

Connections

July 2013

Keep it Simple
And get involved

from our president

Paul Hafermann
IPPA Fellowship
WPPA Fellowship



This newsletter will come out on the months we don't have a full newsletter. It is intended to keep everyone informed and updated on regional meeting dates as well as WPPA meetings and Conventions.

NEWS

Michael Mowbray and Krystal Sutter are working to update our website. The biggest change will be that we will be able to renew our dues online. This will only be for renewals, new members will need to fill out an application and be approved by the board of directors.

Now is the time to join.

Right now you can join WPPA for only **\$49.00**. You don't want to miss this, that's 1/2 price. Next year's dues will be only \$99.00.

Fall Shootout

Earlybird registration for the Fall Shootout is **\$99.00** plus you get a 3 day convention this year.

Ken Martin and Rick Trummer are working hard to put the finishing touches on the fall shootout. As always we have some great talent booked this year. We have John Hartman, Ken Kneringer, Michael Mowbray, and Teri Shevy. Next month I will have more specif-

ic information. I have included a tentative schedule on the next page.

Again I can't say it enough, get involved within this organization. If you are called on to help, please say yes. You will never regret it, this is where you make the connections that last a lifetime.

Board and committee members, we have a meeting on August 14th, at the Hotel Mead in Wisconsin Rapids. We will be finalizing everything for the Fall Convention at this meeting. Please plan on being there. And again, thank you for serving the WPPA with your time and talents.

Paul

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Fall Shoot-Out Tentative Schedule

Saturday, October 19th, 2013

1:00pm - 5:00pm	John Hartman (Marketing)
5:00pm - 9:00pm	Tradeshow
9:00pm - Midnight	Guru Lounge

Sunday, October 20th, 2013

8:30am - 12:00pm	Tradeshow
9:00am - ???	Print Judging/Competition
1:00pm - 5:00pm	Shoot-Out/Mentors
6:00pm - 8:00pm	Awards Dinner
8:00pm - ????	Guru Lounge

Monday, October 21st, 2013

9:00am - 12:00pm	Ken Kneringer (Seniors)
12:00pm - 1:00pm	Lunch
1:00pm - 3:00pm	Ken Kneringer Continues

Upcoming Dates to Remember

August 14th 10:00 am Board meeting
Wisconsin Rapids, Hotel Mead

Oct 19th -- 21st Fall Shoot-Out
Wisconsin Rapids, Hotel Mead

November 13th Webinar

January 8th 10:00 am Board meeting
Radisson Green Bay

Radisson Green Bay, Spring Convention
February 26th – March 3rd



UPCOMING EVENTS
SEPTEMBER 23, 2013

Mary Mortensen

LOCATION

Rex's Innkeeper
301 North Century Avenue
Waunakee, WI 53597

AGENDA

9:00am Program Starts
12:00pm Lunch
1:00pm General Meeting
1:30pm Program Continues
3:30pm Print Competition

November 25th Joe Switzer
Location TBA

January 27, 2014 TBA
Speaker and Pre---State competition



October 14th, 2013 - Wausau, WI

Rick Trummer - Workflow/Color Management

November 11th - TBA

Pre-State Judging



Tuesday, September 17th

Pulaski

Carl Caylor

Available light portraiture

Monday, November 18th

Green Bay

Ken Martin

Low key character study portraits

January

Advanced artwork for higher print scores and higher sales in your studio

AND

Social media dos and how-tos

AND

pricing for profit

March...tentative

FVPPA members guru event and used equipment/props fundraiser

OR

Amanda Reed

Seniors...bringing them in using social media in creative ways and how to shoot them with a fresh perspective.

April...tentative

Seniors...or wedding photography (depending on what is contracted for March)



September 9, 2013

Wendy Veugeler:

In Your Wildest Dreams

- Pre-Register -

SEWPPA Members: \$19.99

Members of a PPA-Affiliated Organization: \$29.99

Non-Members: \$39.99

Pre-Registration* Deadline: September 5, 2013

Nov 4 is Laurie Klein, sponsored by Bay Photo
Feb 3 is our image competition, speaker still forthcoming.