



2024 WPPA Image Judging and More - Competition Facts:

- Judging will be held on **March 2, 2024** at 9:00 a.m.(central time).
- Registration opens on **January 26, 2024**.
- All registration takes place at: www.printcompetition.com.
- Entry Deadline is Midnight (Central Time) on Thursday, **February 29, 2024**. (It will show up as March 1 on the site)
- WPPA is holding THREE competitions.
 - **Photographic Open Competition**
 - **Artist Competition**
 - **Senior Folio Competition**
- **Everyone** is encouraged to enter.
- **Everyone** is eligible to win the Sponsored Awards (ONLY 1 Sponsored Award is allowed per entrant.)
- **WPPA Members** are eligible to win the **WPPA State Awards**. You must have **renewed your 2024 Membership or Joined WPPA BEFORE you enter the 2024 Image Judging and More**. (See membership application for more information on becoming a WPPA member.)
- Entrants may enter unlimited entries in each of the three competitions.
- The entry fee is \$15 per individual entry.
- Entrants may pay an **additional \$30 for image discussion** that takes place the day of the judging and is recorded, one fee for all of the images that you have entered into any of the competitions. Please allow 2 weeks following the completion of the competition for the upload of the discussions to printcompetition.com.
- Entries include any combination of digital entries and digital album entries.

The WPPA Image Competition is designed to further your education in the areas of technical excellence and understanding of an exceptional image that may set you apart from other photographers.

Images entered are judged against 5 elements. Jurors use these 5 elements to deem whether an entry has met or exceeded the level of a high-quality professional image.

- Impact
- Technical Excellence
- Creativity/Style
- Composition
- Presentation/Title
- **Scoring Scale** – Images entered into the WPPA Image Judging and More can receive scores up to 100 points, dependent on how they meet the Elements of a Merit Image.
 - 100 - 95 Exceptional
 - 94 - 90 Superior
 - 89 - 85 Excellent
 - 84 - 80 Deserving of a Merit
 - 79 - 75 Above Average
 - 74 – 70 Average
 - 69 – 65 Below Exhibition



Wisconsin PPA Image Competition Rules

Wisconsin (WPPA) holds Three Image Competitions: Photographic Open, Artist, and Senior Folio (each described below) The purpose of these competitions is to allow the entrant to measure their skills against a standard of excellence. Images are judged on the following criteria to determine whether an image meets the level of a High-Quality Professional Image.

Impact - Is the image compelling? Does it evoke a discernible emotion that is relevant to the story and category? Impact can be immediate, fleeting and/or lasting.

Technical Excellence - Does the image excel in objective technical areas such as exposure, color balance, lighting, dynamic range as well as being absent of other technical flaws such as dust spots, moiré, chromatic aberration, banding, clone tracks and the like.

Creativity/Style - The image is original, fresh, and an external expression of the maker's imagination. Is the subject matter right for the story that you are telling. Jurors may also consider any techniques that are used to best express the story of the image.

Composition - The visual elements of an image come together to express intent, whether that's to please the viewer or otherwise. The viewer's attention is captured and directed where the artist plans it to be. Jurors may also consider whether the subject matter is relevant and central to the story being told.

Presentation/Title - How you showcase an image is just as important as how you compose it. The title and everything in the presentation should work to enhance your image and not distract from it. Choose mats, borders and the proper title. Keep titles short and to the point, and understandable.



General Rules (Read before proceeding to category rules.)

These rules pertain to all three competitions.

1. All entries must be registered at www.printcompetition.com. There is a separate fee payable to PrintCompetition for use of their service.
2. Entrants may only submit digital images for judging.
3. Entrants may enter unlimited images in each competition.
4. A minimum of 4 entries may be required to be considered for top awards in each competition (see awards rules).
5. No changes to your entry are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.
6. Eligible images include:
 - a. Images that have received a Merit or Imaging Excellence score in Merit Image Review (MIR).
 - b. Images that were entered into IPC, but did not received a TOP 32 designation.
 - c. Fresh images that have not yet been entered into a competition.
 - d. Images that have been entered into a previous WPPA Image Judging and More that have not received a score of 80 or higher.
 - e. Images from other image competitions, except those excluded below.
7. Image that are NOT eligible include:
 - a. Images that have been selected for the World Cup competition.
 - b. Images that have received a TOP 32 designation in any IPC category.
 - c. Images that have received a WPPA State Award.
 - d. Images that have received a 80 or higher in a WPPA Competition.
8. **AI STATEMENT**: No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.
9. Entrants do not need to be WPPA members to compete in the WPPA Image Competitions for Sponsored Awards. (ONLY 1 sponsored award is allowed per entrant.)
10. WPPA members may be eligible for WPPA State Awards and fellowship merits. (See the WPPA Awards Rules)
11. All entries must have a Title, chosen by the maker.
12. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold WPPA harmless against all claims and liabilities arising out of WPPA's display, publication, promotion, or other use of each image submitted to WPPA.
13. The entrant's name shall not appear anywhere in or on the face of the entry.
14. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.
15. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All images submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
16. Entries of the same subject in multiple images will be allowed, as long as the images are substantially different, including background, location, clothing, and concept. The same subject rule applies across all three competitions and all cases submitted by an entrant in a given year.



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For example, you may not use the same subject, background, location, clothing, and concept in both Photographic Open and Artist competitions. The same subject rule also applies to an individual image and an album (if that subject, background, location, clothing, and concept appears in an album, it cannot also be entered as an individual image).

17. If an entry, in the good-faith opinion of the WPPA Competition Committee, violates copyright, trademark, or any other applicable law and cannot be proven otherwise, that entry shall be disqualified and trophies, awards, and WPPA Fellowship Merits revoked, if issued.

Digital Submission Specifications

- Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, the total file size should not exceed 3.5 MB. Larger files will be accepted when necessary so long as they are JPG/10.
- Files are to be named, use the title of the image only.

Viewing Conditions for Image Review

This is for your information only. For Color management help see the video tutorial that is on PPA.com/IPC_tutorials

- Digital Files: Monitor Setting, D65, 120 cd/m2, 2.20gama.

Digital Album Entry

Digital Album Entry See Video Tutorial: PPA.com/IPC_tutorials

All albums must be submitted in digital form.

1. All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998, and saved at a JPEG quality setting of 10.
2. Each page/spread file may contain as many images as you desire.
3. An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.
4. Files are to be numbered in viewing order using two digits, i.e. 01 jpg, 02 jpg, 03 jpg, etc.
5. All individual files must be compressed into a single ZIP file. ZIP file must be named: Album Title.zip (e.g. Summer Wedding.zip).
6. Studio identification or entrant's name cannot appear on any file within the album entry.
7. Each entrant must use the same title when entering a multi-maker album.



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Final Note

Thank you for entering the WPPA Image Competition.

- The Image Competition Committee has the right to move an image to a different competition/category/sub-category if they feel it has not been put into a proper competition/category/sub-category by the maker/entrant.
- Any decisions of the WPPA Image Competition Committee are final.



Photographic Open Competition Rules

The Photographic Open Competition is to show the photographic knowledge and skill set of the entrant. This competition is for all images and albums where the entrant is responsible for creating the images of the primary subject(s) of the final entry. See additional rules for categories such as Wedding Competition Rules and Reportage.

1. Entrant must have captured and created the original exposure or exposures.
2. An Entrant can use supporting photographic elements that they did not create, provided those elements are referenced as guide images on the face of the entry. The original photographic capture by the entrant should be merit-worthy independent of the work that was not their own. Elements created by the entrant must not be part of the guide images. This applies to image within an album entry also.
3. All processing, manipulation, and printing or rendering, were done by the entrant or under their direct supervision.
4. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold WPPA harmless against all claims and liabilities arising out of any WPPA's display, publication, and promotion or other use of each image submitted wot WPPA's Image Judging and more.
5. The entrant's name shall not appear anywhere in the entry.
6. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All image submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
7. Any entry that has been created from an existing photograph, portrait, graphic, or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted, or displayed. If an entry, in the good-faith opinion of the WPPA Competition Committee, violates copyright, trademark, or any other applicable law, that entry shall not be displayed or published.
8. Entries of the same subject in multiple images will be allowed, as long as the images are entirely different concepts.
9. Entries with guide images are still entered into the appropriate category: Portrait, Illustrative, Album, etc.
10. Artificial Intelligence (AI) No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.
11. Entry media includes digital files and digital albums. A case includes any combination of digital entries and digital album entries up to the maximum allowed in a case.



Photographic Open Categories

Photographic open consists of the following Categories.

- **PORTRAIT**
- **ILLUSTRATIVE**
- **LANDSCAPE**
- **WILDLIFE**
- **COMMERCIAL**
- **REPROTAGAGE**
- **WEDDING**

Photographic Open - Categories and Sub-Categories

You must designate one of the below categories/sub-categories for each entry:

PORTRAIT - Consists of Natural Portrait Images using structured lighting in a studio or outdoor environment. They can portray a subject or subjects from all walks of life and should reflect the personality of the subject(s).

- Portrait Sub-Categories:
 - General Portrait – Includes Families, groups, adults, couples, fashion, boudoir.
 - Children/Baby – 0 to 16 years
 - Couple – Non-Wedding
 - High School Senior – Age 16 to 18
 - Animal – Animal portrait using structured lighting in a studio or outdoor environment. The owner or the photographer is in control of the animal and lighting.

ILLUSTRATIVE - Consists of pictorials, abstracts, composites, digital paintings, flowers, plants, trees, macro, zoo animals and similar subject matter.

- Illustrative Sub-Categories:
 - Composite
 - Digital Painting
 - Nature
 - Illustrative Portrait - Images where styling, creative photo techniques, extensive makeup or props are allowed. Postproduction techniques are encouraged and may be an essential part of the final story in the photograph. Entries in this category would include images that have been highly manipulated or stylized.
 - Illustrative Open
 - Album - consist of non-wedding, social events, such as bar mitzvahs, etc., or albums of portraits and other storytelling albums.

LANDSCAPE - This category is for photography that is devoted to displaying natural elements such as landscapes, cityscapes, seascapes, aerial, and astrophotography.

- Landscape Sub-Categories:
 - Drone/Aerial
 - Astrophotography
 - Landscapes



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WILDLIFE - Images of wildlife in a natural habitat. This category is not for composites.

- Wildlife Sub-Categories:
 - Birds
 - Animals
 - Reptiles
 - Insects

COMMERCIAL - Images with an intended use by a commercial client to promote or brand a product or company. Advertising, fashion, beauty, still life, food, architecture, corporate photography is all included in this category. Composite and non-composite images, light painted, and highly manipulated images.

- Commercial Sub-Categories:
 - Food
 - Fashion/Beauty
 - Architecture
 - Commercial Open

REPORTAGE - **Images** that illustrate an actual public or non-public event, life, an area of human interest, telling news that have meaning on the context or record of events, high impact and/or lasting emotional response. Images that illustrate sporting events are included in this category.

- Reportage Sub-Categories:
 - Reportage Open

WEDDING - The Wedding Category is for all images and albums created by the entrant under the time constraints of an actual wedding event. Jurors will keep in mind that the maker has limited control over many aspects of a wedding, including the subject matter, environment, and time of day. Images should include some kind of visual wedding reference(s).

- Entrant must have captured and created the original exposure or exposures.
- All images and all elements of an image must have been made during the course of an actual wedding event. Images not created during the time constraints of an actual event (such as engagement or bridal portraits) must be entered in a different competition.
- Wedding Sub-Categories:
 - Wedding Day Open - Images eligible in the Wedding Open category must be created during the time constraints of the actual event.
 - Wedding Day Album - All images included in the Wedding Album must be created during the time constraints of the actual wedding event. You may enter as a single maker or a multi-maker; (2) photographers creating a minimum of twenty images each from the same wedding. Please Note: Failure to comply with these rules may result in disqualification of the entry.

Artist Competition Rules

The Artist Competition allows the entrant to demonstrate their art skills and expertise in the creation of an image made from one or more sources. The maker is not required to have photographed any of the source images. Entries will be judged for digital, artistic, and technical proficiency.

1. Entries may be created in various artistic mediums. Photographs may be used in this category in creating an entry, but it is not a requirement. Entries may include freehand drawing or painting in traditional or digital applications. Entries can include stock photography, photographs, or artwork from other artist (s) with written consent to use those sources. Documentation may be requested by WPPA before, during or after the competition. If an entry, in the good-faith opinion of the WPPA Image Competition Committee, violates copyright, trademark or any other applicable law and cannot be proven otherwise, that entry shall be disqualified
2. All processing, manipulation, artwork, or rendering must be done by the entrant.
3. Guide images must be included on the face of the entry. For restorations, it is recommended that, in addition to the guide image for the image being resorted, two guide images that show the progress of the restoration be included.
4. The entrant's name shall not appear anywhere in or on the faces of the entry.
5. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All images submitted must be self-directed and done by the entrant.
6. Entries of the same subject in multiple images will be allowed as long as the images are entirely different concepts.
7. Artificial Intelligence (AI) No entry in any category or competition can be created in part or whole using Artificial Intelligence (AI) technology software that is intended to create whole images, backgrounds and other elements entirely from programmed images. A human must have had creative control over the work's expression. Images and their elements must be created with traditional elements of authorship.

Artist Competition Categories

You must designate one of the below categories for each entry.

- CREATIVE OPEN (Artist): These are works created by the entrant from any combination or original photographs or other art sources.
- RESTORATION: These are works created by the entrant from original, damaged photographs.



Senior Folio Competition Rules

Please review thoroughly!

1. A Folio is created with at least 8 portraits of a high school senior. The digital file must be cropped to a 10x20 with a dpi of 4000 for the longest dimension.
2. Folios will be looked at as a body of work. When scoring, judges will use the judging elements as normal but also weigh the sale ability, variant, posing, creativity and consistency across the poses shown.

Senior Folio Competition Categories

You must designate one of the below categories for each entry.

- Senior Boy
- Senior Girl