a tie that brings the total to more than 10 imagers, THE TIE WILL BE BROKEN utilizing the highest scoring image in the case in the competition.
- There should always be exactly ten people honored as Wisconsin's Top Ten.

Clean Sweep (4 for 4 Pin)

Awarded to all individuals who scored 80 or above on all 4 images in a Competition. (If entered in multiple competitions you may win several Clean Sweeps of all 4 images are 80 or above in each competition.

Outstanding Achievement Award

Awarded to the highest scoring non-master image-Case total. If there is a tie, title is awarded to each individual.

Elite Collection

Awarded to the top 40-50 highest scoring images. The cut-off score must be 80 or higher; typically, it has been 82, 83, or 84, but varies from year to year. (Purple Ribbons)

Creative Genius Award

Fresh and New Idea, never seen before, an Outside of the Box image. Need not be given every year. **Images are chosen from all Images by the <u>Judges</u> regardless of score.**

Judges Choice

Awarded by each judge and jury chair, to their personal favorite image regardless of score. (Pink Rosette Ribbon, preferably with judge's signature on it)

WPPA Members - State Awards

Best of Show Awards

Chosen by the Judges - Each judge selects their top one or two images. These images are placed together and the awards are selected collaboratively by the panel of judges. Images are chosen from all images scoring 80 points or above.

Best of Show Awards are given in the following categories: (Purple Rosette)

- Portrait
- Illustrative
- Wedding Day
- Commercial
- Artist
- Reportage
- Landscape
- Wildlife
- Senior Folio

Court of Honor Awards

Chosen by the Judges - Each judge selects their top one or two images. These images are placed together and the awards are selected collaboratively by the panel of judges. Images are chosen from all images scoring 80 points or above. (Blue Rosette Ribbon)

Images are chosen from all images scoring 80 points or above in each of the sub-sub categories of the Categories listed. A minimum of 9 and a maximum of 18 Court of Honors Awards.

- Portrait
- Illustrative
- Wedding
- Commercial
- Artist
- Reportage
- Landscape
- Wildlife
- Senior Folio

WPPA Members State Awards - <u>Awarded by Other Organizations</u>

The ASP (American Society of Photographers) State Elite Award

- Presented to the ASP member in good standing for the highest scoring entry at his or her State Image Competition. This means that he or she is a member in good standing with WPPA as per our Bylaws and that he or she must be current with their ASP dues PRIOR to the competition.
- In the event of a tie, total case score will be the first tiebreaker.
- In the unlikely event that a tie still exists, the second highest scoring entry in the case will break the tie. In the really unlikely event that a tie still exists, the third highest scoring entry will break the tie. If by the remotest chance a tie still exists, ASP will declare co-winners of the award and provide an additional trophy. Both recipients should be duly recognized at the awards ceremony for their accomplishments.
- An ASP member is eligible for the State Elite Award only in the state in which he or she resides, or the state listed as their primary affiliation.
- The State representative from ASP will do the presentation of the ASP Best of the Best video and the award.

CPP Award from PPA

Awarded to a current Certified Professional Photographer WPPA member with the highest scoring image. If there is a tie, the next image in their case will break the tie. Winning entry must have a score of at least 80 (deserving of a merit) to qualify.

AIM (Animal Image Makers) Trophy

Wildlife, Canine, Cats, Domestic and Exotics, Equine, Lizards, fish, birds, guinea pigs, snakes, Farm Animals etc. Wild & Zoo Animals, Birds, and Insects. You could have captured the image as a portrait or from an African safari, trip to the zoo, trip to the swamp or in your yard.

The AIM trophy is to be awarded to the highest scoring animal image in the competition. If there is a tie, judges will decide on the winning entry. Winning entry must have a score of at least 80 (deserving of a merit) to qualify.

*WPPA Print Committee of uninvolved members will be the final decision on any issues/ questions that may arise.

2024 WPPA State Image Competition **Sponsors**

Thank you to our Sponsors!!!!! Remember you do not have to be a WPPA member to win Sponsored Awards.



\$250.00 Lab Credit and Award American Color Imaging

Highest Scoring Image from either Photographic Open, Artist, or Senior Folio Competition.

ProPrints

\$500.00 Lab Credit and Metal Print Award **ProPrints**

Highest Scoring Case in the Photographic Open Competition. (Your highest 4 image scores in the Photographic Open Competition.)



\$250.00 Lab Credit and Award bayphoto

Award for Highest Scoring Image in the Senior Folio Competition.



\$250.00 Lab Credit and Award h+h Color Lab

Award for Highest Scoring Image in the Artist Competition.



\$250.00 Lab Credit and Award Miller's Professional Imaging

in the Portrait Category of the Photographic Open Competition.



\$250.00 Lab Credit and Award Saal Digital

Award for the Highest Scoring Image in the Illustrative Category of the Photographic Open Competition.

One lab award per maker/entrant.

If an entrant has won a sponsored lab award in this competition, award the award will go to then next eligible maker/enfrant.

Remember you do not have to be a WPPA member to win Sponsored Awards.

2024 WPPA Image Judging and More Meet Our IPC Judges



Dennis Hammon

MPhotog., Cr, F-ASP, IPC Juror

With over 45 years of experience Dennis Hammon, is still excited about getting up every day to work. With a following of family, senior, commercial and boudoir clients he still services his clients of over 4 decades. In recent years, Dennis has developed a following for his Fine art/scenic photography.

Years of experience behind him, and years ahead for the learning Dennis loves to share with fellow photographers his style of lighting and photography for portraits or you can find him in the field instructing the art of composition, finding the scene and enjoying the out of doors.

Dennis is a PPA Master Photographer, Photographic Craftsman, PPA Certified. He has been twice named Photographer of the year by Intermountain Professional Photographers and Master of the year in Idaho eight times, and continually in the top 10. Dennis also has been awarded over a dozen Kodak Gallery awards and numerous Fuji Masterpiece awards. The more than 100 + images accepted by the PPA and numerous Loan images attest to his love of print competition and is also a PPA Affiliated print juror. Dennis has also earned the PPA Excellence in Imaging Award and 2 bars for loan images. Most recently Dennis was award Fellow of Photography from the American Society of Photographers. He is one of only 123 photographers in the world with this honor.

He has also been recognized by his peers by receiving the National Award for

his service to professional photography by several state Photographic organizations.

In his work, Dennis strives to express not merely a picture but a reflection of thoughts, feelings and dreams, using his ability to seek both the inner and outer beauty to create a lasting memory. It hasn't always been easy but after 45 years in business Dennis strives to inspire and motivate photographers to find their artistic side as well as their business side.

Dennis knows what it is like to dream and succeed! Always believing in the saying "If you are not the lead dog the scenery never changes".

2024 WPPA Image Judging and More Meet Our IPC Judges



Joe Campanellie M.Photog.Cr., CPP, F-ASP, IPC Juror

Joe Campanellie is a Master Photographer, Photographic Craftsman, Certified Professional Photographer, and an Approved Affiliate Juror with the Professional Photographers of America (PPA). He also has the distinction of being 1 of only 130 individuals worldwide to hold the prestigious Fellowship Degree from the American Society of Photographers (ASP).

Before relocating to Florida, Joe and his wife owned a high-end portrait studio in Maryland for nearly 30 years specializing in children, families, and high school seniors.

Moving to Florida in 2012 gave Joe the opportunity to pursue his love of avian and nature photography on a full-time basis. Joe maintains an active speaking and judging schedule, addressing professional photography organizations, schools, and seminars. His work has been accepted into a number of local juried shows where he has been awarded some of the top honors.

Joe has been involved in local and international photographic competitions for over 31 years.

During that time span, he has garnered some of the most prestigious awards in the industry from Kodak, Fuji, PPA, and ASP. He has multiple Grand Imaging Awards, 165 PPA Merit Images, and at Imaging USA this year he was awarded his 6th Diamond Photographer of the Year Award and his 3rd Imaging Excellence Bar for 54 Imaging Excellence (loan) images.

In 2022 he was selected to represent Team USA in the World Photographic Cup Competition in which the USA won the World Photographic Cup.

2024 WPPA Image Judging and More Meet Our IPC Judges



Toni Harryman

M.Photog. M.Artist, Cr., CPP, IPC **Juror**

Toni has owned and operated Johnson Photography since 1982. She holds the prestigious Master of Photography, Photographic Craftsman, Master Artist degrees, and Image Excellence medal from the Professional Photographers of America. She is also a Certified Professional Photographer having passed an extensive written test of her photographic knowledge and a review of her photography. She also holds the distinguished Fellow of Photography degree from the Professional Photographers of Iowa for her service to that group and was awarded the National Service Award from PPA for Iowa.

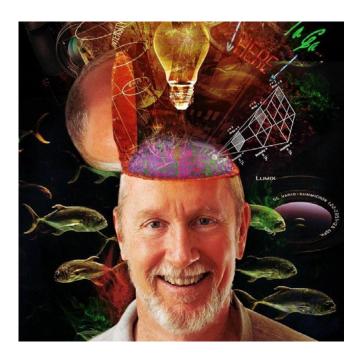
She has served on the PPI board of directors for 13 years and is a Past President of that organization. She currently serves on the ASP Board of Directors. She also served on her town Chamber of Commerce and was Chamber President. Other volunteer positions were held with Boy Scouts, Girl Scouts, and church groups.

Toni was a Diamond photographer of the year at IPC 2020 and 2021 and is a past GIA nominee.

Toni has taught and been on jury panels in more than 20 states and loves to share her passion for photography and art with fellow artists. She feels truly blessed to get to know so many inspiring and caring people in our industry through her travels.

Beyond all that I have been blessed to be the mother of 4 wonderful children who are now grown with families of their own and being a Nana is the best. I have a strong faith in and love nature, art in all forms, and spending time with family and friends.

2024 WPPA Image Judging and More Meet Our IPC Judges



Bob Coates

M.Photog.M.Artist,Cr., CPP, EA-ASP IPC Juror

Bob worked as a professional photographer since March of 1995. Written three books along with numerous articles for professional photography publications including Rangefinder, Professional Photographer, AfterCapture, Shutterbug and others.

He speaks nationally to photography organizations on marketing, Photoshop and business.

In addition, he is now working toward building a body of Fine Art Photography work.

Looking for photography projects and working with interesting creative people that stretch his skills... PS All work is 100% guaranteed. If you don't like it, you don't pay.

Check with Bob Coates Photography for commissioned art for entire businesses and offices, hotels, restaurants and fine homes. Choose your subject, color palette and style. I'll design the look with your approval. All art guaranteed to please.

Specialties: Commercial Photography, Fine Art Decor, CD music covers photography and graphic design, Photographic instruction as a Panasonic Lumix Luminary

2024 WPPA Image Judging and More Meet Our IPC Judges



Kari DoumaM.Photog. IPC Juror

Kari... a wife, a mother, and a photographer. I love people, their stories, and everything that makes us special and unique from each other.

Why do I photograph people? I did not choose to be a photographer, it chose me. I love people, new beginnings, and telling stories through beautiful imagery. Weddings are one of the most joyous days of our lives. Newborns are so innocent, sweet and precious. Children and families are engaging, and seniors are unique and inspiring. I love to build lasting relationships with my clients so what ever their photographic needs are,

I create images to help them document all stages of life. Over the years my seniors have graduated, have gotten engaged and become brides. My brides have become mothers, and their mothers have become grandmothers... It's a blessing and a privilege to journey alongside my clients over the years as their families grow!

I am more than a "friend with a nice camera." In this ever changing industry, I am always dedicated to learning and growth in my craft. In 2010 I became a Certified Professional Photographer and in 2012 I earned my Master of Photography degree from the Professional Photographers of America. The Professional Photographers of Michigan has named me "Michigan Photographer of the Year" multiple times. Since photography is not just my business, but also my passion, I travel around the country teaching other photographers and judging at professional photography image competitions.

2024 WPPA Image Judging and More Meet Our IPC Judges



Rick Avalos M.Photog.Cr., CPP, IPC Juror

Rick Avalos has been practicing his craft for 34 years, he has lectured in Mexico and Spain and been honored by both his professional organizations and his fellow photographers.

Rick's images have received numerous Kodak Gallery Awards and Fuji Masterpiece Awards, and have been displayed at Disney's EPCOT Center, at Photokina in Cologne, Germany, and at the Pacific Rim International Exhibition in Seoul, South Korea.

In 1986, Rick was Certified by the PPA and he received his Master of Photography in

1992. In 1994, he earned his Photo-graphic Craftsman Degree and he also holds the Photographic and Educational Fellowship Degrees from the Professional Photographers of Colorado.

He received the coveted National Award from the Professional Photographers of Colorado and the Duncan McNab Service Award from the Rocky Mountain Professional Photographers Association.

Rick is an IPC PPA judge that is committed to the continued education of photographers that enter into image competitions.

On the fourth Thursday of each month, (January – October), Rick, along with Jeff, and a guest will offer valuable information and help you with your images in a positive and constructive atmosphere. Receiving critiques on your photographs is a valuable learning experience. He offers constructive criticism and valuable insights that will help you see your work from a different perspective, help you identify areas that can be improved, and praise you for your talents. A critique can help you grow as a photographer and an artist, and help you develop your own unique style. It's important to approach the critique process with an open mind and not take negative feedback personally. Critiques are not an insult to you or your art.

2024 WPPA State Image Competition Helpfull Sites

Helpfull Sites

Creating a Digital Frame or Mat For Print Competition

By: Scott Detweiler

Youtube: https://www.youtube.com/watch?v=SaoYJuM7qas
Image presentation is one of the 12 points used in print competition. In this tutorial, I show you how to easily add one to your images. Later in the video, I also show you how you can add some creative flair to an otherwise a typical mat.

Adding A Digital Mat to Images in Photoshop

By: Cris Duncan

Youtube: https://www.youtube.com/watch?v=DEOF7XB5uao

Photography Masterclass - 10 More Things You Didn't Know Were In Photoshop By: Terry Lee White

Youtube: https://www.youtube.com/watch?v=3myJ-DwSScY

One way to create a digital frame in Photoshop, follow these steps:

Open Photoshop and create a new document with the desired size and

Use the rectangular shape tool to draw a frame. You can change the shape's color by clicking on the "Paint Bucket" tool in the toolbar, selecting the desi red color and then clicking on the frame.

If you want to add a stroke (outline) to the frame, go to the Layers panel, right-click on the layer with the frame, and select "Layer Style." In the Layer Style 2.

3. dialog box, click on "Stroke" and choose the desired size, color, and position of

4

To add a drop shadow to the frame, repeat step 3, but this time choose "Drop Shadow" instead of "Stroke."
To add a photo inside the frame, drag an image into the document and posi tion it within the frame. You can adjust the size of the photo by selecting the "Transform" tool (press Ctrl + T) and dragging one of the corners. 5.

2024 WPPA State Image Competition Meet the Crew



Image Competition Chair Jamie Steeno M.Photog, CPP, F-WPPA www.wppajamie.com



Image Competition Crew
Tim Koll CPP, F-WPPA



Image Competition Crew Chris Rugowski



Image Competition Crew Kyrstal Stankowski CPP

Photographic Open Competition

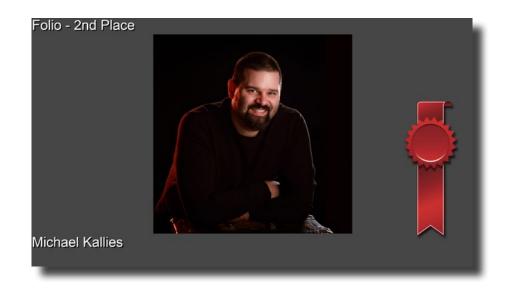






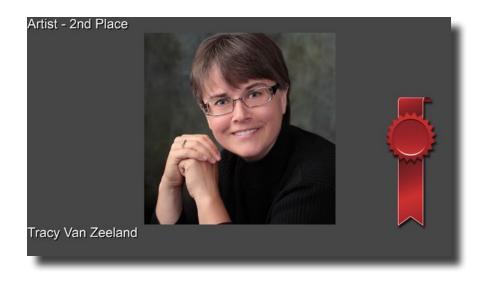
Folio Competition





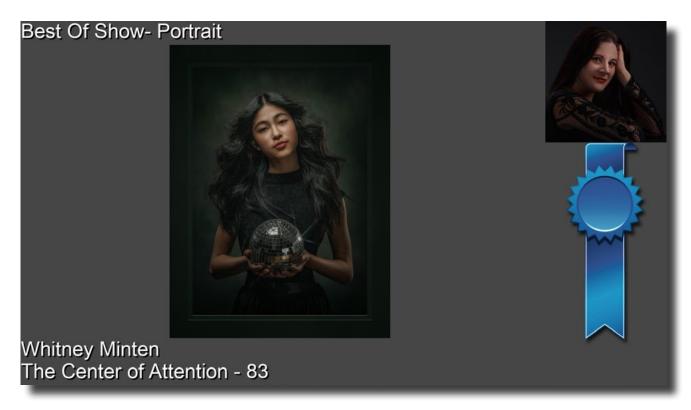
Artist Competition



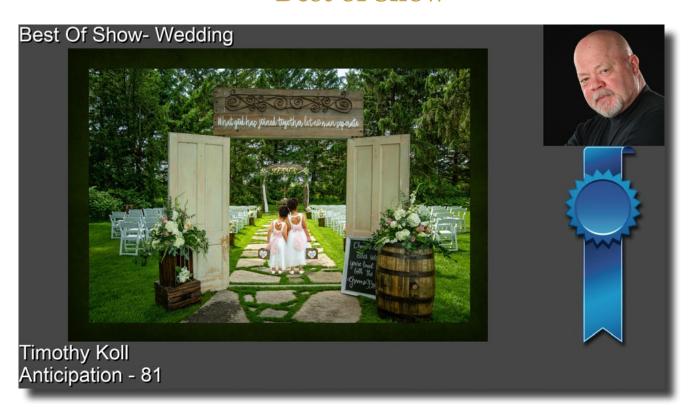


Outstanding Achievement of a Non-Master





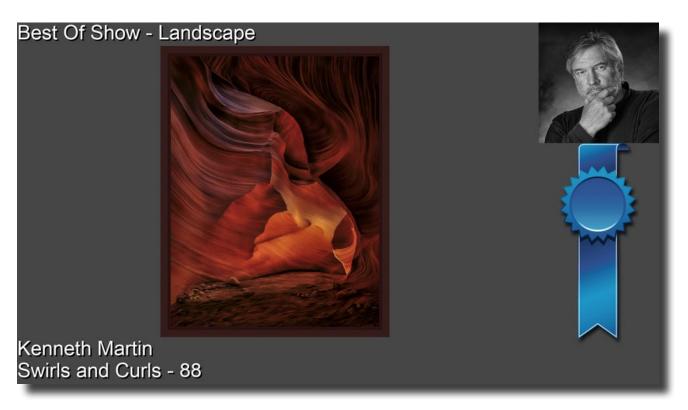




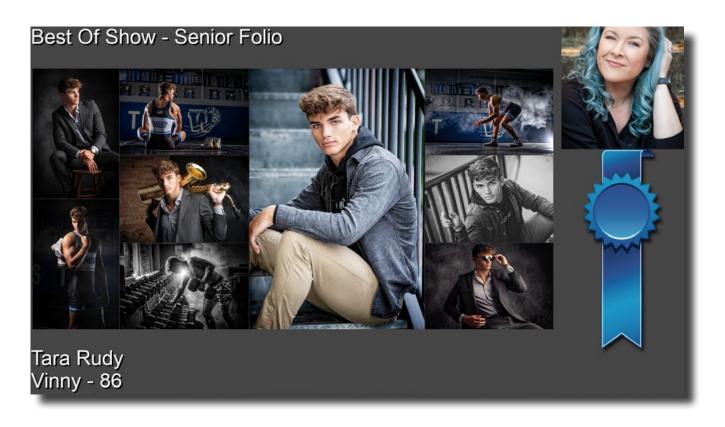








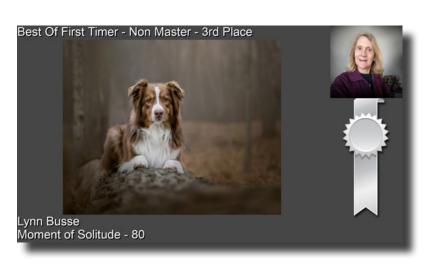




Best of First-Timer...Non-Master

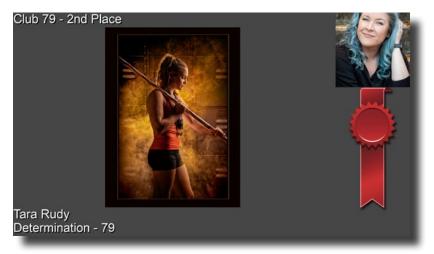




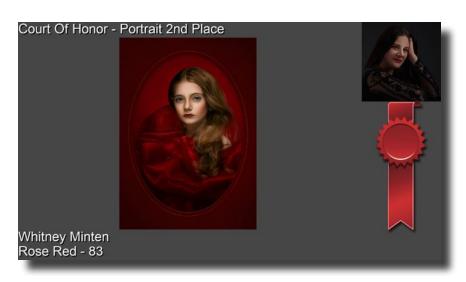


Club 79





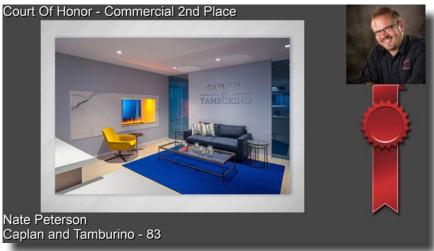




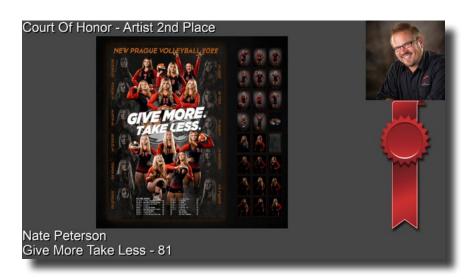
























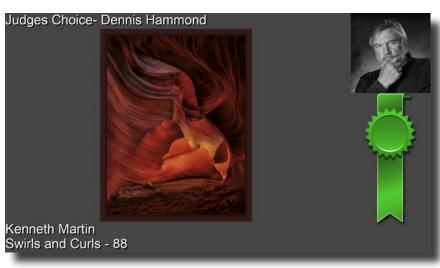




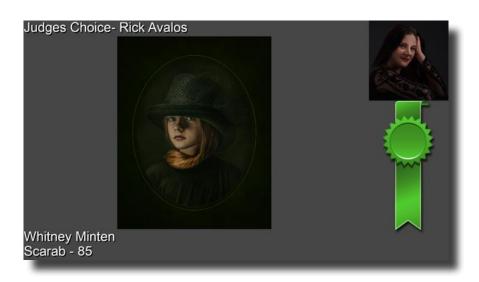
Judges Choice







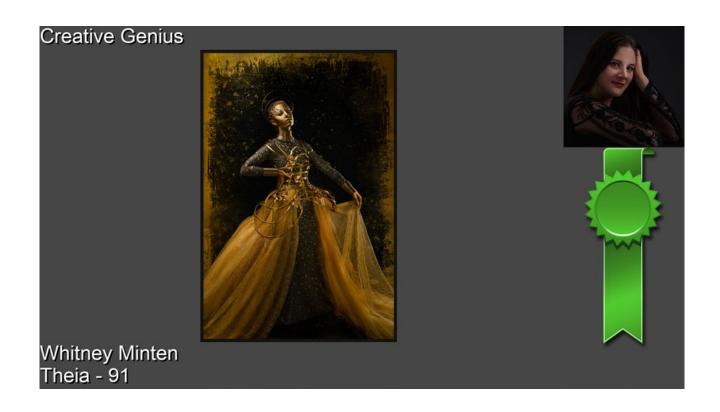
Judges Choice



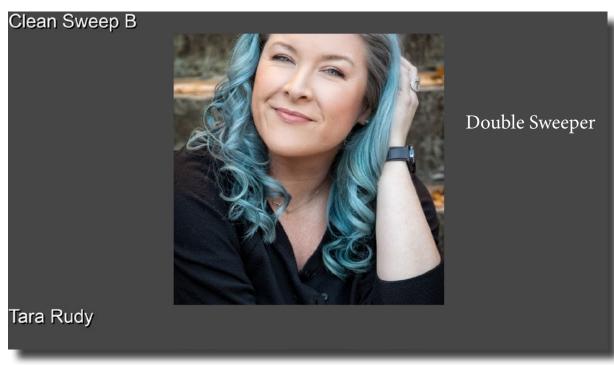




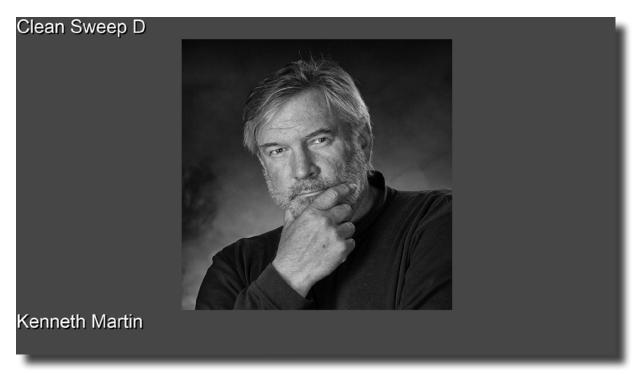
Creative Genius







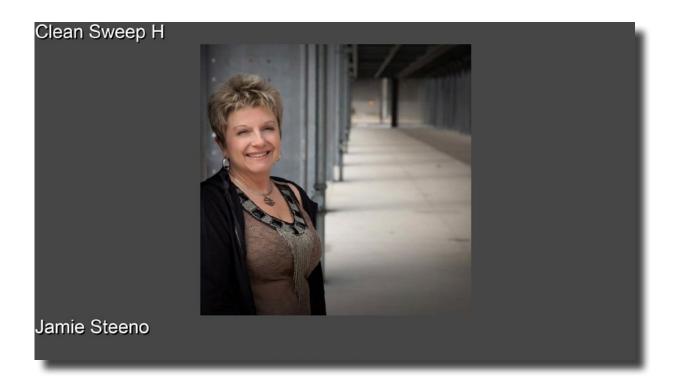


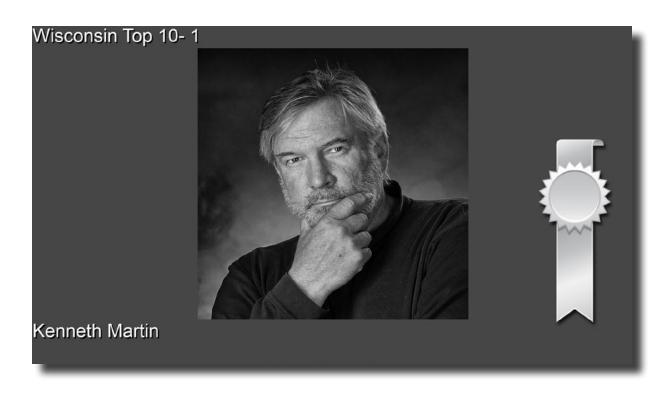








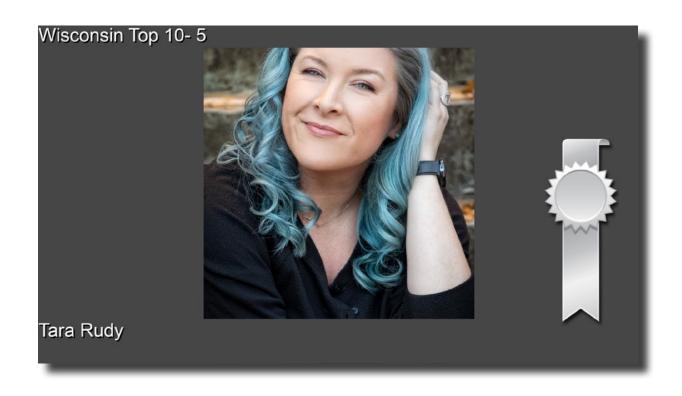






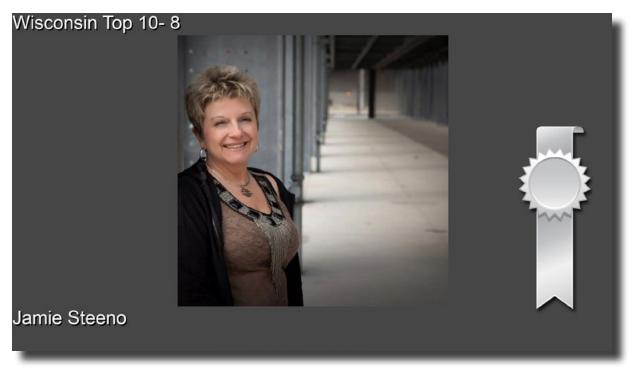




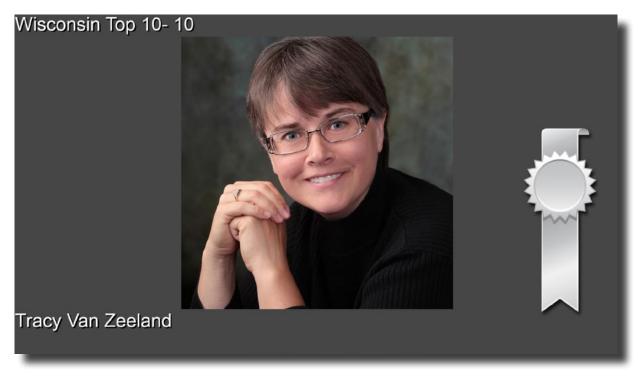








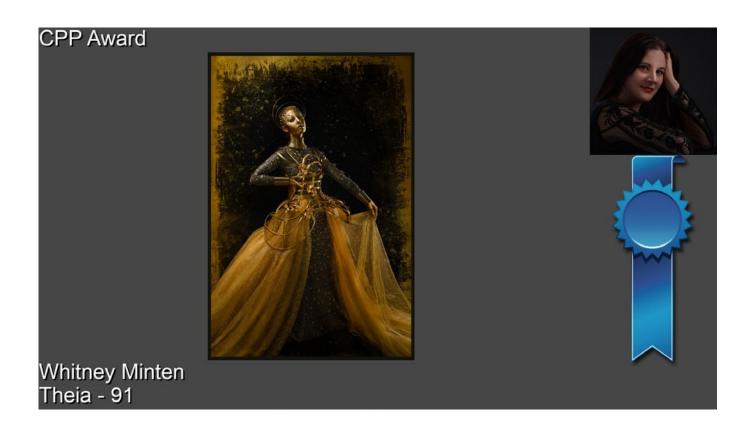




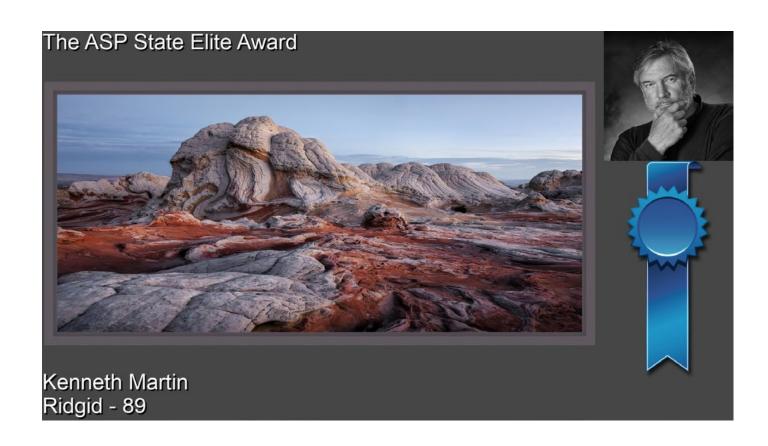
AIM Award

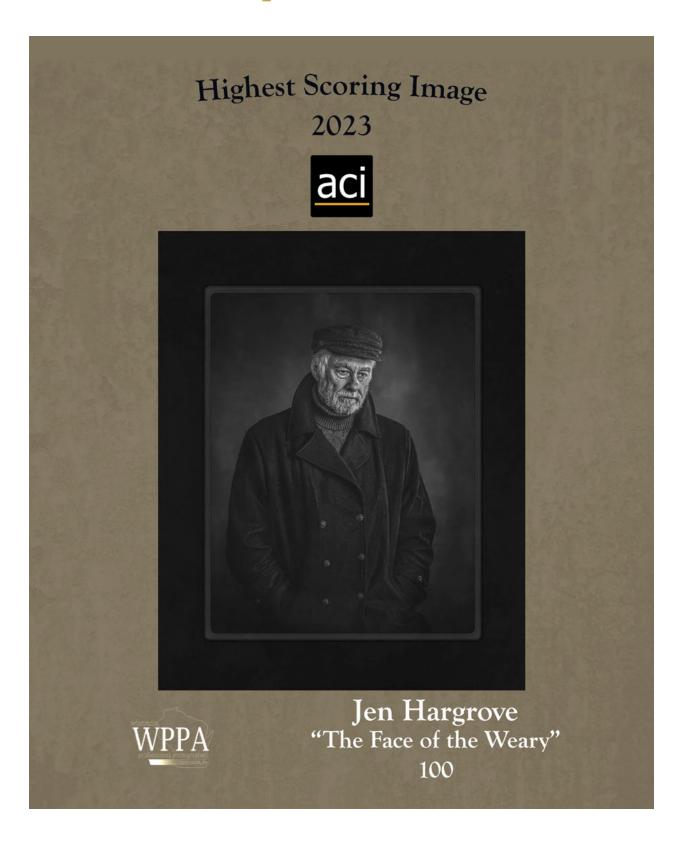


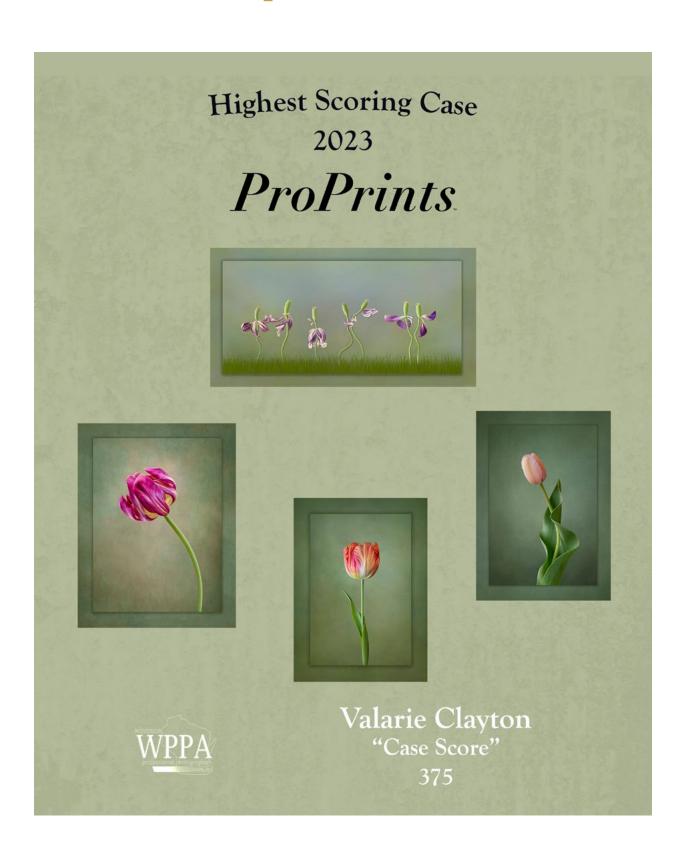
CPP Award

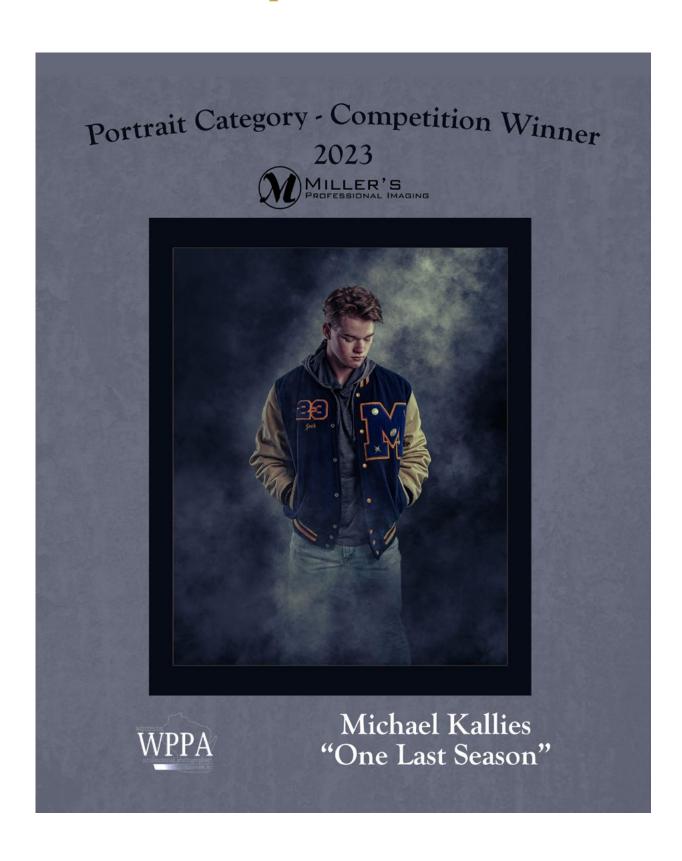


ASP Award

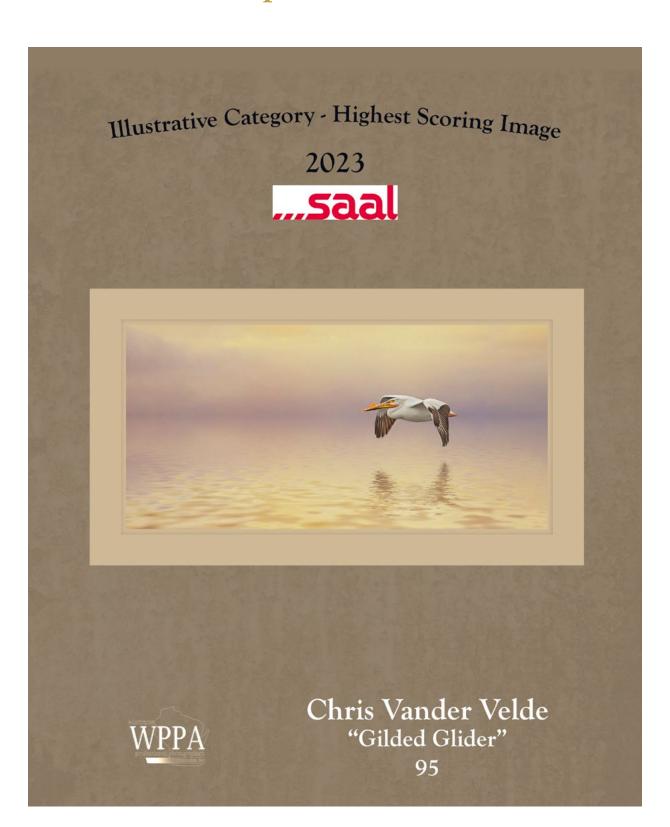












Lab Sponsored Awards

* SENIOR FOLIO COMPETITION WINNER *





Tara Rudy



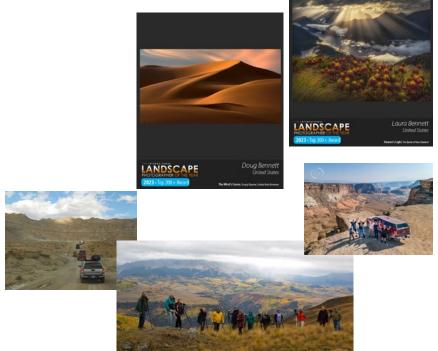
Save the Date WPPA Convention

May 18th and 19th

A World of Destinations and Adventures

Doug and Laura Bennett





Denise Watrous





EDITOR:

JAMIE STEENO

WPPAIAMIE@GMAIL.COM