

# Wisconsin The Photographer

Volume 118 Number 1

April 2013



## 2013-2014 Board of Directors

*Promoting Excellence in the Business of Professional Photography  
through Education, Inspiration, and Networking.*

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2013 - 2014

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**vice-president**

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greg@gregorysphoto.com 715-735-5767

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Little Chute, WI 54140  
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ASSOCIATION INC.

on the cover

Your 2013 Board of Directors

**Board of Directors**

President – Paul Hafermann  
Vice President – Greg Loll  
Treasurer – Jas McDaniel  
Secretary – Jackie Boyd  
Past President – Tracy Van Zeeland  
Convention Chair – Carl Caylor  
Fall Convention Chair – Ken Martin  
Print Chair – Krystal Sutter  
Trade Show Chair – Tad Meddaugh  
Website Chair – Michael Mowbray  
Education Chair – Tim Koll  
Computer Chair – Rick Trummer

**Elected Directors**

Kathleen Caylor  
Lori Kenney (not pictured)  
Teri Shevy (not pictured)

**Regional Directors**

IPPA – Kirk Kolpitcke  
FVPPA – Michael Kallies  
SCPA – Krystal Stankowski  
SEWPPA – Diane Bentfield

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## from our president

Hey everyone!!

What a convention!!!! I hope everyone had a great time and learned a little more than they already know. The speakers were awesome, the print judging was great, the food at the awards banquet was fabulous, and the trade show was pretty cool. If you didn't make it to convention, you missed out on a lot of fun. I have been busy since taking over the reins from Tracy. A committee was created to revise the bylaws to create a Human Resource committee to hire an executive coordinator. This was voted on and approved in March. Donna Swiecichowski has created a members only facebook page. This page has been well received. If you haven't been on there yet, you should give it a try. You may just learn something from your fellow members.

Since taking over presidency, I have also taken on the newsletter until we can hire an EC. I have been taking a crash course in Quark, and when I say crash course....I mean CRASH course!! Just when I think I have it figured out, I have another issue to figure out. I am getting better, so bear with me. I will get the hang of it.

Plan to attend the long range planning meeting coming up on April 14th at the Hotel Mead in

*Paul Hafermann*

*IPPA Fellowship*

*WPPA Fellowship*



Wisconsin Rapids.

I want to thank Tracy and her board for a job well done this past year. I also want to thank those on my current board and those who have volunteered to help out where needed. We are looking forward to a great year!

Ken Martin and Carl Caylor are working hard to put together a great fall shootout and a spring convention. If you are called on to help in any way, please say yes. You will not regret getting involved, this is where you make the connections that last a lifetime.

Paul

*Keep it Simple*  
*Connect*  
*And get involved*



# 2012-2013 award recipients



**Best of Show**  
**Wedding** - Michael Mowbray  
*"Beauty through the Ages"*  
**Illustrative** - Laura Rossiter  
*"Dream Girl"*  
**Commercial** - Rick Trummer  
*"Pen Promo"*  
**Portrait** - Dan Frievalt  
*"Off the Wall"*



**Photographer of the Year - Portrait**  
 Carl Caylor  
 1st Runner-Up  
 Tad Meddaugh



**Photographer of the Year - Combined**  
 Dan Frievalt  
 1st Runner-Up  
 Ken Martin



**Court of Honors**  
*"Hot Mess"--"Dancing in the Rain"*  
 Dan Frievalt (left)  
*"Gripped"*  
 Carl Caylor (2nd left)  
*"Blue Ridge Mountains"*  
 Kathleen Caylor (2nd right)  
*"Ascension into Heaven"--"Heading Home"*  
 Rick Trummer (right)



**ASP STATE ELITE AWARD**  
 Steve Kemp



**Clean Sweeps**  
 Left to Right -Carl Caylor, Rick Trummer,  
 Dan Frievalt, and Ken Martin



**CPP AWARD**  
 Steve Kemp

**2013 Wright Award**  
**South Central Photographers Association**



### Top Ten Wisconsin Imagers

Steve Kemp  
 Carl Caylor  
 Tad Meddaugh  
 Dan Frievalt  
 Ken Martin  
 Kathleen Caylor  
 Rick Trummer  
 Laura Rossiter  
 Nate Petersen(not Pictured)  
 TJ Padjen(not Pictured)



**Kodak Gallery Awards**  
 Ken Martin  
 "Nature's Palette"



**SPECIAL  
 SERVICE**  
 Sam Scanlon



**OUTSTANDING  
 ACHIEVEMENT**  
 Dan Frievalt



### HUSBAND AND WIFE AWARD

Tad and Susan  
 Meddaugh



### WPPA Fellowship Awards

#### Associated Fellowship

*Paul Hafermann*

#### Pewter Bars

Ken Martin - 6th and 7th Pewter Bars

#### Gold Bars

Donna Swiecechowski - 5th Gold Bar  
 Bob Zettler - 14th Gold Bar



### Senior Portrait Photographer of the Year

Todd Kunstman

Photographer's Choice- Senior Boy

Todd Kunstman

Photographer's Choice- Senior Girl

Todd Kunstman

Peoples's Choice- Senior Boy

Dan Frievalt

Peoples's Choice- Senior Girl

Kathleen Caylor





**LIFE MEMBERSHIP**  
**Bob Rueckl**  
**Deb Wiltsey**



**MILLE AWARD**  
**Gary Wiltsey**



**MERITORIOUS AWARD**  
**Paul Tishim**



**National Award**  
**Jean Wacker**  
 Accepting for Jean  
 JD Wacker



**Hall of Fame Award**  
**Walter Roob**



**SPECIAL APPRECIATION**  
**Gary Wiltsey**  
**Deb Petersen**



*Thank you...*

**Phil Ziesemer**  
**Award Photos and Board Photos**

### **2012-13 WPPA Ececutive Board**

Executive Board seated in the front row, from left to right:

Past President Tracy Van Zeeland  
 President Paul Hafermann  
 Vice President Greg Loll  
 Standing

Treasurer Jas McDaniel, Secretary Jackie Boyd

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## From our Convention Chair, Pat Clifton

**WOW!!!**

Was that a convention or what? After a year of planning everything came together with the help of so many people. We could not put on a convention of this caliber without the help of our membership. Tyler Stabelford sure got things flying with his program. Some of us can only dream of going where he has gone. Our Supe Senior Saturday was Super. Two contrasting styles of Senior Photography. Blair Phillips and his gung ho off the wall style and Lora Yeater seeing seniors thru the heart. What can I say about Clark and Rachel Marten?

**Was that a  
Convention  
Or What.....**

Everytime they speak to us they give us new ideas and tell it like it is. I wish we could have them speak every year. What a trooper Mario Munoz was. Who knew he would brave the Wisconsin winter and do an outdoor shoot. What an amazing wedding photographer he is. I want to thank Tracy for giving me the opportunity to be her convention chair. She sure took me by surprise that Tues morning. A big thanks to Randy and Deb Peterson for picking up our speakers and returning them to the airport. Also thanks to Ryan Gueller for getting the hosts for the speakers. A special thanks to

Tad and Carl for a great guru lounge. A super big thanks to Gary and Deb Wiltsey for the many years of service you have given to WPPA. I wish everything the best to both of you. And a huge thanks to all the members who attended our 117th convention.

Now to shift gears.

I am the awards chair for our 118th WPPA convention. If you would like to nominate someone you think deserves one of our service awards you can contact me at [jacobsphoto4223@yahoo.com](mailto:jacobsphoto4223@yahoo.com) or at 4223 114th st. Chippewa Falls Wis 54729. Let me know who and why they should receive an award. Thank you Pat Clifton



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\*Special thanks to Kristina Marshall for beautiful photography & card designs

## welcome new members .

We are happy to introduce our newest members:

Aileen Andrews -  
Primary/Commercial  
N6637 Rolling Meadows Drive  
Fond du Lac, WI 54937

Diane Bentfield- Primary  
Bentfield Photography  
4491 Ridge Road  
Kewaskum, WI 53040

Christy Breiby - Primary  
ModelUNO Photography LLC  
7 E. Main Street, Suite #7  
Evansville, WI 53536

Edwin Dumke - Primary  
Fotomusik Studios  
28730 Sunflower Lane  
Waterford, WI 53185

Erin Messerschmidt - Primary  
Erin Messerschmidt Photography  
N8035 Kadad Lane  
East Troy, WI 53120

Laurie Painter - Primary  
Geminiroze Photography  
W16096 Old J Road  
Silver Cliff, WI 54104

Rachel Rolf - Primary  
Treasured Moments Photography & Designer  
510 Fremont Street  
Kiel, WI 53042

Heather Voigt - Primary  
Absolute Bliss Photography  
121 N. 3rd Avenue  
Wausau, WI 54401

Jan Zastrow - Primary  
Jan Zastrow Photography  
117 Shirley Street  
Fort Atkinson, WI 5353

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Lawrence Sage Floor

Images © Nate Peterson

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[backdrops.whcc.com](http://backdrops.whcc.com)

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Backdrop: Reflection  
Watercolor  
Floor: Wallace Green



Backdrop: Cellar Stairs Teal



Backdrop: Chevron Mint



Backdrop: Flower  
Jungle



## calendar of events

### WPPA EVENTS

[www.wppa-online.com](http://www.wppa-online.com)

#### WPPA Meetings

*April 14 Long Range*

*April 15 Budget*

*May 15, 2012 Board Meeting*

The Mead Hotel, Wisconsin Rapids, WI

#### SPRING CONVENTION

*February 26th-March 3rd, 2013*

The Radisson Green Bay, WI

#### FALL SHOOT-OUT

*October 19th--21st, 2013*

The Hotel Mead

Wisconsin Rapids, WI

#### PPA

[www.ppa.com](http://www.ppa.com)

*January 12th-14th, 2014*

Imaging USA - Phoenix, AZ

next newsletter deadline

May 17th, 2013

#### FOXES

[www.fvppa.com](http://www.fvppa.com)

Regional Director: Mike Kallies

*April 23rd, 2013*

#### INDIANHEAD

[www.indianheadphotographers.org](http://www.indianheadphotographers.org)

Regional Director: Kirk Kolpitke

*April 8th, 2013 - Marathon*

Mark and Mary Bortz

Character Portrait Workshop

#### SOUTH CENTRAL

[www.southcentralppa.com](http://www.southcentralppa.com)

Regional Director: Krystal Stankowski

*April 22nd, 2013*

Wendy Veugeler

#### SOUTH EASTERN

[www.sewppa.org](http://www.sewppa.org)

Regional Director: Diane Bentfield

*May 6th, 2013*

Joe Switzer

# WPPA

W isconsin P rofesional P hotogrphers A ssociation