The Photographer

Volume 118 Number 1

April 2013



2013-2014 Board of Directors

Promoting Excellence in the Business of Professional Photography through Education, Inspiration, and Networking.

www.wppa-online.com

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2013-2014

PROFESSIONAL

<u>executive</u>

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111 East College Avenue
Appleton, WI 54911
tracyvanzeeland@yahoo.com 920-739-4306

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ASSOCIATION INC.

on the cover

Your 2013 Boad of Directors

Board of Directors

President – Paul Hafermann
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Trade Show Chair – Tad Meddaugh
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Education Chair – Tim Koll
Computer Chair – Rick Trummer

Elected Directors

Kathleen Caylor Lori Kenney (not pictured) Teri Shevy (not pictured)

Regional Directors

IPPA –Kirk Kolpitcke FVPPA – Michael Kallies SCPA –Krystal Stankowski SEWPPA –Diane Bentfield



from our president

Hey everyone!!

What a convention!!!! I hope everyone had a great time and learned a little more than they already know. The speakers were awesome, the print judging was great, the food at the awards banquet was fabulous, and the trade show was pretty cool. If you didn't make it to convention, you missed out on a lot of fun. I have been busy since taking over the reins from Tracy. A committee was created to revise the bylaws to create a Human Resource committee to hire an executive coordinator. This was voted on and approved in March. Donna Swiecichowski has created a members only facebook page. This page has been well received. If you haven't been on there yet, you should give it a try. You may just learn something from your fellow members.

Since taking over presidency, I have also taken on the newsletter until we can hire an EC. I have been taking a crash course in Quark, and when I say crash course....I mean CRASH course!! Just when I think I have it figured out, I have another issue to figure out. I am getting better, so bear with me. I will get the hang of it.

Plan to attend the long range planning meeting coming up on April 14th at the Hotel Mead in Paul Hafermann IPPA Fellowship WPPA Fellowship

> Wisconsin Rapids. I want to thank Tracy and her board for a job well



done this past year. I also want to thank those on my current board and those who have volunteered to help out where needed. We are looking forward to a great year!

Ken Martin and Carl Caylor are working hard to put together a great fall shootout and a spring convention. If you are called on to help in any way, please say yes. You will not regret getting involved, this is where you make the connections that last a lifetime.

Paul



2012-2013 award recipients



Best of Show

Wedding - Michael Mowbray

"Beauty through the Ages"

Illustrative - Laura Rossiter

"Dream Girl"

Commercial - Rick Trummer

"Pen Promo"

Portrait - Dan Frievalt

"Off the Wall"



Photographer of the Year - Portrait Carl Caylor 1st Runner-Up Tad Meddaugh



Photographer of the Year - Combined Dan Frievalt 1st Runner-Up Ken Martin



Court of Honors

"Hot Mess"--"Dancing in the Rain"

Dan Frievalt (left)

"Gripped"

Carl Caylor (2nd left)

"Blue Ridge Mountains"

Kathleen Caylor (2nd right)

"Ascension into Heaven"--"Heading Home"

Rick Trummer (right)



ASP STATE ELITE AWARD Steve Kemp



Clean Sweeps
Left to Right -Carl Caylor, Rick Trummer,
Dan Frievalt, and Ken Martin



CPP AWARD Steve Kemp

2013 Wright Award
South Central Photographers
Association



Top Ten Wisconsin Imagers

Steve Kemp
Carl Caylor
Tad Meddaugh
Dan Frievalt
Ken Martin
Kathleen Caylor
Rick Trummer
Laura Rossiter
Nate Petersen(not Pictured)
TJ Padjen(not Pictured)



Kodak Gallery Awards Ken Martin "Nature's Palette"



OUTSTANDING ACHIEVEMENT Dan Frievalt



SPECIAL SERVICE Sam Scanlon



WPPA Fellowship Awards
Associated Fellowship
Paul Hafermann
Pewter Bars
Ken Martin - 6th and 7th Pewter Bars
Gold Bars



Donna Swiecechowski - 5th Gold Bar

Bob Zettler - 14th Gold Bar

Senior Portrait Photographer of the Year
Todd Kunstman
Photographer's Choice- Senior Boy
Todd Kunstman
Photographer's Choice- Senior Girl
Todd Kunstman
Peoples's Choice- Senior Boy
Dan Frievalt
Peoples's Choice- Senior Girl
Kathleen Caylor

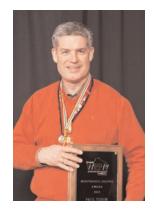




LIFE MEMBERSHIP Bob Rueckl Deb Wiltsey



MILLE AWARD
Gary Wiltsey



MERITORIOUS AWARD Paul Tishim



National Award

Jean Wacker

Accepting for Jean

JD Wacker



Hall of Fame Award
Walter Roob



APPRECIATION

Gary Wiltsey
Deb Petersen



Thank you...

Phil Ziesemer Award Photos and Board Photos

2012-13 WPPA Ececutive Board

Executive Board seated in the front row, from left to right:

Past President Tracy Van Zeeland President Paul Hafermann Vice President Greg Loll Standing Treasurer Jas McDaniel, Secretary Jackie Boyd No lab has a customer loyalty program like Burrell Imaging's.

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From our Convention Chair, Pat Clifton

WOW!!!

Was that a convention or what?
After a year of planning averything came together with the help of so many people. We could not put on a convention of this caliber without the help of our membership. Tyler Stabelford sure got things flying with his program. Some of us can only dream of going where he has gone. Our Supe Senior Saturday was Super. Two contrasting styles of Senior Photography. Blair Phillips and his gung ho off the wall style

and Lora Yeater seeing seniors thru the heart.What can I say about Clark and Rachel Marten?

Was that a Convention Or What.....

Everytime they speak to us they give us new ideas and tell it like it is.I wish we could have them speak every year. What a trooper Mario Munoz was. Who knew he would brave the Wisconsin winter and do an outdoor shoot. What an amazing wedding photographer he is.I want to thank Tracy for giving me the opportunity to be her convention chair. She sure took me by surprise that Tues morning. Abig thanks to Randy and Deb Peterson for picking up our speakers and returning them to the airport. Also thanks to Ryan Gueller for getting the hosts for the speakers. A special thanks to Tad and Carl for a great guru lounge. A super big thanks to Gary and Deb Wiltsey for the many years of service you have given to WPPA. I wish everything the best to both of you. And a huge thanks to all the members who attended our 117th convention.

Now to shift gears.

I am the awards chair for our 118th WPPA convention. If you would like to nominate someone you think deserves one of our service awards you can contact me at jacobsphoto4223@yahoo.com or at 4223 114th st. Chippewa Falls Wis 54729. Let me know who and why they should receive an award. Thank you Pat Clifton

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*Special thanks to Kristina Marshall for beautiful photography & card designs

welcome new members

We are happy to introduce our newest members: Aileen Andrews -Primary/Commercial N6637 Rolling Meadows Drive Fond du Lac, WI 54937

Diane Bentfield- Primary Bentfield Photography 4491 Ridge Road Kewaskum, WI 53040

Christy Breiby - Primary ModelUNO Photography LLC 7 E. Main Street, Suite #7 Evansville, WI 53536

Edwin Dumke - Primary Fotomusik Studios 28730 Sunflower Lane Waterford, WI 53185 Erin Messerschmidt - Primary Erin Messerschmidt Photography N8035 Kadad Lane East Troy, WI 53120

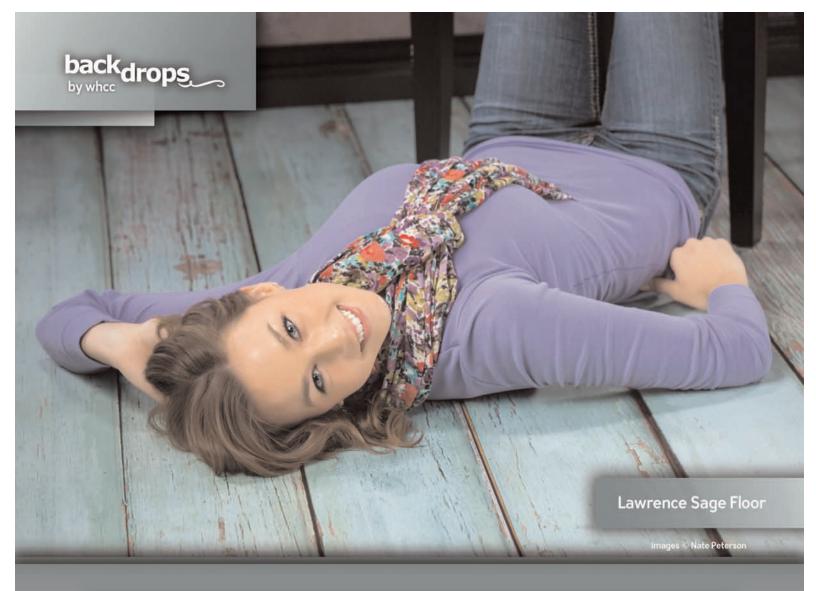
Laurie Painter - Primary Geminiroze Photography W16096 Old J Road Silver Cliff, WI 54104

Rachel Rolf - Primary Treasured Moments Photography & Designer 510 Fremont Street Kiel, WI 53042

Heather Voigt - Primary Absolute Bliss Photography 121 N. 3rd Avenue Wausau, WI 54401

Jan Zastrow - Primary Jan Zastrow Photography 117 Shirley Street Fort Atkinson, WI 5353





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www.whcc.com



Backdrop: Marianas



Backdrop: Reflection Watercolor Floor: Wallace Green



Backdrop: Cellar Stairs Teal









Backdrop: Chevron Mint

Backdrop: Flower

calendar of events

WPPA EVENTS

www.wppa-online.com

WPPA Meetings

April 14 Long Range
April 15 Budget
May 15, 2012 Board Meeting
The Mead Hotel, Wisconsin Rapids, WI

SPRING CONVENTION

February 26th-March 3rd, 2013 The Radisson Green Bay, WI

FALL SHOOT-OUT

October 19th--21st, 2013
The Hotel Mead
Wisconsin Rapids, WI

PPA

www.ppa.com *January 12th-14th, 2014*Imaging USA - Phoenix, AZ

next newsletter deadline

May 17th, 2013

FOXES

www.fvppa.com Regional Director: Mike Kallies

April 23rd, 2013

INDIANHEAD

www.indianheadphotographers.org Regional Director: Kirk Kolpitcke

April 8th, 2013 - Marathon Mark and Mary Bortz Character Portrait Workshop

SOUTH CENTRAL

www.southcentralppa.com Regional Director: Krystal Stankowski

April 22nd, 2013 Wendy Veugeler

SOUTH EASTERN

www.sewppa.org Regional Director: Diane Bentfield

May 6th, 2013
Joe Switzer

WPPA

Wisconsin Profesional Photogrphers Association